

SCHEDULE-AT-A-GLANCE

MONDAY, MARCH 15 | All times EDT. For more session information, visit autm.net/2021

All Day

Community Groups

Join like-minded attendees to connect, discuss and brainstorm in social media styled feeds, walls and discussions.

Administrative Professionals. Meet up with TTO admins to discuss the fundamentals of technology transfer, the patent and licensing processes and efficient ways to manage and utilize large volumes of information and data.

Compliance –iEdison. For professionals who have responsibility for compliance related issues and government reporting within a technology transfer office.

Global Tech Transfer. The global nature of tech transfer has never been more apparent. Use this group to expand your global connections.

Marketing in Tech Transfer. Connect with your colleagues to discuss branding, strategic communications, storytelling, public relations and customer relationship management.

New to the Crew. New to tech transfer or AUTM? Use this group to expand your network!

Tech Transfer Directors. This group is designed for Directors to discuss unique challenges.

TTO Innovations. Boast about your organization's latest, greatest, or just really cool innovations you support by posting pictures of the invention.

Women in Tech Transfer. Connect with others who are interested in empowering women to participate and take leadership roles in innovation and commercialization.

10 a.m. – 9 p.m.

AUTM Connect Partnering Open

Sponsored by **NIH/MBL**

10 a.m. – 6 p.m.

Registration / Help Desk Open

10 a.m. – 6 p.m.

Exhibit Hall Open

11:45 a.m. – Noon

AUTM Today – Daily Update

Leef Smith Barnes, AUTM Chief Marketing Officer, walks you through the day's can't-miss highlights. Joining her will be Jon Jensen, of AUTM's Annual Meeting Planning Committee, who will share tips for getting the most out of your conference experience; and AUTM Immediate Past Chair Rich Chylla, who will share details on this year's Better World Project Award finalists.

12:15 – 1 p.m.

Welcome Address

1 – 4 p.m.

The Lounge powered by Remo

1:15 – 2 p.m.

1A

Public Policy – The Next Five Years

Track:

Other

Moderator:

Marc Sedam, University of New Hampshire

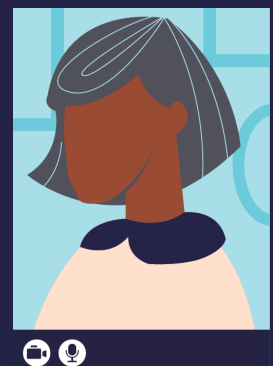
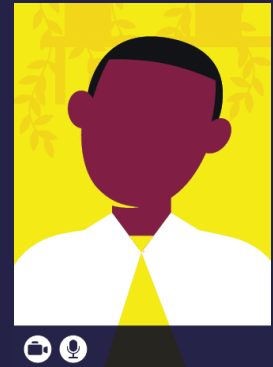
Panel:

John Dement, Federal Lab Consortium for Tech Transfer



Toby Smith, Association of American Universities,

Adam Stoten, Oxford University Innovation Limited

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2021





1:15 – 2 p.m.	1B	Flex Your Soft Power: Impact from Social Sciences
	Track:	Global Issues
	Moderator:	Julia Black, London School of Economics & Political Science
	Panel:	Christoph Köller, Görgen & Köller GmbH Melanie Knetsch, Economics & Social Research Council
1:15 – 2 p.m. Sponsored by 	1D	Expanding Innovation
	Track:	EDI
	Speaker:	Elizabeth Dougherty, United States Patent and Trademark Office
1:15 – 2 p.m.	1F	Inventor Portals: Invention Disclosures and Beyond
	Track:	Nuts and Bolts of Technology Transfer
	Moderator:	Rebecca Stoughton, Fuentek, LLC
	Panel:	Daniel Catron, Scintillon Institute Travis Woodland, Portland State University
1:15 – 2 p.m.	1G	Leveraging Researcher Directed Initiatives to Drive Improved Commercialization Prospects
	Track:	Licensing Successful Practices
	Moderator:	Andrew Dennis, University of Texas MD Anderson Cancer Center
	Panel:	Anne Carlson, Oregon Health & Science University (OHSU) Michael Cohen, University of California, Berkeley (UC Berkeley)
2:15 – 3 p.m.	1RA	Roundtable Discussion: Navigating the University Innovation Ecosystem through COVID-19 Disruption(s)
	Track:	IP Trends and Successful Practices
	Moderator:	Wayne Stacy, United States Patent and Trademark Office
2:15 – 3 p.m.	1RB	Roundtable Discussion: Spyglass and Hammer: Making Sure Licensees Do as They Promise
	Track:	Administrative/Operations
	Moderators:	Bruce Goldstein, National Heart, Lung, & Blood Institute Karen Rogers, National Institutes of Health (NIH) Debbie Stewart, InvotexIP
2:15 – 3 p.m.	1RC	Roundtable Discussions: Table Talk
	Track:	Other
	Moderators:	Laura Savatski, Versiti Gayatri Varma, AstraZeneca
2:15 – 3 p.m. Sponsored by 	1RD	Roundtable Discussion: New to Tech Transfer?
	Track:	Nuts and Bolts of Technology Transfer
	Moderator:	Jon Jensen, Salk Institute



