



The Conversation: an AUTM Leadership Forum

September 1 – 2
Grand Hyatt Denver
Denver, CO

Sponsorship Program



www.autm.net/LF2020

#AUTMLF2020



The Conversation: an AUTM Leadership Forum

Sponsorship Levels

Show your support of AUTM by sponsoring this exclusive event. The Conversation, a leadership forum of high level technology transfer, corporate relations, investor/VC and industry professionals in Denver, Colorado, allows you to connect and discuss the ways in which we can leverage our leadership roles to stimulate interactions that drive broad collaborative initiatives, including accelerating commercialization and improving innovation.

The Conversation, designed for senior level academic professionals and industry leadership, will be strategic and forward looking. The agenda includes timely discussions about holistic academia-industry engagements and current innovation initiatives, with a strict no-PowerPoints-allowed structure that engages attendees in meaningful discussion – and potentially debate - with each and every panel of experts. You will have an opportunity to explore current topics, including foundation and investor interactions, how IP affects us all, multi-institutional initiatives with industry, the expectations of our scientists and our bosses, and the entrepreneurial edge of the ecosystem.

As a sponsor of the forum, your organization demonstrates its support for learning, sharing and networking to continuously improve the practices and skills that bring innovation to the public.

	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Description of services in registration materials	50 words		
Complimentary meeting registrations	2	1	
Choice of one of the following: <ul style="list-style-type: none"> • one of two breakfasts • one of two lunches • one of two receptions • challenge session • WiFi (Only one sponsor per event will be assigned on a first-come, first-served basis)	X		
Acknowledgement of your organization at the selected event (from above)	X		
Exclusive signage with logo at the selected event (from above)	X		
Inclusion of one sponsor-branded marketing piece in the registration materials distributed upon badge pick-up (AUTM staff must approve the content)	X	X	
Discounted meeting registrations for employees of the sponsoring organization (at the member early registration rate)	1	1	
Prominent display of your organization's logo on signage at the meeting	X	X	X
Acknowledgement with logo with other sponsors in electronic marketing materials	X	X	X
Acknowledgement with logo in final printed program	X	X	X
Acknowledgement and link to your organization's website on AUTM website	X	X	X
Final registration list in electronic format (excludes email addresses, per AUTM policy)*	X	X	X

* The registration list is the property of AUTM and is entrusted to the attendees at the meeting for personal information only. Reproduction of the provided list is not authorized and its use for general mailings, email broadcast or similar purposes is prohibited.

To secure your sponsorship, complete and forward this application to AUTM headquarters. AUTM retains full discretion regarding sponsorship application acceptance.

Don't see what you're looking for? AUTM will work with you to help maximize your company's marketing goals. Additional opportunities are available as a customized package. Contact Barb Gunderson, bgunderson@autm.net, +1-847-686-2386 for more information.





The Conversation: an AUTM Leadership Forum Sponsorship Application

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Sign me up for:

Platinum Sponsor
\$5,000

Gold Sponsor
\$2,500

Silver Sponsor
\$1,000

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM headquarters will invoice sponsor for the payment balance.

Email completed form to bgunderson@autm.net, as sponsorship is available on a first-come, first-served basis.

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please **email the completed form to bgunderson@autm.net** and then mail payment with a copy of the application to: AUTM • PO Box 88615 • Chicago, IL 60680-1615

Contact Information

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal Code

Phone

Email

Company website address

Payment Information

AUTM's taxpayer ID number is 36-3011951.

Check enclosed (All fees must be paid in U.S. funds.) Make check payable to: AUTM

Charge my:
 VISA MasterCard American Express Discover

Amount: \$500 deposit* Full payment \$ _____

Other \$ _____

Authorized Signature

Date

Print name as it appears on card

Card Number

Expiration Date

*A minimum deposit of \$500 is due at the time of contract. The balance is due no later than Tuesday, July 21, 2020

Cancellation policy: Cancellation of sponsorship commitment must be in writing. Deposits are non-refundable. If cancellation of sponsorship occurs prior to Tuesday, August 4, 2020, the sponsor will be refunded 50% of the total amount due. After Tuesday, August 4, 2020, no refunds will be made.

Conflicting Events: Sponsors of The Conversation: an AUTM Leadership Forum will be required, as a condition of their participation, not to host conflicting events. Private events should not conflict with any of AUTM's educational sessions, special programs, social and themed events, including receptions and meals provided by AUTM. Sponsors should review the meeting program for potential conflicts before scheduling their events.

U.S. tax codes forbid AUTM to allow sponsors to make any qualitative statements about their companies, products or services.

