

## ATTENDEES

**1,744**  
Attendees from  
over **40** countries



more than  
**1,000**  
organizations



### Gender



**44%** Women  
**56%** Men

### 1 out of 6



are **decision makers** when it comes  
to selecting a service provider

**33%**

of attendees' job responsibilities  
include **licensing**

### Employment



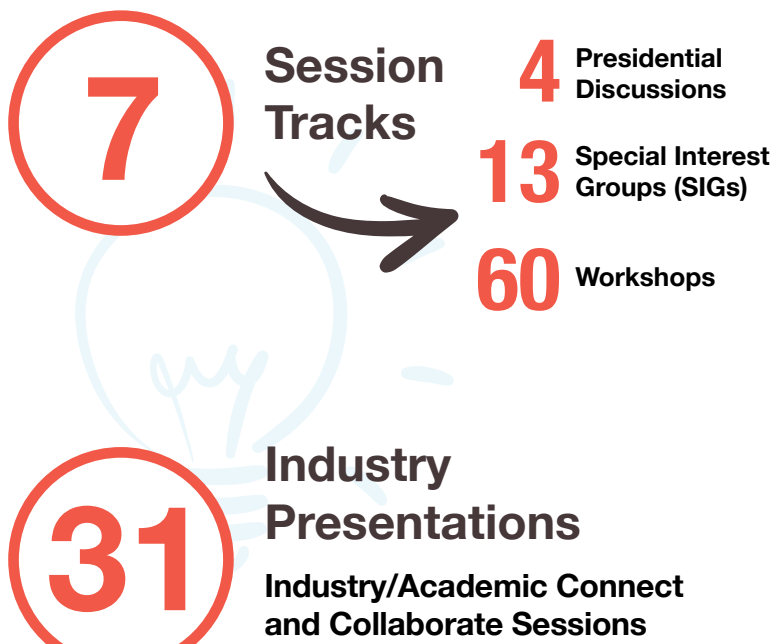
**6%** Other  
**5%** Government  
**12%** Industry  
**13%** Service Provider  
**63%** Academia



**50%** have been in  
the industry for at least

**8 Years**

## PROGRAM/CONTENT



autm **connect**<sup>TM</sup>

**1,034**  
Company  
Profiles

**1,742**  
People

**6,753**  
Meetings  
Scheduled

**14,167**  
Technologies  
Posted

## EXHIBITORS/SPONSORS



**69** booths representing  
**65** organizations



**98%**  
of attendees  
visit the  
**exhibit hall**



**40** sponsoring  
organizations

**100%**

received the value  
they expected from  
their exhibitor  
sponsorship package

## SPONSOR FEEDBACK

*This was our first time attending AUTM Annual Meeting. It was an excellent investment and a huge step forward in our growth into the Tech Transfer space.*

- DocuSign

*The AUTM National Meeting is consistently a high quality, high value event for my organization to sponsor, and for our professionals to attend. The conference is very well executed, the AUTM staff is easy to work with, and our sponsorship provides great value in terms of brand visibility and networking opportunities.*

- Erin Hardy, Business Development, Michael Best