



The Conversation an AUTM Leadership Forum

Sponsorship Prospectus

August 27–28, 2024 | Nashville, Tennessee



SPONSORSHIP LEVELS

The Conversation, a leadership forum of high level technology transfer, corporate relations, investor/VC and industry professionals allows you to connect and discuss the ways in which we can leverage our leadership roles to stimulate interactions that drive broad collaborative initiatives, including accelerating commercialization and improving innovation.

This event is designed for senior level academic professionals and industry leadership.

The agenda includes timely discussions about holistic academia-industry engagements and current innovation initiatives, with a strict no-PowerPoints-allowed structure that engages attendees in meaningful discussion – and potentially debate - with each and every panel of experts. You will have an opportunity to explore current topics, including foundation and investor interactions, how IP affects us all, multi-institutional initiatives with industry, the expectations of our scientists and our bosses, and the entrepreneurial edge of the ecosystem.

As a sponsor your organization demonstrates its support for learning, sharing and networking to continuously improve the practices and skills that bring innovation to the public.

SPONSORSHIP PACKAGES

BENEFITS	Platinum \$5,000	Gold \$2,500	Bronze \$1,500
Company feature in an email sent to registrants before the forum begins	•	•	Logo Included
Complimentary meeting registrations	Three	Two	One
Discounted meeting registrations for employees of the sponsoring organization (at the member early registration rate)	Two	One	
Acknowledgment of your firm at selected event	Networking Reception	Lunch	Coffee Break
Verbal Recognition during the opening session	•		
Customized email sent to all registrants	•		
Prominent display of your organization's logo on signage at the meeting	•	•	•
Acknowledgment with logo with other sponsors in electronic marketing materials (emails, website, AUTM Connect)	•	•	•
One pop-up notification sent to attendees via AUTM Connect recognizing your support.	•		
Acknowledgment and link to your organization's website on AUTM website	•	•	•
Final registration list in electronic format (excludes email addresses, per AUTM policy)*	•	•	•

QUESTIONS? DON'T SEE WHAT YOUR LOOKING FOR?



Contact: Casey Annunziata, AUTM Business Development Manager
cannunziata@autm.net or +1-202-960-1782

SPONSORSHIP APPLICATION

- Deadline for inclusion on printed Meeting signage: August 1, 2024
- Deadline for final payment: August 15, 2024
- Logo requirements: For the best results, please send a vector-based or high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.

APPLICATION AND PAYMENT

Email completed form to cannunziata@autm.net along with a copy of your logo. Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

- **AUTM's Taxpayer/ID number is 36-3011951**
- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151

SPONSORSHIP SELECTION

Platinum Sponsor: \$5,000 Gold Sponsor: \$2,500 Bronze Sponsor: \$1,500 Custom: \$ _____

CONTACT INFORMATION

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal Code

Phone

Email

Website Address

PAYMENT INFORMATION

Check Enclosed (All fees must be paid in U.S. funds.)

Credit Card:

VISA

MasterCard

American Express

Discover

Amount Total: \$ _____

Card Number

Expiration Date

Authorized Signature

Date

Print name as it appears on credit card

Billing address if different from contact address

Cancellation Policy: Cancellation of sponsorship commitment must be in writing. If cancellation of sponsorship occurs prior to Wednesday, July 31, 2024, the sponsor will be refunded 50% of the total amount due. After Wednesday, July 31, 2024 no refunds will be made.

Conflicting Events: Sponsors of The Conversation: an AUTM Leadership Forum will be required, as a condition of their participation, not to host conflicting events. Private events should not conflict with any of AUTM's educational sessions, special programs, social and themed events, including receptions and meals provided by AUTM. Sponsors should review the meeting program for potential conflicts before scheduling their events.

Please note: U.S. tax codes forbid AUTM to allow sponsors to make any qualitative statements about their companies, products, or services.