Dear \_\_\_\_\_ (Manager’s Name),

As we look toward the future,I know we’re thinking about how we can improve our <**deals / collaborations / diversification>**. To help accomplish this, I would like to propose joining AUTM, an association focused on supporting and advancing technology transfer worldwide.

AUTM’s 3,000 members — representing industry, universities, federal labs, research facilities and other organizations — connect year-round to collaborate. As an AUTM member, we can expand our reach by:

* Searching AUTM’s **Membership Directory**, which provides contact information for more than 3,000 technology transfer professionals around the world.
* Browsing available technologies via the **AUTM Innovation Marketplace**, which hosts more than 21,000 innovations ready for licensing. We can set up alerts when new technologies are added.
* Attending **Region Meetings and Partnering Events** throughout the year. These events offer opportunities to engage face-to-face with academic dealmakers and research institutes to conduct early-stage scientific identification.
* Networking at**AUTM’s Annual Meeting,** where more than 2,000 technology transfer professionals meet to learn about the business of technology transfer and make deals. AUTM’s Annual Meeting offers partnering software to facilitate deal making and an “Industry/Academia Connect & Collaborate” program, which would provide us with a forum to discuss our needs and learn about new and technologies available for licensing.

Perhaps most important, AUTM membership will help us foster stronger relationships with our colleagues and increase opportunities for new deals and agreements.

Membership is $370. I’m confident this modest investment will see a strong and immediate return. Let’s get together soon to discuss AUTM membership.

—(Your Name)