



New Can't-Miss Training

Corporate Engagement Intensive Course New Orleans BioInnovation Center Dec. 9, 2019

The new Corporate Intensive Engagement Course uses a mix of instruction and panel discussions to maximize your learning and networking opportunities. The course provides the fundamental background, skills and tools needed to incorporate a holistic corporate engagement mindset into your daily activities and office culture.

The full day agenda will include:

- **Corporate Engagement Overview and Life Cycle**
- **How to Do Your Homework**
- **Partnering On and Off Campus**
- **How to Do Follow-up**
- **Alliance Management**
- **Metrics and Communicating Your Success**
- **and more**

The Corporate Engagement Intensive Course directly precedes *Bio in the Bayou*, which is scheduled for Dec.10. Make the most of your ROI by attending both events.

Learn more about this course at www.autm.net/CorpEngagement19.

Registration will open in August.