2:15 – 3 p.m.	1RE	Roundtable Discussion: Industry Roundtable: Open Mic Discussion Track: Industry/Academic Partnerships Moderators: Sharon Semones, Eli Lilly and Company Alisa Band, Henkel Tech Ventures Lucas Huntimer, Elanco Animal Health
2:15 – 3 p.m.	1RF	Roundtable Discussion: Accounting in Technology Transfer Offices Track: Administrative/Operations Moderator: Eric See, Cedars-Sinai Medical Center
2:15 – 3 p.m.	1RG	Central Region – Discussion Group Moderator: Eagle Robinson, Norton Rose Fulbright
3:15 – 4:15 p.m.	Studio Interview with Daren Tang <p>Daren Tang, Director General of the World Intellectual Property Organization (WIPO), joins AUTM CEO Steve Susalka in a Studio Interview. Director Tang began his six-year mandate as Director General in October. Prior to his appointment, he served as Chief Executive of the Intellectual Property Office of Singapore, driving the strategic transformation of IPOS in support of Singapore's innovation-based economy.</p> <p>He has held different legal positions within the Attorney-General's Chambers and the Ministry of Trade and Industry of Singapore. In 2016, he received the Public Administration Medal from the Prime Minister's Office Singapore for outstanding efficiency and competence in the service of his country.</p>	
4:30 – 5:30 p.m.	Virtual Reception powered by Remo <p>Real, authentic social interactions await you at this Virtual Reception. Get that in-person networking feeling with casual conversations, networking and all the in-between conversations you're looking for. Experience tableside conversations and expand your professional network. Get started by looking over the reception floor plan, check out the tables for Regions, special interest groups, first time attendees, hot topics and more. Join a table that looks interesting to you; maybe you see a colleague, or you're looking for all new faces to expand your network and make new friends. The choice is yours. You can visit as many tables as you like.</p>	



Daren Tang





SCHEDULE-AT-A-GLANCE

TUESDAY, March 16 | All times EDT. For more session information, visit autm.net/2021

All Day	Community Groups Join like-minded attendees to connect, discuss and brainstorm in social media styled feeds, walls and discussions: <ul style="list-style-type: none"> • Administrative Professionals • Compliance – iEdison • Global Tech Transfer • Marketing in Tech Transfer • New to the Crew • Tech Transfer Director • TTO Innovations • Women in Tech Transfer 	
7 a.m. – 9 p.m.	AUTM Connect Partnering Open	Sponsored by NIMBL
9 a.m. – 5 p.m.	Registration / Help Desk Open	
9 a.m. – 5 p.m.	Exhibit Hall Open	
9 a.m. – 5 p.m.	The Lounge powered by Remo	
10:45– 11 a.m.	AUTM Today – Daily Update Leef Smith Barnes, AUTM Chief Marketing Officer, helps you navigate day two of our virtual conference highlights. Joining her will be Tim Boyle, Chair of the Alliance of Technology Transfer Professionals, to discuss why now is the perfect time to apply for RTP certification; and AUTM Board Member Tari Suprpto who will share details of today's Connect and Collaborate session – your chance to discover what companies are looking for and improve your chances of dealmaking success.	
11:15 a.m. – Noon Sponsored by 	2A Track: Moderator: Panel:	Post-COVID Tech Transfer: Planning for the Paradigm Shift Other Ian McClure, University of Kentucky Sharon Semones, Eli Lilly and Company Joann MacMaster, Desert Angels
11:15 a.m. – Noon Sponsored by 	2B Track: Speaker:	Top 10 Mistakes Commonly Made When Drafting and Negotiating Patent License Agreements Licensing Successful Practices Russell Levine, Kirkland & Ellis LLP



