First-timers and tech transfer professionals alike will attend the 2021 Eastern Region Meeting, where technology transfer and professional development take center stage. Be part of this immersive event that will host thought-provoking presentations, trending topics and networking in a collegial environment.

This year in particular we are dedicated to maximum exposure for our sponsors. Don't miss this opportunity to connect with technology transfer professionals in your region, strengthen client relationships, explore resources and learn about developments within the profession.

<u>Sponsorship Levels</u>

Silver Level $1,000
- Acknowledgment in electronic marketing materials (website, emails, registration notices, etc.)
- Sponsorship profile on meeting platform to include company description and a contact form.
- Registration list in electronic format (excludes email addresses, per AUTM policy) sent prior and post-event.
- Designated table at virtual networking reception.
- 1 complimentary registration.

Gold Level $2,000
- Acknowledgment in electronic marketing materials (website, emails, registration notices, etc.)
- Registration list in electronic format (excludes email addresses, per AUTM policy) sent prior and post-event.
- Sponsorship profile on meeting platform to include company description and a contact form.
- Designated table at virtual networking reception.
- Verbal acknowledgment by moderator at the opening session.
- Push notification sent to attendees recognizing support.
- 2 complimentary registrations.

Platinum Level $5,000
- Acknowledgment in electronic marketing materials (website, emails, registration notices, etc.).
- Registration list in electronic format (excludes email addresses, per AUTM policy) sent prior and post-event.
- Sponsorship profile on meeting platform to include a company description, custom attachments, videos, and contact form.
- Designated table at virtual networking reception.
- Banner ad on meeting platform.
- Logo on networking reception platform.
- Verbal acknowledgment by moderator at the opening session.
- 4 complimentary registrations.

Push Notification - $500 per notification
Send a message to the attendees through the AUTM Connect app. You can provide a message about your organization, an event you are hosting, or simply a reminder to stop by your booth.

Sponsored Session - $1,500 (limit 1 per session)
Choose a session from our schedule to sponsor and receive special recognition during the open remarks, and in the marketing mat.

Email Advertisement - $1,000
Email sent on your behalf to all attendees prior to or after the event. (Content must be approved by AUTM headquarters)

Application and Payment: Email completed form to cannunziata@autm.net.
Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.
AUTM's Taxpayer/ID number is 36-3011951
· If paying by credit card, include details on this form as indicated below.
· If paying by check, please **email the completed form to cannunziata@autm.net** and then mail payment with a
  copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151

Sponsorship Selection (select all that apply):

☑ Silver $1,000   ☑ Push Notification $500

☑ Gold $2,000   ☑ Email Advertisement $1,000

☑ Platinum $5,000   ☑ Sponsored Session $1,500

TOTAL: _____

Contact Information:
Name: _____Company: _____
Address: _____
City, State/Province: _____
ZIP/Postal Code, Country: _____
Phone: _____Email: _____
Website: _____

Payment Information:
Enclosed is a check for $ _____ in U.S. funds, payable to: AUTM
Charge my MasterCard/VISA/American Express/Discover:
Name on Credit Card: _____ Signature: _____

Account Number: _____Exp. Date: _____

Amount $_____