

SCHEDULE-AT-A-GLANCE

MONDAY, MARCH 15 | All times EDT. For more session information, visit autm.net/2021

All Day

Community Groups

Join like-minded attendees to connect, discuss and brainstorm in social media styled feeds, walls and discussions.

Administrative Professionals. Join this group to meet up with other professionals responsible for the administration of a TTO. Discuss the fundamentals of technology transfer, the patent and licensing processes and efficient ways to manage and utilize large volumes of information and data. This is the place to connect with others on challenges you encounter each day.

Compliance – iEdison. For professionals who have responsibility for compliance related issues and government reporting within a technology transfer office.

Global Tech Transfer. Connect with other attendees to discuss key technology transfer topics and learn how tech transfer professionals around the world are addressing them. The global nature of tech transfer has never been more apparent. Use this group to expand your global connections.

Marketing in Tech Transfer. Connect with your colleagues to discuss branding, strategic communications, storytelling, public relations and customer relationship management.

Tech Transfer Directors. This group is designed for the directors of technology transfer offices to discuss unique challenges.

Women in Tech Transfer. Join this group to connect with others who are interested in empowering women to participate and take leadership roles in innovation and commercialization.

10 a.m. – 9 p.m.

AUTM Connect Partnering Open

Sponsored by: **NI/MBL**

10 a.m. – 6 p.m.

Registration / Help Desk Open

10 a.m. – 6 p.m.

Exhibit Hall Open

11:45 a.m. – Noon

AUTM Today – Daily Update

Leef Smith Barnes, AUTM Chief Marketing Officer, walks you through the day's can't-miss highlights. Joining her will be Jon Jensen, of AUTM's Annual Meeting Planning Committee, who will share tips for getting the most out of your conference; and AUTM Immediate Past Chair Rich Chylla, who will share details on this year's Better World Project Award finalists.

12:15 – 1 p.m.

Welcome Address

1:15 – 2 p.m.

1A

Track:

Public Policy – The Next Five Years

Other

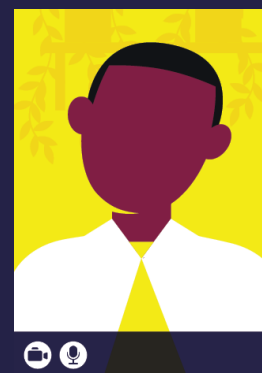
Moderator:

Marc Sedam, University of New Hampshire

Panel:

John Dement, Federal Lab Consortium for Tech Transfer
Toby Smith, Association of American Universities,
Adam Stoten, Oxford University Innovation Limited

autm
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2021





1:15 – 2 p.m.	1B	Flex Your Soft Power: Impact from Social Sciences Track: Global Issues Moderator: Julia Black, London School of Economics & Political Science Panel: Christoph Köller, Görgen & Köller GmbH Melanie Knetsch, Economics & Social Research Council
1:15 – 2 p.m.	1D	Expanding Innovation Track: Other Speaker: Elizabeth Dougherty, United States Patent and Trademark Office
1:15 – 2 p.m.	1F	Inventor Portals: Invention Disclosures and Beyond Track: Nuts and Bolts of Technology Transfer Moderator: Rebecca Stoughton, Fuentek, LLC Panel: Daniel Catron, Scintillon Institute Travis Woodland, Portland State University
1:15 – 2 p.m.	1G	Leveraging Researcher Directed Initiatives to Drive Improved Commercialization Prospects Track: Licensing Successful Practices Moderator: Andrew Dennis, University of Texas MD Anderson Cancer Center Panel: Anne Carlson, Oregon Health & Science University (OHSU) Michael Cohen, University of California, Berkeley (UC Berkeley)
2:15 – 3 p.m.	1RA	Roundtable Discussion: Navigating the University Innovation Ecosystem through COVID-19 Disruption(s) Track: IP Trends and Successful Practices Moderator: Wayne Stacy, United States Patent and Trademark Office
2:15 – 3 p.m.	1RB	Roundtable Discussion: Spyglass and Hammer: Making Sure Licensees Do as They Promise Track: Administrative/Operations Moderators: Bruce Goldstein, National Heart, Lung, & Blood Institute Karen Rogers, National Institutes of Health (NIH) Debbie Stewart, InvotexIP
2:15 – 3 p.m.	1RC	Roundtable Discussions: Table Talk Track: Other Moderators: Laura Savatski, Versiti Gayatri Verma, AstraZeneca
2:15 – 3 p.m.	1RD	Roundtable Discussion: New to Tech Transfer? Track: Nuts and Bolts of Technology Transfer Moderator: Jon Jensen, Salk Institute



2:15 – 3 p.m.

