



2023 WESTERN REGION MEETING

# **SPONSORSHIP PROGRAM**

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SEPTEMBER 27-28, HYATT REGENCY NEWPORT BEACH,  
NEWPORT BEACH, CA

## SPONSOR PACKAGES

Benefits	Platinum \$10,000	Gold \$5,000	Bronze \$3,000	Contributing \$1,500
Complimentary registrations	Four	Three	Two	One
Prominent display of your firm's logo on signage at the Meeting and the event website	✓	✓	✓	✓
Company feature in an email sent to registrants before the Meeting begins	✓	✓	✓	Logo
LinkedIn post on AUTM's account during the Meeting week recognizing your support	✓	✓		
Final registration list in digital format (excludes email addresses, per AUTM policy)	✓	✓	✓	✓
Acknowledgment of your firm at selected event	Reception	Lunch Break or Plenary	Breakfast	Networking Break
Exhibit table in an area maximized for interaction with attendees	✓	✓	✓	
One message sent to attendees through AUTM Connect (meeting app) recognizing your support	✓			
Verbal recognition during the opening remarks	✓			

## CUSTOM & ADD-ON OPPORTUNITIES:

Discounts available if combined with another sponsorship package.

### EMAIL BLAST

Tee up interest in your brand by sending an email to the registrant list before the event begins.

**Sponsor: \$1,500 (limited to 3)**

### WEB BANNER

Place your banner ad prominently on the Meeting homepage. *Banner placement at the discretion of AUTM.*

**Sponsor: \$500**

### PUSH NOTIFICATIONS

Send a message to all attendees through the meeting app.

**Sponsor: \$250 per push notification (limit 3 per day)**

**Questions?  
Don't See What You  
Are Looking For?**

Reach out to Casey at  
[cannunziata@autm.net](mailto:cannunziata@autm.net) today.

## KEY METRICS



**AND COUNTLESS NETWORKING OPPORTUNITIES!**

## WHO SHOULD SPONSOR?

- **Corporations and foundations** that support innovation and want to demonstrate this support and make and renew partnerships.
- **Organizations** that want to share information, increase awareness of new resources, or get input from the AUTM community.
- **Companies with products and services that the industry uses** including software, consultants, legal or financial services, and training opportunities.
- **Universities** that want to highlight their programs and offerings or gather a large group to attend.

## IMPORTANT INFORMATION

- Deadline for inclusion on printed Meeting signage: **August 25, 2023**
- Deadline for final payment: **August 25, 2023**
- Logo requirements: For the best results, please send a vector-based (.eps, .ai, .pdf) or high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.

## APPLICATION AND PAYMENT

Email completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net) along with a copy of your logo. Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

AUTM's Taxpayer/ID number is 36-3011951

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net) and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151

### SPONSORSHIP SELECTION

Platinum Sponsor: \$10,000

Bronze Sponsor: \$3,000

Custom: \_\_\_\_\_

Gold Sponsor: \$5,000

Contributing: \$1,500

**Total:** \_\_\_\_\_

### CONTACT INFORMATION

\_\_\_\_\_  
Name/Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State/Province

\_\_\_\_\_  
Country

\_\_\_\_\_  
ZIP/Postal code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

### PAYMENT INFORMATION

Check enclosed for \$ \_\_\_\_\_ in U.S. funds, payable to AUTM.

Charge my:

VISA    MasterCard    American Express    Discover

Amount:                      \$ \_\_\_\_\_

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print name as it appears on card

\_\_\_\_\_  
Billing address if different from above

**Thank you for your support!**