



# Sponsorship Application Canadian Region Meeting May 11-12, 2021 *Virtual*

First-timers and tech transfer professionals alike will attend the 2021 Canadian Region Meeting, where technology transfer and professional development take center stage. Be part of this immersive event that will host thought-provoking presentations, trending topics and networking in a collegial environment.

## **Reasons to Sponsor:**

- The best networking for industry and academic technology transfer professionals.
- Access to a niche group of attendees located or focused on your geographic region.
- Grow your presence within the profession.
- Discover people looking for your expertise.

## **Who Should Sponsor?**

- Attorneys (IP, patents, trademarks, licensing, etc.)
- Biomedical organizations
- Incubators
- IP consultants
- Medical device companies
- Patent-related service providers
- Pharmaceutical companies
- Related nonprofit organizations
- Royalty audit firms
- Software developers
- Universities/research institutions
- Venture capital firms
- And other technology transfer field service providers

## **Sponsorship Opportunities:**

### **Silver Level \$1,000**

- Acknowledgment in electronic marketing materials (website, emails, registration notices, etc.)
- Sponsorship profile on meeting platform to include company description and a contact form.
- Registration list in electronic format (excludes email addresses, per AUTM policy) sent prior and post-event
- Designated table at virtual networking reception
- 1 complimentary registration

### **Gold Level \$2,000**

- Acknowledgment in electronic marketing materials (website, emails, registration notices, etc.)
- Registration list in electronic format (excludes email addresses, per AUTM policy) sent prior and post-event.
- Sponsorship profile on meeting platform to include company description and a contact form.
- Designated table at virtual networking reception
- Verbal acknowledgment by moderator at the opening session.
- 2 complimentary registrations

### **Platinum Level \$5,000**

- Acknowledgment in electronic marketing materials (website, emails, registration notices, etc.)
- Registration list in electronic format (excludes email addresses, per AUTM policy) sent prior and post-event.
- Sponsorship profile on meeting platform to include a company description, custom attachments, videos, and contact form.
- Designated table at virtual networking reception
- Banner ad on meeting platform
- Logo on networking reception platform
- Verbal acknowledgment by moderator at the opening session.
- 4 complimentary registrations

**Push Notification - \$500 per notification (limit 3)**

Send a message to the attendees through the AUTM Connect app. You can provide a message about your organization, an event you are hosting, or simply a reminder to stop by your booth.

**Sponsored Session - \$1,500 (limit 1 per session)**

Choose a session from our schedule to sponsor and receive special recognition during the open remarks, and in the marketing mat

**Email Advertisement - \$1,000**

Email sent on your behalf to all attendees prior to or after the event. (Content must be approved by AUTM headquarters)

**Sponsored Demonstration - \$4,000 (limited to 2)**

Dedicated 20-minute time slot during the lunch break to provide an overview and demonstration of your product or service.

**Application and Payment:** Email completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net).

Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

AUTM's Taxpayer/ID number is 36-3011951

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please **email the completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net)** and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151

**Sponsorship Selection (select all that apply):**

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Silver \$1,000           | <input checked="" type="checkbox"/> Push Notification \$500     |
| <input checked="" type="checkbox"/> Gold \$2,000             | <input checked="" type="checkbox"/> Email Advertisement \$1,000 |
| <input checked="" type="checkbox"/> Platinum \$5,000         | <input checked="" type="checkbox"/> Sponsored Demonstration     |
| <input checked="" type="checkbox"/> Sponsored Session: _____ |   |

**TOTAL:** \_\_\_\_\_

**Contact Information:**

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State/Province: \_\_\_\_\_  
 ZIP/Postal Code, Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

**Payment Information:**

Enclosed is a check for \$ \_\_\_\_\_ in U.S. funds, payable to: AUTM

Charge my MasterCard/VISA/American Express/Discover:

Name on Credit Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount \$ \_\_\_\_\_