



# The Conversation: An AUTM Leadership Forum

Welcome to San Diego. Over the next two days we'll connect and discuss the ways we can leverage our leadership roles to stimulate the interactions that drive collaborative initiatives, including accelerating commercialization and improving innovation.

## About AUTM

AUTM is the nonprofit leader in efforts to educate, promote and inspire professionals, throughout their careers, to support the development of academic research that changes the world. AUTM's community is comprised of more than 3,200 members who work in more than 800 universities, research centers, hospitals, businesses and government organizations around the globe.

---

## 2018 The Conversation Program Committee

### Co-Chairs

Patrick Reed, *LSU Health - New Orleans*  
James Zanewicz, *Tulane University*

### Committee Members

Elaine Hamm, *Ascend BioVentures*  
Jacob Johnson, *InnovoSorce*  
Katherine Ku, *Stanford University (Retired)*  
Kirsten Leute, *Osage University Partners*  
Rebecca Mahurin, *Montana State University*  
Lisa Matragrano, *Intel Corporation*  
Ian McClure, *University of Kentucky*  
Holly Meadows, *UAB Research Foundation*  
Clifford Michaels, *Emory University*  
Michael Rondelli, *University of North Texas*  
Sharon Semones, *Eli Lilly & Company*  
Christopher Yochim, *Easy Rider Stable Relationships*

AUTM thanks the following sponsors for their generous support:

---

### Platinum



MCKEE, VOORHEES & SEASE, PLC  
[WWW.IPMVS.COM](http://WWW.IPMVS.COM)

---

### Gold

**BAKER  
DONELSON**

**TreMonti**

---

### Silver



**Wellspring**  
Innovation Software

# Meeting Agenda

## Thursday, September 27

**7:30 a.m. – 5 p.m.**

**Registration**

Location:

Studio Foyer

**7:30 – 8:30 a.m.**

**Continental Breakfast**

Location:

West Rooftop

**8:30 – 9:30 a.m.**

**Engaging the Non-Life Science Industry**

Location:

Studio

Moderators:

Elaine Hamm, *Ascend BioVentures*  
James Zanewicz, *Tulane University*

Speakers:

Christine Cooper, *Facebook Reality Labs*  
Lori Morrison, *Northrop Grumman*  
Rohit Israni, *Intel*

While many universities think of biotech innovations as the most lucrative, it's the non-life sciences techs that are the most plentiful and just as life changing - and often provide more immediate opportunities and clearer returns. Accordingly, we are starting off The Conversation with a company panel of those who not only see possibilities through technology transfer and corporate relations, but also with their counterparts in life science companies. Join us for an engaging discussion from a different point of view.

**9:30 – 10:00 a.m.**

**Networking Break**

Location:

Studio Foyer

**10 – 11 a.m.**

**Driving the Interface between Academia and Industry**

Location:

Studio

Moderators:

Lisa Matragrano, *Intel*  
Cliff Michaels, *Emory University*

Speakers:

Elaine Hamm, *Ascend BioVentures*  
Jacob Johnson, *Innovosource*  
Robert Lowe, *Wellspring Worldwide*  
Shobha Parthasarathi, *Harrington Discovery Institute*

It would be unrealistic to deny the culture-divide between academia and industry/investors, and it is fair to say most parties work to bridge that gap. But the space between academia and industry does not exist in a vacuum, and there are other players helping us to lower the barriers to academic-corporate engagements. This panel brings together a variety of perspectives from organizations that want to help enable the compromises we must all make to increase the flow of collaborations and deals. This session is guaranteed to stimulate conversation and kick-start some new ways of thinking about our interactions.

**11 – 11:15 a.m.**

**Break**

Location:

Studio Foyer

**11:15 a.m.–12:15 p.m.**

**What Do Our Bosses Want?**

Location:

Studio

Moderators:

Elaine Hamm, *Ascend BioVentures*  
James Zanewicz, *Tulane University*

Speakers:

Kara Bortone, *JLABS San Diego*  
Paul Roben, *University of California, San Diego*  
Tarsha Whitaker Calloway, *Emory University*

We all move towards the metrics set by our leadership, but how often does technology transfer leadership, corporate relations and industry coalesce on one panel to discuss and understand the similarities and differences of the directives that drive their teams forward? Join this group of senior leaders to learn what they expect from their organizations and staff.