1RE

**Roundtable Discussion:
Industry Roundtable: Open Mic Discussion**

Track: Industry/Academic Partnerships
Moderators: Sharon Semones, Eli Lilly & Co.
Alisa Band, Henkel Tech Ventures
Suresh Pitram, Elanco Animal Health

2:15 – 3 p.m.

1RF

**Roundtable Discussion:
Accounting in Technology Transfer Offices**

Track: Administrative/Operations
Moderator: Eric See, Cedars-Sinai Medical Center

2:15 – 3 p.m.

1RG

Central Region – Discussion Group

Moderator: Eagle Robinson, Norton Rose Fulbright

3:15 – 4:15 p.m.

Studio Interview with Daren Tang

Daren Tang, Director General of the World Intellectual Property Organization (WIPO), joins AUTM CEO Steve Susalka in a Studio Interview. Director Tang began his six-year mandate as Director General in October. Prior to his appointment, he served as Chief Executive of the Intellectual Property Office of Singapore, driving the strategic transformation of IPOS in support of Singapore's innovation-based economy.

He has held different legal positions within the Attorney-General's Chambers and the Ministry of Trade and Industry of Singapore. In 2016, he received the Public Administration Medal from the Prime Minister's Office Singapore for outstanding efficiency and competence in the service of his country.

Daren Tang



4:30 – 5:30 p.m.




Virtual Reception powered by Remo

Real, authentic social interactions await you at this Virtual Reception. Get that in-person networking feeling with casual conversations, networking and all the in-between conversations you're looking for. Experience tableside conversations and expand your professional network. Get started by looking over the reception floor plan, check out the tables for Regions, special interest groups, first time attendees, hot topics and more. Join a table that looks interesting to you; maybe you see a colleague, or you're looking for all new faces to expand your network and make new friends. The choice is yours. You can visit as many tables as you like.



SCHEDULE-AT-A-GLANCE

TUESDAY, March 16 | All times EDT. For more session information, visit autm.net/2021

All Day	Community Groups	
	Join like-minded attendees to connect, discuss and brainstorm in social media styled feeds, walls and discussions:	
	<ul style="list-style-type: none"> • Administrative Professionals • Compliance – iEdison • Global Tech Transfer • Marketing in Tech Transfer • Tech Transfer Director • Women in Tech Transfer 	
7 a.m. – 9 p.m.	AUTM Connect Partnering Open	Sponsored by: NIMBL
9 a.m. – 5 p.m.	Registration / Help Desk Open	
9 a.m. – 5 p.m.	Exhibit Hall Open	
10:45– 11:00 a.m.	AUTM Today – Daily Update	
	Leef Smith Barnes, AUTM Chief Marketing Officer, helps you navigate day two of our virtual conference highlights. Joining her will be Tim Boyle, Chair of the Alliance of Technology Transfer Professionals, to discuss why now is the perfect time to apply for RTTP certification; and AUTM Board Member Tari Suprpto who will share details of today's Connect and Collaborate session – your chance to discover what companies are looking for and improve your chances of dealmaking success.	
11:15 a.m. – Noon	2A	Post-COVID Tech Transfer: Planning for the Paradigm Shift
Sponsored by:	Track:	Other
	Moderator:	Ian McClure, University of Kentucky
	Panel:	Sharon Semones, Eli Lilly and Company Joann MacMaster, Desert Angels
11:15 a.m. – Noon	2B	Top 10 Mistakes Commonly Made When Drafting and Negotiating Patent License Agreements
Sponsored by:	Track:	Licensing Successful Practices
	Speaker:	Russell Levine, Kirkland & Ellis LLP
11:15 a.m. – Noon	2C	Derisking: Different Schools, Different Paths
Sponsored by:	Track:	Nuts and Bolts of Technology Transfer
	Moderator:	Kelley Rich, IDEA Center at Notre Dame
	Panel:	Brooke Beier, Purdue Research Foundation Nhi Le, Wisconsin Alumni Research Foundation (WARF)