11:15 a.m. – Noon Sponsored by 	2C Track: Moderator: Panel:	Derisking: Different Schools, Different Paths Nuts and Bolts of Technology Transfer Kelley Rich, IDEA Center at Notre Dame Brooke Beier, Purdue Research Foundation Nhi Le, Wisconsin Alumni Research Foundation (WARF)
11:15 a.m. – Noon Sponsored by 	2D Track: Moderator: Panel:	Bio2Bio: Biodiversity for Survival via Biomedicine Global Issues Orakanoke Phanraksa, National Science and Technology Development Agency Uttam Shrestha, Global Institute for Interdisciplinary Studies, Nepal Vidushi S. Neergheen, University of Mauritius
11:15 a.m. – Noon Sponsored by 	2F Track: Moderator: Speaker:	No One Wants a "Letter." Techniques for Understanding Existing Reporting Efforts and Increasing Bayh-Dole Compliance Administrative/Operations Janice Ankeny, The Johns Hopkins University Steve Kousouris, The Johns Hopkins University
11:15 a.m. – Noon Sponsored by 	2G Track: Moderator: Panel:	Successfully Creating and Managing a Proof of Concept Fund for Early Stage Technologies Start-Ups and Gap Funding Eleftheria Ledaki, Queen Mary University of London, UK Rodney Ridley, Alvernia University Richard Chylla, Michigan State University
12:15 – 1 p.m. Sponsored by Innovate IP	2SD	Sponsored Demonstration with Innovate IP
12:15 – 1 p.m.	2RA Track: Moderator:	Roundtable Discussion: Small but Mighty – A Small Office Support Group Other Ellen MacKay, Lakehead University
12:15 – 1 p.m.	2RB Track: Moderator:	Roundtable Discussion: Faculty Start-Ups, Conflict of Interest and Alignment of Interests Start-Ups and Gap Funding Ofra Weinberger, Columbia University
12:15 – 1 p.m.	2RC Track: Moderators:	Roundtable Discussion: (Not So) Difficult Tech Transfer Conversations Nuts and Bolts of Technology Transfer Marck-Arthur Clerveau, MedStar Institute for Innovation Ed Tori, MedStar Institute for Innovation



12:15 – 1 p.m.	2RD	Roundtable Discussion: The World of Software and Copyright Licensing
	Track:	IP Trends and Successful Practices
	Moderator:	Lewis Humphreys, Tech Launch Arizona
12:15 – 1 p.m.	2RE	Roundtable Discussion: How to Integrate Social Innovation into Your Tech Transfer Office
	Track:	Other
	Moderators:	Jordana Armstrong, Innovate Calgary Chuck Valauskas, Valauskas Corder LLC
12:15 – 1 p.m.	2RF	Western Region – Discussion Group
	Moderator:	Justin Anderson, Wisconsin Alumni Research Foundation (WARF)
12:15 – 1 p.m.	2RG	Roundtable Discussion: Career Development Forum: Get the 411 on a Gig in TT
	Track:	Other
	Moderators:	Kim Rosenfield, Dartmouth University Glen Gardner, Vortechs Group Jovan Huesser, Skysong Innovations

2 – 3 p.m.

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Keynote Session with Ellen Ochoa

Ellen Ochoa is the first Hispanic woman to go into space. She's also a brilliant inventor and only the second female director of NASA's Johnson Space Center, where she led the human space flight enterprise for the nation from 2013 to 2018. Ochoa will discuss the resonant issues that have defined her historic career: what we can learn about change, innovation and the culture of teams from her time at the upper reaches of NASA's leadership. And what we can do – really do – to ensure that more women and minorities find a place within STEM fields.

3:30 – 5 p.m.

Sponsored by

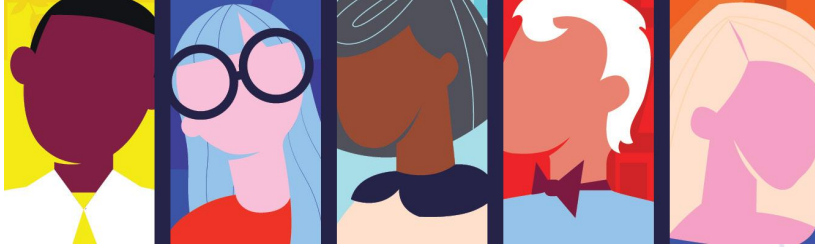


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Connect & Collaborate Partnering powered by Remo

AUTM's popular Connect & Collaborate is your chance to make contact in a video-chat environment with different companies, all in one spot, to network effectively in a virtual setting with potential partners. You'll learn what the companies are looking for and improve your chances of deal making success.