**12:15 – 1:30 p.m.**

**Lunch**

Location:

West Rooftop

**1:30 – 2:30 p.m.**

**The Challenge Session**

Location:

Studio

Moderators:

Elaine Hamm, *Ascend BioVentures*  
Lisa Matragrano, *Intel*  
Cliff Michaels, *Emory University*  
James Zanewicz, *Tulane University*

In this session, you will have the opportunity to pose questions and challenges to the room. Framing questions should be kept to a minute, and each topic will receive no more than 10 minutes of discussion before a new topic is raised. This rapid-fire brainstorming session is being brought back from the AUTM archives by popular demand and is sure to take on an engagingly different twist with industry, VC and corporate relations colleagues as participants.

**2:30 – 3 p.m.**

**Networking Break**

Location:

Studio Foyer

**3 – 4 p.m.**

**The Foundation Perspective: Perception is Reality**

Location:

Studio

Moderators:

Lisa Matragrano, *Intel*  
Cliff Michaels, *Emory University*

Speakers:

Marc Malandro, *Chan Zuckerberg Initiative*  
Lauri Spiliotes, *Howard Hughes Medical Institute*  
Melissa Stevens, *Center for Strategic Philanthropy, Milken Institute*  
Ian Sweedler, *Gordon and Betty Moore Foundation*

Foundations affect all of us across the innovation and knowledge spectrum: helping to advance science across the research continuum, and often injecting interesting terms and perspectives in the process. This session includes both foundation and industry representatives for what is sure to drive an intriguing debate among panelists and all attendees.

# Meeting Agenda

**4 – 4:30 p.m.**

**Networking Break**

Location:

Studio Foyer

**4:30 – 5:30 p.m.**

**Engaging Alumni and Extended Family**

Location:

Studio

Moderators:

Lisa Matrigrano, *Intel*  
Cliff Michaels, *Emory University*

Speakers:

Sam Pai, *Stanford Alumni Consulting Team Program, Product Salus North America, Inc.*  
Taunya Phillips, *University of Kentucky, Alumni Association and Strategic Alliances*  
Tim Schigel, *Refinery Ventures LLC*

An untapped resource is our traditional development office and their network of parents and alumni. This panel of development and advancement colleagues will discuss how they have worked with technology transfer, corporate relations and industry/VC colleagues - as well as share ideas they have on how we can all work better together to further advance our mutual interests.

**5:30 – 7 p.m.**

**Opening Reception**

Location:

West Rooftop  
Sponsored by  MVS MCKEE, VOORHEES & SEASE, INC.  
WWW.MVS.COM

Casually mix, mingle and network on the rooftop: Continue to analyze a topic from the afternoon, advance an existing discussion or deal, or initiate a brand new collaboration. The possibilities are endless.

## Friday, September 28

**7:30 a.m. – 4 p.m.**

**Registration**

Location:

Studio Foyer

**7:30 – 8:30 a.m.**

**Breakfast**

Location:

West Rooftop

**8:30 – 9:30 a.m.**

**The Life Science Industry**

Location:

Studio

Moderators:

Elaine Hamm, *Ascend BioVentures*  
James Zanewicz, *Tulane University*

Speakers:

Ravi Kiron, *EMD Serono, Inc.*  
Mat Muller, *Corteva Agriscience, Agriculture Division of DowDuPont, Inc.*  
Sharon Semones, *Eli Lilly and Company*  
Bruce Taillon, *Elanco Animal Health*

Day two kicks off with our life science industry representatives as they engage in a conversation surrounding the issues they consider when dealing with each other, corporate relations, VCs and technology transfer professionals.

**9:30 – 10 a.m.**

**Networking Break**

Location

Studio Foyer

**10 – 11 a.m.**

**What Engages Scientists?**

Location:

Studio

Moderators:

Elaine Hamm, *Ascend BioVentures*  
James Zanewicz, *Tulane University*

Speakers:

Doug Frantz, *University of Texas, San Antonio*  
Andrew Korytko, *Eli Lilly and Company*  
Joseph Shaw, *Montana State University*

What motivates - and even excites - our scientists to engage with all of the players present at The Conversation? And is there more we could do to help achieve their goals? This panel brings together scientists from industry, academia and foundations to determine the commonalities and differences in their scientific perspectives on our interactions.