<p>11:15 a.m. – Noon Sponsored by:</p> 	<p>2D Track: Moderator: Panel:</p>	<p>Bio2Bio: Biodiversity for Survival via Biomedicine Global Issues Orakanoke Phanraksa, National Science and Technology Development Agency Uttam Shrestha, Global Institute for Interdisciplinary Studies, Nepal Vidushi S. Neergheen, University of Mauritius</p>
<p>11:15 a.m. – Noon Sponsored by:</p> 	<p>2F Track: Moderator: Speaker:</p>	<p>No One Wants a "Letter." Techniques for Understanding Existing Reporting Efforts and Increasing Bayh-Dole Compliance Administrative/Operations Janice Ankeny, The Johns Hopkins University Steve Kousouris, The Johns Hopkins University</p>
<p>11:15 a.m. – Noon Sponsored by:</p> 	<p>2G Track: Moderator: Panel:</p>	<p>Successfully Creating and Managing a Proof of Concept Fund for Early Stage Technologies Start-Ups and Gap Funding Eleftheria Ledaki, Queen Mary University of London, UK Rodney Ridley, Alvernia University Richard Chylla, Michigan State University</p>
<p>12:15 – 1 p.m.</p>	<p>2RA Track: Moderator:</p>	<p>Roundtable Discussion: Small but Mighty – A Small Office Support Group Other Ellen MacKay, Lakehead University</p>
<p>12:15 – 1 p.m.</p>	<p>2RB Track: Moderator:</p>	<p>Roundtable Discussion: Faculty Start-Ups, Conflict of Interest and Alignment of Interests Start-Ups and Gap Funding Ofra Weinberger, Columbia University</p>
<p>12:15 – 1 p.m.</p>	<p>2RC Track: Moderators:</p>	<p>Roundtable Discussion: (Not So) Difficult Tech Transfer Conversations Nuts and Bolts of Technology Transfer Marck-Arthur Clerveau, MedStar Institute for Innovation Ed Tori, MedStar Institute for Innovation</p>
<p>12:15 – 1 p.m.</p>	<p>2RD Track: Moderator:</p>	<p>Roundtable Discussion: The World of Software and Copyright Licensing IP Trends and Successful Practices Lewis Humphreys, Tech Launch Arizona</p>
<p>12:15 – 1 p.m.</p>	<p>2RE Track: Moderators:</p>	<p>Roundtable Discussion: How to Integrate Social Innovation into Your Tech Transfer Office Other Jordana Armstrong, Innovate Calgary Chuck Valauskas, Valauskas Corder LLC</p>



12:15 – 1 p.m.

2RF

Western Region – Discussion Group

Moderator: Justin Anderson, Wisconsin Alumni Research Foundation (WARF)

12:15 – 1 p.m.

2RG

**Roundtable Discussion:
Career Development Forum: Get the 411 on a Gig in TT**

Track: Other

Moderators: Kim Rosenfield, Dartmouth University
Glen Gardner, Vortechs Group
Jovan Huesser, Skysong Innovations

2 – 3 p.m.

Keynote Session with Ellen Ochoa

Ellen Ochoa is the first Hispanic woman to go into space. She's also a brilliant inventor and only the second female director of NASA's Johnson Space Center, where she led the human space flight enterprise for the nation from 2013 to 2018. Ochoa will discuss the resonant issues that have defined her historic career: what we can learn about change, innovation and the culture of teams from her time at the upper reaches of NASA's leadership. And what we can do – really do – to ensure that more women and minorities find a place within STEM fields.

Sponsored by:



Ellen Ochoa



3:30 – 5 p.m.

Connect & Collaborate Partnering powered by Remo

AUTM's popular Connect & Collaborate is your chance to make contact in a video-chat environment with different companies, all in one spot, to network effectively in a virtual setting with potential partners. You'll learn what the companies are looking for and improve your chances of deal making success.

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7 – 8 p.m.

