



autm UNIVERSITY

SPONSORSHIP PROSPECTUS



**OCTOBER 21–23, 2024
PORTLAND, OREGON**

AUTM'S MOST POPULAR COURSES. IN ONE PLACE. AT ONE TIME.

AUTM University hosts four popular courses together in one venue. Sponsors get all the benefits of a diverse audience with a range of specialties, interests, and experience. Take advantage of AUTM's most popular courses colliding to reach these niche audiences all at once!

COURSES OFFERED

ESSENTIALS

This course, designed for early career technology transfer professionals, builds the fundamental skills and resources necessary to evaluate inventions and negotiate license agreements.

OPERATIONS & COMPLIANCE COURSE

AUTM's successful TOOLS, Compliance, and Agreement Maintenance courses are now under one umbrella known as the Operations & Compliance Course. Comprises operations basics and advanced topics in compliance, agreements, and finance.

SMALL OFFICE COURSE

The two-day AUTM Successful Practices in Small Technology Transfer Offices course benefits professionals interested in starting new technology transfer offices or growing an existing small office.

SOFTWARE COURSE

The AUTM Software Course is designed specifically for university licensing professionals who work with software and other information assets. Ideal for both newcomers and experienced practitioners.

WHO SHOULD SPONSOR?

- Corporations and foundations that support innovation and want to demonstrate this support and make and renew partnerships.
- Organizations that want to share their learnings, increase awareness of new resources, or get input from the AUTM community.

SPONSORSHIP PACKAGES

BENEFITS	Platinum \$10,000	Gold \$5,000	Bronze \$3,000	Contributing \$1,500
Complimentary registrations for one of the Courses.	Four	Three	Two	One
Prominent display of your firm's logo on signage at the meeting and on the event website	•	•	•	•
Final registration lists in digital format (excludes email addresses, per AUTM policy)	•	•	•	•
Exhibit table in an area maximized for interaction with attendees	•	•	•	
Recognition as sponsor during an event (at the indicated networking event)	Opening Reception	Lunch	Breakfast	Networking Breaks
One message sent to attendees through AUTM Connect (meeting app) recognizing your support	•	•		
LinkedIn post on AUTM's account during the Meeting week recognizing your support.	•			
Acknowledgment of your firm at selected Course: Essentials, Operations & Compliance, Small Office, or Software	•	•		
Verbal recognition during the opening remarks of selected Course	•			
Dedicated email to registrants of selected Course	•			
Opportunity to greet attendees and introduce moderator at the podium on the second day of the Course (script must be reviewed by AUTM)	•			

QUESTIONS? Don't see what your looking for?



Contact: Casey Annunziata, AUTM Business Development Manager

cannunziata@autm.net or +1-202-960-1782

SPONSORSHIP APPLICATION

- Deadline for inclusion on printed Meeting signage: August 1, 2024
- Deadline for final payment: August 19, 2024
- Logo requirements: For the best results, please send a vector-based or high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.

APPLICATION AND PAYMENT

Email completed form to cannunziata@autm.net along with a copy of your logo. Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

- **AUTM's Taxpayer/ID number is 36-3011951**
- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151

SPONSORSHIP SELECTION

- Platinum Sponsor: \$10,000** - (Please select course: Essentials Operations & Compliance Small Office Software)
- Gold Sponsor: \$5,000** - (Please select course: Essentials Operations & Compliance Small Office Software)
- Bronze Sponsor: \$3,000**
- Contributing Sponsor: \$1,500**

CONTACT INFORMATION

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal Code

Phone

Email

Website Address

PAYMENT INFORMATION

Check Enclosed (All fees must be paid in U.S. funds.)

Credit Card:

VISA MasterCard

American Express Discover

Amount Total: \$ _____

Card Number

Expiration Date

Authorized Signature

Date

Print name as it appears on credit card

Billing address if different from contact address