**11 – 11:30 a.m.**

**Networking Break**

Location:

Studio Foyer

**11:30 a.m. – 12:30 p.m.**

**The Current State of Intellectual Property: A Broad Spectrum Conversation**

Location:

Studio

Moderators:

Lisa Matrigrano, *Intel*  
Cliff Michaels, *Emory University*

Speakers:

Jun Axup, *IndieBio*  
Laura Johnson, *DexCom, Inc.*  
Paul Michel, *Former Chief Justice, United States Court of Appeals for the Federal Circuit*  
Heidi Nebel, *McKee, Voorhees & Sease, P.L.C.*

Whether a VC, corporate, technology transfer or corporate relations professional, the intricacies of intellectual property impact all of our daily lives and color our interactions. This expert panel is uniquely qualified to discuss the changing face of intellectual property - and how it impacts all types of collaborations, not just technology transfer interactions.

**12:30 – 2 p.m.**

**Networking Lunch**

Location:

Studio Foyer

**2 – 3 p.m.**

**Inter Academic Partnerships: Can They Accelerate the Conversation On All Fronts?**

Location:

Studio

Moderators:

Lisa Matrigrano, *Intel*  
Cliff Michaels, *Emory University*

Speakers:

Abi Barrow, *University of Massachusetts*  
Tommy Martindale, *San Diego State University Research Foundation*  
Michael Poisell, *University of Pennsylvania*  
Sven Zimmer, *Lead Discovery Center GmbH*

# Meeting Agenda

When we lower the activation energy to engage with us, the reactions between academia, VCs and industry can expand exponentially faster. This session will explore examples of inter-institutional collaboration and how it has benefited industry among the panel members - as well as soliciting new stories and ideas from attendees.

**3 – 3:30 p.m**

**Networking Break**

Location:

Studio Foyer

**3:30 – 4:30 p.m.**

**The Entrepreneurial Edge of our Ecosystem: Perspectives from VC's, Incubators & Start-ups**

Location:

Studio

Moderators:

Elaine Hamm, *Ascend BioVentures*  
James Zanewicz, *Tulane University*

Speakers:

Kirsten Leute,  
*Osage University Partners*  
Han Lim, *Atomwise, Inc.*  
Nick Pashos, *Bioaesthetics*  
Caroline Winnett, *Skydeck, University of California, Berkeley*

The players in the entrepreneurial edge of our ecosystem have an integral role in all of our jobs – whether it's licensing, innovation advancement, engagement, or as a pipeline for our next line of company products. A traditional VC, corporate VC and reps from an incubator and start-up will discuss the issues most important to them, and you!

**4:30 - 5 p.m.**

**Closing Out the New Conversation: Report Out and Feedback**

Location:

Studio

To close out The Conversation, your moderators will recap themes and highlights from our expert panels, attendees and challenge session -- and you'll have the opportunity to share your experiences.

**5 – 6 p.m.**

**Closing Reception**

Location :

West Rooftop

Finish the meeting with the last networking event and a drink before heading off to dinner.

## Annual Meetings

**2019**

February 10 - 13  
JW Marriott Austin  
Austin, Texas

**2020**

March 8 - 11  
Manchester Grand Hyatt San Diego  
San Diego, California

**2021**

March 14 - 17  
Washington State Convention Center  
Seattle, Washington

## 2018 Region Meetings

**Western Region Meeting**

October 11 - 12  
Hotel Boulderado  
Boulder, Colorado

## Partnering Forums

**Infectious Disease and Global Health**

November 1 - 2  
Emory Conference Center Hotel  
Atlanta, Georgia

## Professional Development Courses

**Essentials & TOOLS**

October 22 - 24  
The Hyatt Lodge at  
McDonald's Campus  
Oak Brook, Illinois

**Small Office Course**

October 22 - 23  
The Hyatt Lodge at  
McDonald's Campus  
Oak Brook, Illinois

**Business Development**

October 29 – 30  
Philadelphia Convention Center  
Philadelphia, Pennsylvania

**Compliance Course**

November 5 - 7  
Hyatt Regency Bethesda  
Bethesda, Maryland

**IP Portfolio Management Course**

November 5 - 7  
Hyatt Regency Bethesda  
Bethesda, Maryland

**Agreement Maintenance Course**

November 5 - 7  
Hyatt Regency Bethesda  
Bethesda, Maryland