AFTER-HOURS SESSION

Talent Recruitment in a Virtual Environment

Moderator: Cliff Michaels, Georgia State University

Join your colleagues for this after-hours discussion on recruiting talent to your office in a virtual environment. In this session hosted by AUTM's Leadership Forum/The Conversation, you'll trade intel on what's worked and what hasn't on topics such as comparing Zoom to in-person interviews, using candidate reference calls, involving more of your staff in the recruiting process, and using tools to find talent. We'll also cover bringing on remote staff, overcoming hiring freezes and other hurdles in the hiring process, coping with gaps in personnel, and identifying changes in this unique virtual environment that you'll want to keep (or end) on the other side of the pandemic. Bring your questions and experiences to this evening discussion group to learn, network and commiserate.



SCHEDULE-AT-A-GLANCE

WEDNESDAY, MARCH 17 | All times EDT. For more session information, visit autm.net/2021

All Day

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- Administrative Professionals
- Compliance – iEdison
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- Tech Transfer Director
- Women in Tech Transfer

7 a.m. – 9 p.m.

AUTM Connect Partnering Open

Sponsored by: **NI/MBL**

8 – 9 a.m.

International Collaborations

Join colleagues from around the world to share the unique challenges and opportunities in your part of the world.

9 a.m. – 5 p.m.

Registration / Help Desk Open

9 a.m. – 5 p.m.

Exhibit Hall Open

10:45 – 11 a.m.

AUTM Today – Daily Update

Leef Smith Barnes, AUTM Chief Marketing Officer, takes a look at day three of our virtual conference. Leef talks with Megan Aanstoos, Chair of AUTM's Equity Diversity and Inclusion Committee, on the suite conference programming centered on EDI; and Glen Gardner, President of Vortechs Group, a TT recruitment firm, to offer tips on getting the job you want in tech transfer.

11:15 a.m. – 12:20 p.m.

Keynote Session with Antwi Akom

Dr. Antwi Akom is the Director of the Social Innovation and Universal Opportunity Lab, a joint research lab between the University of California, San Francisco and San Francisco State University. Named by President Obama (2016) and the Robert Wood Johnson Foundation (2019) as one of world's top innovators, Dr. Akom's works to improve health outcomes and advance tech-equity with our nation's most vulnerable populations by building new technologies in community and clinical settings, evaluating them, and launching across university and commercial partnerships. Rooted in community, guided by data science, and inspired by racial and social justice, Dr. Akom's Social Innovation Lab is catalyzing a new era of data democratization, participatory health, participatory technology and precision medicine with vulnerable populations around the world.

Dr. Antwi Akom





12:30 – 1:15 p.m.	3RA	Roundtable Discussion: Well It's Got to be Put Somewhere: Distributing Revenue
	Track:	Administrative/Operations
	Moderator:	Jen Folger, Michigan State University
12:30 – 1:15 p.m.	3RB	Roundtable Discussion: Plant Licensing and Intellectual Property Protection
	Track:	Licensing Successful Practices
	Moderator:	Janie Hurley, Texas A&M University
12:30 – 1:15 p.m.	3RC	Roundtable Discussion: Healthcare Data: The New Form of Intellectual Property
	Track:	Global Issues
	Moderator:	DJ Nag, Ventech Solutions
12:30 – 1:15 p.m.	3RD	Roundtable Discussion: The True Cost of Start-Ups
	Track:	Start-Ups and Gap Funding
	Moderators:	Gage Ramos, Georgia Tech Research Corporation Kate Havey, University of Colorado Boulder
12:30 – 1:15 p.m.	3RE	Roundtable Discussion: Approaches to Training New Hires
	Track:	Other
	Moderators:	Deborah Perez Fernandez, Rutgers University Tania Das Banerjee, Rutgers University
12:30 – 1:15 p.m.	3RF	Roundtable Discussion: Let Go of the Fear, Embrace Faculty Consulting
	Track:	Industry/Academic Partnerships
	Moderator:	Matthew Mroz, The Research Foundation for SUNY
12:30 – 1:15 p.m.	3RG	Eastern Region – Discussion Group
	Moderator:	John Zurawski, Ballard Spahr LLP
2 – 2:45 p.m.	3A	Driving Diversity and Inclusion for a More Successful Innovation Strategy
	Track:	Other
	Moderator:	Almesha Campbell, Jackson State University
	Panel:	Megan Aanstoos, Kentucky Commercialization Ventures Chad Womack, UNCF James Zanewicz, Tulane University



