



2023 EASTERN REGION MEETING

SPONSORSHIP PROGRAM

SEPTEMBER 11-12 | THE NEW YORKER, NEW YORK, NY

SPONSOR PACKAGES

Benefits	Platinum \$10,000	Gold \$5,000	Bronze \$3,000	Contributing \$1,500
Complimentary registrations	Four	Three	Two	One
Prominent display of your firm's logo on signage at the meeting and the event website	✓	✓	✓	✓
Company feature in an email sent to registrants before the Meeting begins	✓	✓	✓	Logo
LinkedIn post on AUTM's account during the Meeting week recognizing your support	✓	✓		
Final registration list in digital format (excludes email addresses, per AUTM policy)	✓	✓	✓	✓
Acknowledgment of your firm at selected event	Plenary Session or Welcome Reception	Lunch Break	Breakfast	Networking Break
Exhibit table in an area maximized for interaction with attendees	✓	✓	✓	
One message sent to attendees through AUTM Connect recognizing your support	✓			
Verbal recognition during the opening remarks	✓			

CUSTOM & ADD-ON OPPORTUNITIES:

Discounts available if combined with another sponsorship package.

EMAIL BLAST

Tee up interest in your brand by sending an email to the registrant list before the event begins.

Sponsor: \$1,500 (limited to 3)

WEB BANNER

Place your banner ad prominently on the Meeting homepage. *Banner placement at the discretion of AUTM.*

Sponsor: \$500

PUSH NOTIFICATIONS

Send a message to all attendees through the meeting app.

Sponsor: \$250 per push notification (limit 3 per day)

Questions?

Don't See What You Are Looking For?

Reach out to Casey at cannunziata@autm.net today.

KEY METRICS



DAYS



140

ATTENDEES
EXPECTED



98

INSTITUTIONS
REPRESENTED



100%

OF PAST SPONSORS
REPORTED THAT ATTENDEES
ARE THE RIGHT LEVEL OF
DECISION MAKERS.

AND COUNTLESS NETWORKING OPPORTUNITIES!

WHO SHOULD SPONSOR?

- **Corporations and foundations** that support innovation and want to demonstrate this support and make and renew partnerships.
- **Organizations** that want to share information, increase awareness of new resources, or get input from the AUTM community.
- **Companies with products and services that the industry uses** including software, consultants, legal or financial services, and training opportunities.
- **Universities** that want to highlight their programs and offerings or gather a large group to attend.

IMPORTANT INFORMATION

- Deadline for inclusion on printed Meeting signage: **August 10, 2023**
- Deadline for final payment: **August 10, 2023**
- Logo requirements: For the best results, please send a vector-based (.eps, .ai, .pdf) or high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.

APPLICATION AND PAYMENT

Email completed form to cannunziata@autm.net along with a copy of your logo. Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

AUTM's Taxpayer/ID number is 36-3011951

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to: **AUTM PO Box 7151 Carol Stream, IL 60197-7151**

SPONSORSHIP SELECTION

Platinum Sponsor: \$10,000

Bronze Sponsor: \$3,000

Custom: _____

Gold Sponsor: \$5,000

Contributing: \$1,500

Total: _____

CONTACT INFORMATION

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal code

Phone

Email

Website

PAYMENT INFORMATION

Check enclosed for \$ _____ in U.S. funds, payable to AUTM.

Charge my:

VISA MasterCard American Express Discover

Amount: \$ _____

Card Number

Expiration date

Authorized Signature

Date

Print name as it appears on card

Billing address if different from above

Thank you for your support!