7 – 8 p.m.

AFTER-HOURS SESSION

Talent Recruitment in a Virtual Environment

Moderator: Cliff Michaels, Georgia State University

Join your colleagues for this after-hours discussion on recruiting talent to your office in a virtual environment. In this session hosted by AUTM's Leadership Forum/The Conversation, you'll trade intel on what's worked and what hasn't on topics such as comparing Zoom to in-person interviews, using candidate reference calls, involving more of your staff in the recruiting process, and using tools to find talent. We'll also cover bringing on remote staff, overcoming hiring freezes and other hurdles in the hiring process, coping with gaps in personnel, and identifying changes in this unique virtual environment that you'll want to keep (or end) on the other side of the pandemic. Bring your questions and experiences to this evening discussion group to learn, network and commiserate.



SCHEDULE-AT-A-GLANCE

WEDNESDAY, MARCH 17 | All times EDT. For more session information, visit autm.net/2021

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7 a.m. – 9 p.m.	AUTM Connect Partnering Open Sponsored by NIMBL
8 – 9 a.m.	International Collaborations Join colleagues from around the world to share the unique challenges and opportunities in your part of the world.
9 a.m. – 5 p.m.	Registration / Help Desk Open
9 a.m. – 5 p.m.	Exhibit Hall Open
9 a.m. – 5 p.m.	The Lounge powered by Remo
10:45 – 11 a.m.	AUTM Today – Daily Update Leef Smith Barnes, AUTM Chief Marketing Officer, takes a look at day three of our virtual conference. Leef talks with Megan Aanstoos, Chair of AUTM's Equity Diversity and Inclusion Committee, on the suite conference programming centered on EDI; and Glen Gardner, President of Vortechs Group, a TT recruitment firm, to offer tips on getting the job you want in tech transfer.
11:15 a.m. – 12:20 p.m.	Keynote Session with Antwi Akom Dr. Antwi Akom is the Director of the Social Innovation and Universal Opportunity Lab, a joint research lab between the University of California, San Francisco and San Francisco State University. Named by President Obama (2016) and the Robert Wood Johnson Foundation (2019) as one of world's top innovators, Dr. Akom's works to improve health outcomes and advance tech-equity with our nation's most vulnerable populations by building new technologies in community and clinical settings, evaluating them, and launching across university and commercial partnerships. Rooted in community, guided by data science, and inspired by racial and social justice, Dr. Akom's Social Innovation Lab is catalyzing a new era of data democratization, participatory health, participatory technology and precision medicine with vulnerable populations around the world.

Dr. Antwi Akom





12:30 – 1:15 p.m. Sponsored by LifeArc	3RA Track: Moderator:	Roundtable Discussion: Well It's Got to be Put Somewhere: Distributing Revenue Administrative/Operations Jen Folger, Michigan State University
12:30 – 1:15 p.m. Sponsored by LifeArc	3RB Track: Moderator:	Roundtable Discussion: Plant Licensing and Intellectual Property Protection Licensing Successful Practices Janie Hurley, Texas A&M University
12:30 – 1:15 p.m. Sponsored by LifeArc	3RC Track: Moderators:	Roundtable Discussion: Healthcare Data: The New Form of Intellectual Property Global Issues DJ Nag, Ventech Solutions Shaun Grannis, Regenstrief Institute Janhvi Patel, Memorial Sloan Kettering Cancer Center Niven Narain, Berg Health
12:30 – 1:15 p.m. Sponsored by LifeArc	3RD Track: Moderators:	Roundtable Discussion: The True Cost of Start-Ups Start-Ups and Gap Funding Gage Ramos, Georgia Tech Research Corporation Kate Havey, University of Colorado Boulder
12:30 – 1:15 p.m. Sponsored by LifeArc	3RE Track: Moderators:	Roundtable Discussion: Approaches to Training New Hires Other Deborah Perez Fernandez, Rutgers University Tania Das Banerjee, Rutgers University
12:30 – 1:15 p.m. Sponsored by LifeArc	3RF Track: Moderator:	Roundtable Discussion: Let Go of the Fear, Embrace Faculty Consulting Industry/Academic Partnerships Matthew Mroz, The Research Foundation for SUNY
12:30 – 1:15 p.m. Sponsored by LifeArc	3RG Moderator:	Eastern Region – Discussion Group John Zurawski, Ballard Spahr LLP
2 – 2:45 p.m. Sponsored by KP PB <small>KAUTH POMEROY PECK BAILEY</small>	3A Track: Moderator: Panel:	Driving Diversity and Inclusion for a More Successful Innovation Strategy EDI Almesha Campbell, Jackson State University Megan Aanstoots, Kentucky Commercialization Ventures Chad Womack, UNCF James Zanewicz, Tulane University