2 – 2:45 p.m.	3B	How to Use SBIR/STTR Funding to Commercialize University Research and the Federal Programs that Help
	Track:	Start-Ups and Gap Funding
	Moderator:	Jennifer Shieh, Small Business Administration
	Panel:	Del Mackey, New Mexico State University Heather Metcalf, Association for Women in Science
<hr/>		
2 – 2:45 p.m.	3C	Other Duties as Assigned: Data Management for Stakeholders
	Track:	Administrative/Operations
	Moderator:	Corey Ferrick, University of Maryland
	Panel:	Carol Grutkoski, University of Minnesota Adrienne Pennell, University of Florida
<hr/>		
2 – 2:45 p.m.	3E	Openness vs. Safeguarding: The Foreign Influence Dilemma
	Track:	Global Issues
	Moderator:	Robert Hardy, Council On Governmental Relations
	Speaker:	Toby Smith, Association of American Universities (AAU)
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2 – 2:45 p.m.	3F	The Dilemma of Software Inventions and Associated Data in the Age of AI
	Track:	Nuts and Bolts of Technology Transfer
	Moderator:	Sangeetha Raghavan, NIH
	Panel:	Dinesh Divakaran, Duke University Daniel Rudoy, Wolf Greenfield & Sacks PC
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3 – 3:45 p.m.	4RA	Roundtable Discussion: University Start-Up License Packages: Favorable Deal Terms and Business Development Support
	Track:	Licensing Successful Practices
	Moderators:	Natasha Jones, University of Kentucky Leena Prabhu, Washington University in St. Louis John Puziss, Yale University
<hr/>		
3 – 3:45 p.m.	4RB	Roundtable Discussion: The New Era of Synthetic Biology
	Track:	Other
	Moderator:	Gwendolyn Humphreys, Northwestern University
	Panel:	Margalit Haber, Osage University Partners Dan Fero, OMX Ventures Scott McBride, Quarles & Brady LLP



3 – 3:45 p.m.	4RC	Roundtable Discussion: Facilitating Partnerships Between Nonprofit Funders and Research Institutions (the NFRI Initiative)
	Track:	Industry/Academic Partnerships
	Moderator:	Fred Reinhart, University of Massachusetts Amherst
	Panel:	Maryrose Franko, Health Research Alliance Felice Lu, University of California Amy Laster, Foundation Fighting Blindness
3 – 3:45 p.m.	4RD	Roundtable Discussion: Beautiful Encounters: Adding Extraordinary Value
	Track:	Nuts and Bolts of Technology Transfer
	Moderator:	Iain Thomas, Cambridge Enterprise Ltd
3 – 3:45 p.m.	4RF	Canadian Region – Discussion Group
	Moderator:	Darren Fast, University of Manitoba TTO
4:15 – 5 p.m.	4A	Lead Like An Ally
	Track:	Other
	Speaker:	Julie Kratz, Next Pivot Point
4:15 – 5 p.m.	4B	PCT & TTOs: What You Need to Know
	Track:	IP Trends and Successful Practices
	Speaker:	Matthew Bryan, World Intellectual Property Organization (WIPO)
4:15 – 5 p.m.	4C	Evolution of Metrics: All Dollars and No Sense
	Track:	Advocacy and Internal Communications
	Moderator:	Cory Acuff, University of Georgia
	Panel:	Derek Eberhart, University of Georgia Adam Cragg, Innovate Calgary
4:15 – 5 p.m.	4E	Helping Start-Ups from Low-Capital Intensive Regions Attract Investment
	Track:	Start-Ups and Gap Funding
	Moderator:	Andrew Watson, Oregon Health & Science University
	Panel:	Keith Marmer, University of Utah Kelly Sexton, University of Michigan
4:15 – 5 p.m.	4G	Biotech Patents in China, Covid-19, and the Curious Case of Wuhan's Institute of Virology
	Track:	Global Issues
	Speaker:	Thomas Moga, Dykema Gossett PLLC



SCHEDULE-AT-A-GLANCE

THURSDAY, March 18 | All times EDT. For more session information, visit autm.net/2021

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9 a.m. – 4 p.m.

Registration / Help Desk Open

9 a.m. – 4 p.m.

Exhibit Hall Open

10:45 – 11:15 a.m.

