



AUTM Board of Directors 2020 Candidate Form



Eugene Buff, CLP, RTTP

Founder & President
Primary Care Innovation Consulting

Candidate Biography

Dr. Eugene Buff is a Registered Technology Transfer Professional (RTTP) and Certified Licensing Professional (CLP) with over twenty-five years of combined scientific, consulting and management experience. He has substantial expertise in a wide variety of industries, including but not limited to healthcare, biotechnology, medical devices, consumer products, materials and chemical manufacturing.

Dr. Buff is a Founder and President of Primary Care Innovation Consulting (PCIC), a new type of innovation management and business development firm supporting companies' growth through open innovation. PCIC provides technology strategy consulting for both large and small companies globally and has unique access to cutting edge innovation at universities, incubators and accelerators worldwide. Its signature product, Innovation Navigator™ offers comprehensive business development support by combining known theories (such as Lean Start Up, "Jobs-To-Be-Done" and Disruptive Innovation) with years of successful consulting practices. Dr. Buff also designed and teaches "Customer Driven Technical Innovation for Engineers", a core course for Entrepreneurship Minor at Northeastern University, Boston.

Dr. Buff earned his Master degree in Biochemistry as well as his Medical Doctor degree from Russian State Medical University. He is a Ph.D. in Genetics and is a coauthor of 14 papers in peer reviewed international journals. Eugene is an active member of the Licensing and Technology Transfer community and serves on several committees and task forces at AUTM. Dr. Buff is a Startup Development Officer (SDO) at National Council of Entrepreneurial Tech Transfer (NCET2). He is a member on many consulting and professional network organizations and often mentors and presents on issues of Entrepreneurship, Intellectual Property, Innovation and Technology Transfer both in US and internationally. See Dr. Buff's complete professional profile on [LinkedIn](#).

Candidate Q&A

Why do you want to be on the AUTM Board of Directors and what motivates you to join the AUTM Board of Directors?

As a senior technology transfer and innovation management professional I am extremely passionate about both implementing great innovation and educating broad audience on the importance and impact of successful technology transfer. I have been involved with the organization for 20 year now and would be very interested to apply my organization skills and broad global networks access to strengthen AUTM brand internationally. I have also been involved a lot in training and mentoring and will be glad to dedicate some of my time to developing and formulating best practices, tools and skill for membership's professional development.

Have you served in a volunteer leadership role for other organizations? If so, please explain.

As a Vice President at Foresight Science & Technology, and then yet2.com, Inc. I was responsible for managing lots of diverse projects and clients. At different time I was managing teams of contractors and analysts, as well as was at a key roles for organizing and chairing large professional events, training sessions and workshops.

What special experience do you have that you feel will benefit AUTM and its members? What might distinguish you from other candidates?

I have several decades of combined university/business experience - coming from academia and working as an intermediary I have quite a unique perspective that allows me to be very effective at the intersection of academia and industry. I have tremendous global network and stern reputation.

What do you see as the major strategic issues facing technology transfer today?

I believe that "solution in search of the problem" remains one the most critical issues facing technology transfer and commercialization in general. I have developed and have been promoting a more customer oriented approach that show great results for both academia and industry. I think that collaborations, sponsored research and jointed projects between commercial companies and universities is the solution.

What challenges does AUTM face that you think could be addressed by strategic discussion at the Board level?

Professional training and certification remain challenging as we still do not have a formal rigorous education and career path in the profession. Collaboration and relationships between researchers/innovators and technology transfer professionals could be improved as well. And that requires both PR/information campaigns and direct support by fellow professionals.

How do the terms (both responsibilities and time commitment) of the position fit within your other responsibilities?

As an independent consultant I am flexible and happy to dedicate time and personal resources to the organization.

How has AUTM benefitted you in your work and career?

I attribute a lot of my professional growth and success to my colleagues and their mentoring. It would of been impossible without AUTM.