



2022 EASTERN REGION MEETING

SPONSORSHIP PROGRAM

SEPTEMBER 12-13 | OMNI PARKER HOUSE, BOSTON, MA

SPONSOR PACKAGES

| Benefits | Platinum \$7,500 | Gold \$5,000 | Bronze \$3,000 | Contributing \$1,500 |
|--|--------------------------------------|-----------------------------|---------------------|-------------------------|
| Complimentary registrations | Four | Three | Two | One |
| Discounted meeting registrations for employees of the sponsoring firm (at the member early registration rate). | Unlimited | Four | Two | |
| Prominent display of your firm's logo on signage at the meeting and the event website. | ✓ | ✓ | ✓ | ✓ |
| Company feature in an email sent to registrants before the Meeting begins. | 100-word company description | 50-word company description | Contact Information | Logo |
| Twitter post on AUTM's account during the Meeting week recognizing your support. | ✓ | ✓ | | |
| Final registration list in digital format (excludes email addresses, per AUTM policy). | ✓ | ✓ | ✓ | ✓ |
| Acknowledgment of your firm at selected event (Only one sponsor per event will be assigned on a first come, first-served basis). | Plenary Session or Welcome Reception | Lunch Break | Networking Break | |
| Exhibit table in an area maximized for interaction with attendees. | ✓ | ✓ | ✓ | |
| One message sent to attendees through AUTM Connect recognizing your support. | ✓ | | | |
| Verbal recognition during the opening remarks. | ✓ | | | |

Questions? Interested in a custom package? Reach out today.

CUSTOM & ADD-ON OPPORTUNITIES:

Discounts available if combined with another sponsorship package.

EMAIL BLAST

Tee up interest in your brand by sending an email to the registrant list before the event begins.

Sponsor: \$1,500 (limited to 3)

WEB BANNER

Place your banner ad prominently on the Meeting homepage. *Banner placement at the discretion of AUTM.*

Sponsor: \$500

PUSH NOTIFICATIONS

Send a message to all attendees through the meeting app.

Sponsor: \$250 per push notification (limit 3 per day)

Questions?
Don't See What You
Are Looking For?
Reach out to Casey at
cannunziata@autm.net today.

KEY METRICS



AND COUNTLESS NETWORKING OPPORTUNITIES!

WHO SHOULD SPONSOR?

- **Corporations and foundations** that support innovation and want to demonstrate this support and make and renew partnerships.
- **Organizations** that want to share information, increase awareness of new resources, or get input from the AUTM community.
- **Companies with products and services that the industry uses** including software, consultants, legal or financial services, and training opportunities.
- **Universities** that want to highlight their programs and offerings or gather a large group to attend.

IMPORTANT INFORMATION

- Deadline for inclusion on printed Meeting signage: **August 12, 2022**
- Deadline for final payment: **August 30, 2022**
- Logo requirements: For the best results, please send a vector-based or high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.

APPLICATION AND PAYMENT

Email completed form to cannunziata@autm.net along with a copy of your logo. Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

AUTM's Taxpayer/ID number is 36-3011951

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151

SPONSORSHIP SELECTION

Platinum Sponsor: \$7,500

Bronze Sponsor: \$3,000

Custom: _____

Gold Sponsor: \$5,000

Contributing: \$1,500

Total: _____

CONTACT INFORMATION

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal code

Phone

Email

Website

PAYMENT INFORMATION

Check enclosed for \$ _____ in U.S. funds, payable to AUTM.

Charge my:

VISA MasterCard American Express Discover

Amount: \$ _____

Card Number

Expiration date

Authorized Signature

Date

Print name as it appears on card

Billing address if different from above

Thank you for your support, you help make the Meeting possible!