2 – 2:45 p.m.	3B	How to Use SBIR/STTR Funding to Commercialize University Research and the Federal Programs that Help Track: Start-Ups and Gap Funding Moderator: Jennifer Shieh, Small Business Administration Panel: Del Mackey, New Mexico State University Heather Metcalf, Women in Engineering ProActive Network
2 – 2:45 p.m.	3C	Other Duties as Assigned: Data Management for Stakeholders Track: Administrative/Operations Moderator: Corey Ferrick, University of Maryland Panel: Carol Grutkoski, University of Minnesota Adrienne Pennell, University of Florida
2 – 2:45 p.m.	3E	Openness vs. Safeguarding: The Foreign Influence Dilemma Track: Global Issues Moderator: Robert Hardy, Council On Governmental Relations Speaker: Toby Smith, Association of American Universities (AAU)
2 – 2:45 p.m.	3F	The Dilemma of Software Inventions and Associated Data in the Age of AI Track: Nuts and Bolts of Technology Transfer Moderator: Sangeetha Raghavan, NIH Panel: Dinesh Divakaran, Duke University Daniel Rudoy, Wolf Greenfield & Sacks PC
3 – 3:45 p.m.	4RA	Roundtable Discussion: University Start-Up License Packages: Favorable Deal Terms and Business Development Support Track: Licensing Successful Practices Moderators: Raja Krishnan, University of Kentucky Leena Prabhu, Washington University in St. Louis John Puziss, Yale University
3 – 3:45 p.m.	4RB	Roundtable Discussion: The New Era of Synthetic Biology Track: IP Trends and Successful Practices Moderator: Gwendolyn Humphreys, Northwestern University Panel: Margalit Haber, Osage University Partners Dan Fero, OMX Ventures Scott McBride, Quarles & Brady LLP





3 – 3:45 p.m.	4RC	Roundtable Discussion: Facilitating Partnerships Between Nonprofit Funders and Research Institutions (the NFRI Initiative) Track: Industry/Academic Partnerships Moderator: Fred Reinhart, University of Massachusetts Amherst Panel: Maryrose Franko, Health Research Alliance Felice Lu, University of California Amy Laster, Foundation Fighting Blindness
3 – 3:45 p.m.	4RD	Roundtable Discussion: Beautiful Encounters: Adding Extraordinary Value Track: Nuts and Bolts of Technology Transfer Moderator: Iain Thomas, Cambridge Enterprise Ltd
3 – 3:45 p.m.	4RF	Canadian Region – Discussion Group Moderator: Darren Fast, University of Manitoba TTO
3 – 3:45 p.m. Sponsored by Burford	4SD	Sponsored: Meet UTLP – The New Multi-University Licensing Collaboration Model
4:15 – 5 p.m. Sponsored by KP PB <small>KAUTH POMEROY PECK BAILEY</small>	4A	Lead Like an Ally Track: EDI Speaker: Julie Kratz, Next Pivot Point
4:15 – 5 p.m.	4B	PCT & TTOS: What You Need to Know Track: IP Trends and Successful Practices Speaker: Matthew Bryan, World Intellectual Property Organization (WIPO)
4:15 – 5 p.m.	4C	Evolution of Metrics: All Dollars and No Sense Track: Advocacy and Internal Communications Moderator: Cory Acuff, University of Georgia Panel: Derek Eberhart, University of Georgia Adam Cragg, Innovate Calgary
4:15 – 5 p.m.	4E	Helping Start-Ups from Low-Capital Intensive Regions Attract Investment Track: Start-Ups and Gap Funding Moderator: Andrew Watson, Oregon Health & Science University Panel: Keith Marmer, University of Utah Kelly Sexton, University of Michigan
4:15 – 5 p.m.	4G	Biotech Patents in China, Covid-19, and the Curious Case of Wuhan's Institute of Virology Track: Global Issues Speaker: Thomas Moga, Dykema Gossett PLLC



