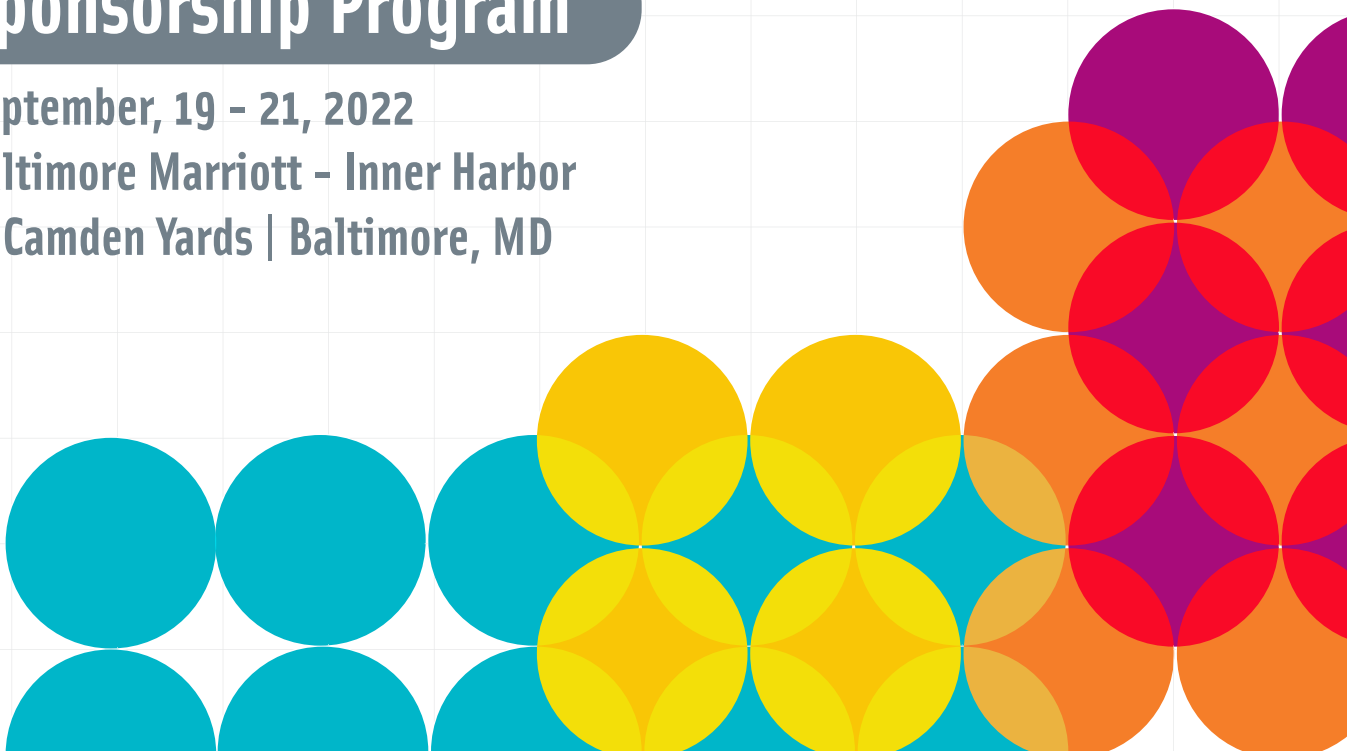# autm
UNIVERSITY

Sponsorship Program

September, 19 – 21, 2022
Baltimore Marriott – Inner Harbor
at Camden Yards | Baltimore, MD

AUTM's most popular courses. In one place. At the same time.

AUTM University hosts four popular courses together in one venue. Sponsors get all the benefits of a diverse audience with a range of specialties, interests, and experience. Take advantage of AUTM's most popular courses colliding to reach these niche audiences all at once!

Courses Offered

Essentials

This course, designed for early career technology transfer professionals, builds the fundamental skills and resources necessary to evaluate inventions and negotiate license agreements.

Operations & Compliance Course

AUTM's successful TOOLS, Compliance, and Agreement Maintenance courses are now under one umbrella known as the Operations & Compliance Course. Comprises operations basics and advanced topics in compliance, agreements, and finance.

Small Office Course

The two-day AUTM Successful Practices in Small Technology Transfer Offices course benefits professionals interested in starting new technology transfer offices or growing an existing small office.

Software Course

The AUTM Software Course is designed specifically for university licensing professionals who work with software and other information assets. Ideal for both newcomers and experienced practitioners.

Don't see what you're looking for?

Contact Casey Annunziata, cannunziata@autm.net for more information.

Who Should Sponsor?

- Corporations and foundations that support innovation and want to demonstrate this support and make and renew partnerships.

- Organizations that want to share their learnings, increase awareness of new resources, or get input from the AUTM community.

Sponsor Packages

Benefits	Platinum $10,000	Gold $5,000	Silver $3,000	Contributing $1,500
Complimentary registrations for one of the Courses	Four	Three	Two	One
Discounted meeting registrations for employees of the sponsoring firm *(at the member early registration rate)*	Unlimited	Four	Two	
Prominent display of your firm's logo on signage at the meeting and on the event website	✔	✔	✔	✔
Company feature in an email sent to registrants before the Meeting begins	100 word company description	50 word company description	Contact Information	Logo
Final registration lists in digital format *(excludes email addresses, per AUTM policy)*	✔	✔	✔	✔
Exhibit table in an area maximized for interaction with attendees	✔	✔	✔	✔
Recognition as sponsor during an event *(dependent on sponsorship level)*	Opening Reception	Lunch	Breakfast	Networking Breaks
One message sent to attendees through AUTM Connect *(meeting app)* recognizing your support	✔	✔		
Twitter post on AUTM's account during the Meeting week recognizing your support	✔			
Acknowledgment of your firm at selected Course: Essentials, Operations & Compliance, Small Office, or Software	✔	✔		
Verbal recognition during the opening remarks of selected Course	✔			
Dedicated email to registrants of selected Course	✔			
Opportunity to greet attendees and introduce moderator at the podium on the second day of the Course *(script must be reviewed by AUTM)*	✔			

Important Information

- Deadline for inclusion on printed Meeting signage: **August 1, 2022**

- Deadline for final payment: **August 19, 2022**

- **Logo requirements**: For the best results, please send a vector-based or high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.

Application and Payment

Email completed form to cannunziata@autm.net along with a copy of your logo. Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

AUTM's Taxpayer/ID number is 36-3011951

- If paying by credit card, include details on this form as indicated below.

- If paying by check, please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to: **AUTM PO Box 7151 Carol Stream, IL 60197-7151**

Sponsorship Selection:

❏ Platinum: $10,000
❏ Gold: $5,000
❏ Silver: $3,000
❏ Contributing: $1,500

Total: $ _____

If Gold or Platinum Level, please select course:

❏ Essentials
❏ Operations & Compliance
❏ Small Office
❏ Software

Contact Information

_____
Name/Title

_____
Company

_____
Address

_____
City   State/Province

_____
Country   ZIP/Postal code

_____
Phone

_____
Email

_____
Company Website Address

Payment Information

❏ Check enclosed for $ _____ in U.S. funds, payable to AUTM.

Charge my:

❏ VISA   ❏ MasterCard   ❏ American Express   ❏ Discover

Amount:

❏ Full payment $ _____
❏ Other $ _____

_____
Card Number   Expiration date

_____
Authorized Signature   Date

_____
Print name as it appears on card

_____
Billing address if different from above

Thank you for your support!