



2026 AUTM CANADIAN MEETING

April 27-28 | Hotel Winnipeg Manitoba, Winnipeg, MB

***Sponsorship &
Exhibitor Opportunities***

3 Days
175 Attendees
14 sessions



*The brand awareness this event brings has **really proven its value** over the years"*

– 2025 Sponsor

JOB TITLES INCLUDE

- Vice President for Research
- Chief Innovation Officer
- Director of Licensing
- Director of Technology Transfer
- Licensing Associate / Officer
- Senior IP Manager
- Business Development Manager
- Contracts and Compliance Officer
- Innovation & Commercialization Manager

INSTITUTIONS INCLUDE

- | | | |
|--|---|------------------------------------|
| Acadia University | McMaster University | University of Guelph |
| Cape Breton University | Memorial University of Newfoundland | University of Manitoba |
| Carleton University | Mount Royal University | University of Ottawa |
| Concordia University | Natural Sciences & Engineering Research Council | University of Prince Edward Island |
| Dalhousie University | Polytechnique Montréal | University of Regina |
| École de Technologie Supérieure | Simon Fraser University | University of Saskatchewan |
| Holland Bloorview Kids Rehabilitation Hospital | Transfertech Sherbrooke | University of Toronto |
| Innovate Calgary | Université Laval | University of Waterloo |
| University of Montreal | University of Alberta | |
| McGill University | University of British Columbia | |

2025 SPONSORS

Gold



Osler, Hoskin & Harcourt LLP



Silver



Bronze



SPONSORSHIP OPPORTUNITIES

BENEFITS	Platinum \$13,500	Gold \$7,000	Silver \$4,000	Bronze \$2,500
Complimentary registrations	Four	Three	Two	One
Prominent display of your organization's logo on signage at the meeting, event website, mobile app, and email communications	✓	✓	✓	✓
Final registration lists in digital format (Excludes email addresses, per AUTM policy)	✓	✓	✓	✓
Recognition as sponsor at the indicated networking event	Reception	Lunch	Coffee Breaks	
Exhibit table in an area maximized for interaction with attendees	✓	✓	✓	
One message sent to attendees through AUTM Connect (meeting app) recognizing your support	✓	✓		
Verbal recognition during the opening plenary session	✓	✓		
LinkedIn post on AUTM's account during the Meeting week recognizing your support.	✓			
Customized email to attendees	✓			
Opportunity to provide promotional materials to be distributed at registration (All items must be supplied by the sponsor)	✓			

*Please note all prices are in CAD

DON'T SEE WHAT YOU'RE LOOKING FOR?



Reach out to Casey Annunziata, AUTM's Senior Business Development Manager, to explore custom sponsorship opportunities tailored to your goals at cannunziata@autm.net

SPONSORSHIP APPLICATION

Email completed form, along with the deliverables outlined below to Casey Annunziata, Senior Business Development Manager, cannunziata@autm.net.

Important Information

- Deadline for inclusion on printed meeting signage: April 3, 2026

By submitting this form, I agree to the [Terms & Conditions](#).

Please Provide:

- A high-resolution version of your logo in .png, .jpeg, .eps, or .ai format (Vector-based or high-resolution preferred for optimal print quality)
- A brief company description (50 words or fewer)

SPONSORSHIP SELECTION*

Platinum Sponsor

Silver Sponsor

Custom:

Gold Sponsor

Bronze Sponsor

CONTACT INFORMATION

First Name

Last Name

Company

Company Website (used to link to your logo)

Email

PAYMENT INFORMATION

Payment Method:

Credit Card*

Wire Transfer/ACH

Check

Other

Credit Card: a form will be sent to the email above with secure payment instructions.

Check: please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151.

Wire Transfer/ACH: wire instructions or ACH information will be sent to the email above.

Please Note: An additional fee will apply for wire transfers. (\$30.00 USD within North America/\$45.00 USD outside North America)

AUTM's Taxpayer/ID number is 36-3011951.