



2023 CANADIAN REGION MEETING
SPONSORSHIP PROGRAM

MAY 1-3 | THE WESTIN CALGARY DOWNTOWN

SPONSOR PACKAGES

Benefits	Platinum \$10,000*	Gold \$5,000*	Bronze \$3,000*	Contributing \$1,500*
Complimentary registrations	Four	Three	Two	One
Prominent display of your firm's logo on signage at the meeting and the event website.	✓	✓	✓	✓
Company feature in an email sent to registrants before the Meeting begins.	✓	✓	✓	Logo
LinkedIn post on AUTM's account during the Meeting week recognizing your support.	✓	✓		
Final registration list in digital format (excludes email addresses, per AUTM policy).	✓	✓	✓	✓
Acknowledgment of your firm at selected event.	Plenary Session or Welcome Reception	Lunch Break	Breakfast	
Exhibit table in an area maximized for interaction with attendees.	✓	✓	✓	
One message sent to attendees through AUTM Connect recognizing your support.	✓			
Verbal recognition during the opening remarks.	✓			

*Please note: All prices are in USD

CUSTOM & ADD-ON OPPORTUNITIES:

Discounts available if combined with another sponsorship package.

LANYARDS

Get prime brand exposure for the duration of the Meeting and beyond with this high-visibility sponsorship.

Sponsor: \$2,500

WEB BANNER

Place your banner ad prominently on the Meeting homepage. Banner placement at the discretion of AUTM.

Sponsor: \$500

PUSH NOTIFICATIONS

Send a message to all attendees through the meeting app.

Sponsor: \$250 per push notification (limit 3 per day)

**Questions?
Don't See What You
Are Looking For?**

Reach out to Casey at
cannunziata@autm.net today.

KEY METRICS



AND COUNTLESS NETWORKING OPPORTUNITIES!

WHO SHOULD SPONSOR?

- **Corporations and foundations** that support innovation and want to demonstrate this support and make and renew partnerships.
- **Organizations** that want to share information, increase awareness of new resources, or get input from the AUTM community.
- **Companies with products and services that the industry uses** including software, consultants, legal or financial services, and training opportunities.
- **Universities** that want to highlight their programs and offerings or gather a large group to attend.

IMPORTANT INFORMATION

- Deadline for inclusion on printed Meeting signage: **April 14, 2022**
- Deadline for final payment: **April 7, 2022**
- Logo requirements: For the best results, please send a high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.

APPLICATION AND PAYMENT

Email completed form to cannunziata@autm.net along with a copy of your logo. Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

AUTM's Taxpayer/ID number is 36-3011951

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to: **AUTM PO Box 7151 Carol Stream, IL 60197-7151**

SPONSORSHIP SELECTION *Please note all prices are in USD*

- Platinum Sponsor: \$10,000
 Bronze Sponsor: \$3,000
 Custom: \$ _____
 Gold Sponsor: \$5,000
 Contributing: \$1,500
Total: _____

CONTACT INFORMATION

Name/Title _____

Company _____

Address _____

City _____ State/Province _____

Country _____ ZIP/Postal code _____

Phone _____

Email _____

Website _____

PAYMENT INFORMATION

Check enclosed for \$ _____ in U.S. funds, payable to AUTM.

Charge my:

VISA MasterCard American Express Discover

Amount:

Full payment \$ _____

Card Number _____ Expiration date _____

Authorized Signature _____ Date _____

Print name as it appears on card _____

Billing address if different from above _____

Thank you for your support!