## Soliciting and Managing Copyright Inventions and Copyright Licensing: Part 2

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## **Managing Copyright Issues**

United States and international copyright laws provide the legal basis for owning, licensing, and using creative works. Within the role of universities and colleges of creating, discovering, and disseminating knowledge is the opportunity to confront and resolve many copyright ownership and use issues. As individual authors, creators, and those representing institutions become more knowledgeable of copyright law, policy, and practice, more effective management of the ownership and use rights (copyright) is realized. When thinking about the possible use of works protected by copyright, keep in mind the perspective of both the owner and the user of the material—the golden rule of copyright, What kind of respect and observance to copyright law would I want others to follow if I were the copyright owner of the material they are about to use?