

DIVE IN WITH NAVIE!

Get Social—and Win an AUTM Beach Towel
Participate in AUTM's First-Ever Social Scavenger Hunt!

HOW IT WORKS

1. Take a photo with 5 or more of the following and post to social media platforms Facebook, Twitter, LinkedIn or Instagram using hashtag #AUTM2020 to be eligible.
2. We'll reward the 3 most active (and creative!) contributors with an AUTM 2020 Beach Towel!
3. Get your posts in early and often! The hunt wraps after the RTTP reception Tuesday evening at 6:30 p.m.
4. Winners will be announced on AUTM's social properties Wednesday morning with instructions on where to pick up their prizes!

WHAT TO POST

- Get a selfie with #AUTM2020 mascot Navie the Whale.
- Capture the beauty of scenic San Diego (*extra credit for a surfboard*).
- Snap a pic with someone wearing an RTTP pin (*extra credit if it's your pin*).
- Pay a visit to the AUTM Beach Club and say cheese!
- Show sponsors some love in the Exhibit Hall.
- Gain some insight at the Fireside Chat with Judge Michel.
- Grab a drink (*and a photo*) at Booths, Bites & Bubbles in the Exhibit Hall.



- Strike a pose with an AUTM Board member (*extra credit for a three some with Navie*).
- Get cozy with colleagues from a country other than yours and snap a picture.
- Reach the stars with Astronaut Ellen Ochoa's Plenary Talk.
- Takenotes (*and pics*) at one of AUTM's many panel breakout sessions.
- Get sweet (*and tweet*) at the Dessert Reception.
- Post about the great connections made at the Industry/Academia Connect & Collaborate session.
- Show us the money at the VCs Talk Back Plenary session.
- Celebrate the winners at the Pitch and Play Venture Challenge Business Plan Competition.

Good luck—and have fun! See you on social.