AUTM Today – Daily Update

Leef Smith Barnes, AUTM's Chief Marketing Officer, helps you navigate the final day of our virtual conference. Included are interviews with John Miner, incoming Chair of AUTM's Metrics and Surveys portfolio, who shares the importance of contributing your data to the survey, Alisa Band, Chair of AUTM's Industry Advisory Group, to talk about today's Partnering Forums – an opportunity for academic TT professionals and industry to connect on business development and investment, and Omar Zhar, Chair of AUTM's Membership Development Committee, to chat about Association Membership.

11:30 a.m. – 12:30 p.m.

VC's Talk Back

Sponsored by:



Senior leadership from prominent VC firms join moderator Orin Herskowitz, Executive Director of Columbia Technology Ventures, to discuss the complex intersection of venture capital and university tech transfer. This interactive, audience-driven session will cover how to create win-win outcomes when VCs and TTOs work together to launch world-changing start-ups.

Orin Herskowitz





1 – 2 p.m.

Partnering Forum: Physical and Computer Science

The AUTM Partnering Forums are unique opportunities for technology transfer and licensing specialists from universities and research institutions to connect with their counterparts in business development and investment within focused tech sectors. Join us for an industry panel discussion followed by networking.

Moderator: Alisa Band, Senior Investment Manager, Henkel Tech Ventures

Panel: Chris Hewitt, BASF Corporation
Rohit Israni, Intel
Kevin McCreight, Eastman Chemical Company

Other Industry

Participants: Adarsh Sowcar, External Ventures Manager, Saint-Gobain

1 – 2 p.m.

Partnering Forum: Plant and Crop Productivity

Moderator: Heidi Nebel, McKee Voorhees & Sease

Panel: Tom Herlache, Michigan State University

1 – 2 p.m.

Partnering Forum: Partnering and Funding Models to Advance Innovation in Animal Health

Moderator: Tari Suprpto, Elanco

Panel: Bruce Taillon, Elanco
Michael Rohlfesen, TechAccel
Fabian Kausche, Stonehaven Incubate
Tim Kurt, Foundation for Food and Agriculture Research (FFAR)

Other Industry

Participants: David Boyko, Merck Animal Health
Lalit Gaur, Vetoquinol
DJ Rezac, Latham BioPharm
Lou Shaban, Phytobiotics

2:15 – 3 p.m.

5B MTAs: The Need for Speed

Track: Nuts and Bolts of Technology Transfer

Moderator: Jody Hankins, Vanderbilt University

Panel: Michael Villalobos, Vanderbilt University
Mukul Ranjan, NIH/NIAID
Matt Takvorian, Addgene



2:15 – 3 p.m.	5C	Successful TTOs on Both Sides of the Atlantic
	Track:	Administrative/Operations
	Moderator:	Katja Mjos, The University of British Columbia
	Panel:	Dr. Massimiliano Granieri, University of Brescia Dr. Michel Morant, University of Liège
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2:15 – 3 p.m.	5D	Ways to Help Women and Junior Faculty Be Engaged as TT Entrepreneurs
	Track:	Start-Ups and Gap Funding
	Moderator:	John Fraser, Burnside Development & Associates
	Panel:	Almesha Campbell, Jackson State University Nichole Mercier, Washington University in St. Louis
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2:15 – 3 p.m.	5E	Recent Developments in Chinese Technology Transfer
	Track:	Global Issues
	Moderator:	John Zhang, International Technology Transfer Network (ITTN)
	Panel:	Dongmin Chen, Peking University Alwin Wong, International Strategic Technology Alliance
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2:15 – 3 p.m.	5F	Diagnostics, Patent Ineligibility, and Covid-19 Testing Failures
	Track:	IP Trends and Successful Practices
	Moderator:	Donald Prather, Meunier Carlin & Curfman
	Panel:	Gibson Lanier, Meunier Carlin & Curfman Bin Yan, University of Miami
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2:15 – 3 p.m.	5G	The Diversity Gap: Inventorship and Industry Advantage
	Track:	Other
	Moderator:	Denise Mayfield, Dykema
	Panel:	Gaylene Anderson, Boehringer Ingelheim Pharmaceuticals Hope Shimabuku, United States Patent and Trademark Office
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3:15 – 3:45 p.m.	Closing Ceremony	

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