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7 a.m. – 9 p.m.	AUTM Connect Partnering Open	Sponsored by 
9 a.m. – 4 p.m.	Registration / Help Desk Open	
9 a.m. – 4 p.m.	Exhibit Hall Open	
9 a.m. – 3 p.m.	The Lounge powered by Remo	
10:45 – 11:15 a.m.	AUTM Today – Daily Update Leef Smith Barnes, AUTM's Chief Marketing Officer, helps you navigate the final day of our virtual conference. Included are interviews with John Miner, incoming Chair of AUTM's Metrics and Surveys portfolio, who shares the importance of contributing your data to the survey, Alisa Band, Chair of AUTM's Industry Advisory Group, to talk about today's Partnering Forums – an opportunity for academic TT professionals and industry to connect on business development and investment, and Omar Zhar, Chair of AUTM's Membership Development Committee, to chat about Association Membership.	
11:30 a.m. – 12:45 p.m. Sponsored by 	VC's Talk Back Senior leadership from prominent VC firms join moderator Orin Herskowitz, Executive Director of Columbia Technology Ventures, to discuss the complex intersection of venture capital and university tech transfer. This interactive, audience-driven session will cover how to create win-win outcomes when VCs and TTOs work together to launch world-changing start-ups.	

Orin Herskowitz





1 – 2 p.m.

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Partnering Forum: Physical and Computer Science

The AUTM Partnering Forums are unique opportunities for technology transfer and licensing specialists from universities and research institutions to connect with their counterparts in business development and investment within focused tech sectors. Join us for an industry panel discussion followed by networking.

Moderator: Alisa Band, Senior Investment Manager, Henkel Tech Ventures

Panel: Chris Hewitt, BASF Corporation
Rohit Israni, Intel
Kevin McCreight, Eastman Chemical Company

Other Industry Participants:

Adarsh Sowcar, External Ventures Manager, Saint-Gobain
Melanie (Joffe) Samson, Open Innovation Lead, HP Indigo
Jerod Hevel, Director of Strategy and Innovation, Ambassador Supply
Tamar Shafir, Global Head of Technology and Startup Scouting, ICL Group

1 – 2 p.m.

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Partnering Forum: Partnering and Funding Models to Advance Innovation in Animal Health

Moderator: Tari Suprpto, Elanco

Panel: Bruce Taillon, Elanco
Michael Rohlfen, TechAccel
Fabian Kausche, Stonehaven Incubate
Tim Kurt, Foundation for Food and Agriculture Research (FFAR)

Other Industry Participants:

David Boyko, Merck Animal Health
Lalit Gaur, Vetoquinol
DJ Rezac, Latham BioPharm
Lou Shaban, Phytobiotics

2:15 – 3 p.m.

5B

MTAs: The Need for Speed

Track: Nuts and Bolts of Technology Transfer

Moderator: Jody Hankins, Vanderbilt University

Panel: Michael Villalobos, Vanderbilt University
Mukul Ranjan, NIH/NIAID
Matt Takvorian, Addgene



2:15 – 3 p.m.	5C	Successful TTOs on Both Sides of the Atlantic
	Track:	Administrative/Operations
	Moderator:	Katja Mjos, The University of British Columbia
	Panel:	Dr. Massimiliano Granieri, University of Brescia Dr. Michel Morant, University of Liège
2:15 – 3 p.m.	5D	Ways to Help Women and Junior Faculty Be Engaged as TT Entrepreneurs
	Track:	Start-Ups and Gap Funding
	Moderator:	John Fraser, Burnside Development & Associates
	Panel:	Almesha Campbell, Jackson State University Nichole Mercier, Washington University in St. Louis
2:15 – 3 p.m.	5E	Recent Developments in Chinese Technology Transfer
	Track:	Global Issues
	Moderator:	John Zhang, International Technology Transfer Network (ITTN)
	Panel:	Dongmin Chen, Peking University Alwin Wong, International Strategic Technology Alliance
2:15 – 3 p.m.	5F	Diagnostics, Patent Ineligibility, and Covid-19 Testing Failures
	Track:	IP Trends and Successful Practices
	Moderator:	Donald Prather, Meunier Carlin & Curfman
	Panel:	Gibson Lanier, Meunier Carlin & Curfman Bin Yan, University of Miami
2:15 – 3 p.m. Sponsored by 	5G	The Diversity Gap: Inventorship and Industry Advantage
	Track:	EDI
	Moderator:	Denise Mayfield, Dykema
	Panel:	Gaylene Anderson, Boehringer Ingelheim Pharmaceuticals Hope Shimabuku, United States Patent and Trademark Office
3:15 – 3:45 p.m.	Closing Ceremony	



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