



**Suresh Pitram**

Senior Advisor, External Innovation

pitram\_suresh\_mark@elanco.com



# Our Vision

**Food and companionship  
enriching life.**

Through our vision, we advance the well-being of animals, people and our planet.



# Product Areas of Focus

We are an established leader with flagship brands and a global presence. We're focused on investing and innovating in the animal health priorities that mean the most to our customers and the animals in their care.

## PET HEALTH



## FARM ANIMAL



**Pet Disease  
Prevention**



**Pet Therapeutics**



**Farm Animal  
Future Protein  
and Health**



**Ruminants  
and Swine**

# Building to Lead

Providing farmers, veterinarians and pet owners more comprehensive animal health solutions.

Elanco

Joining two complementary animal health-focused organizations – unbound from human pharma – to create one focused company dedicated to innovating and delivering products that address customers' needs. That means a more comprehensive portfolio of products along with unparalleled service and support for the health of animals, and for the good of people and the planet.

## FARM ANIMAL

Enhancing our global portfolio to keep farm animals healthy and to create value for farmers



**FOOD ANIMAL**  
Ruminants and Swine



**FOOD ANIMAL FUTURE PROTEIN AND HEALTH**  
Poultry, Aqua and Nutritional Health

Strong brand reputation with global presence  
Helping farmers raise healthy livestock

Leading solutions for greatest challenges  
R&D efforts in nutritionals

Elanco  
**Rumensin.**

Elanco  
**Tylan.**

Elanco  
**Vira Shield**

Elanco  
**Maxiban.**

Elanco  
**Monteban.**

Elanco  
**Hemicell.**

Elanco  
**Optaflexx.**

**Denagard**  
Denagard (Lactan) Hydrogen Sulfate  
Zila 2010

**Baytril**  
Baytril (Trimethoprim + Sulfamonomethoxazole)

**IMVIXA**

**AviPro.**

**CLYNAV**

**CYDECTIN**

**Catosal**  
POWER TO REFORM

**Baycox**

**Virkon-S**

**Victrio**

**Baycox**

## PET HEALTH

Meeting pet owners where they shop and bridging pet owners to veterinarians through online capability, creating improved care



**COMPANION ANIMAL DISEASE PREVENTION**  
Vaccines and Parasiticides



**COMPANION ANIMAL THERAPEUTICS**  
Chronic Disease

Broad parasiticide & vaccines portfolios  
Emerging channel presence

Emerging leadership in osteoarthritis & pain  
Continued portfolio innovation

**INTERCEPTOR PLUS**  
(milbemycin oxime, praziquantel)

**Trifexis**  
(spinosad + milbemycin oxime)

**Credelio**  
(otitane)

**Deramaxx**  
(deracoxib)

**Galliprant**  
(galliprant)

**onsior**  
(robenacoxib)

**Bronchi-Shield III**

**Duramune**

**MILBEMAX**

**FORTEKOR PLUS**

**Surolen**  
(suroic acid, polyene B, and polyene C)

**CLARO**

**Seresto**

**Advantage**

**Advantix**

**Advocate**

**Cheristin**  
for cats  
spinetoram

# Pet Disease Prevention

Our portfolio of vaccines and parasiticides protect pets from diseases, harmful worms, fleas and ticks. The acquisition of Bayer Animal Health elevates our pet health business to nearly 50 percent of our portfolio and nearly triples our international pet health business, creating a portfolio of care for pets at all stages and places.



## PARASITICIDES

*One of the broadest portfolios offering protection at the earliest age*

## VACCINES

*Leading portfolio in U.S. market*



# Pet Therapeutics

Chronic disease becomes a significant challenge as pets live longer. We focus on managing pet pain and the increasingly common ailment of osteoarthritis.



**CHRONIC DISEASE**

*Emerging leadership in osteoarthritis and pain*

*Additional portfolio solutions for cardiovascular and dermatology indications, including otitis (ear infection) treatment*



# Future Protein and Health

Fast-growing proteins – poultry and fish – create opportunity to provide greater access to nutritionally important protein, while nutritional health products help address market demand for alternatives to medically important antibiotic alternatives.



## NUTRITIONAL HEALTH

*Probiotics, prebiotics and enzymes, addressing demand for alternatives to medically important antibiotics*

## POULTRY & AQUA

*Solutions addressing disease and parasites in aqua, including warm water fish; coccidiosis and salmonella in poultry*



# Ruminants and Swine

Cattle and swine remain the foundation of our business with a strong global brand presence.



## CATTLE

*Major anchor cattle brands*

## SWINE

*Flagship brands deliver value across the production cycle*

## ANTIBIOTIC STEWARDSHIP

*Industry leader with our 8-Point Antibiotic Stewardship Plan tracking our commitment*





*Making life better for  
animals, makes  
life better*

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**Elanco**

This presentation provides a global perspective of Elanco and may not be reflective of our business in individual geographies.