



autm **UNIVERSITY**

SPONSORSHIP PROSPECTUS



**OCTOBER 26–29, 2025
NEW ORLEANS, LOUISIANA**



AUTM'S MOST POPULAR COURSES. IN ONE PLACE. AT ONE TIME.

AUTM University hosts three popular courses together in one venue. Sponsors get all the benefits of a diverse audience with a range of specialties, interests, and experience. Take advantage of AUTM's most popular courses colliding to reach these niche audiences all at once!

COURSES OFFERED

ESSENTIALS

This course, designed for early career technology transfer professionals, builds the fundamental skills and resources necessary to evaluate inventions and negotiate license agreements.

OPERATIONS & COMPLIANCE COURSE

AUTM's successful TOOLS, Compliance, and Agreement Maintenance courses are under one umbrella known as the Operations & Compliance Course. It comprises operations basics and advanced topics in compliance, agreements, and finance.

STARTUP

The Startup Course is designed for licensing and venture development professionals interested in learning general approaches to venture creation, scale up, and management. Technology transfer and venture development offices often play a role in supporting faculty-led or student-led start up companies, creating new ventures leveraging intellectual property, or negotiating license agreements with early-stage companies that will rely on investment capital for their growth. This Course is intended to provide licensing/venture development professionals with a deeper understanding of issues related to new ventures regardless of their role.

SPONSORSHIP PACKAGES

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,750
Complimentary registrations for one of the Courses.	Four	Three	Two	One
Your logo will be prominently featured on signage, our website, mobile app, and email communications	✓	✓	✓	✓
Final registration lists in digital format (excludes email addresses, per AUTM policy)	✓	✓	✓	✓
Recognition as sponsor at the indicated networking event	Opening Reception	Lunch	Networking Breaks	
Exhibit table in an area maximized for interaction with attendees	✓	✓	✓	
One message sent to attendees through AUTM Connect (meeting app) recognizing your support	✓	✓		
Acknowledgment of your firm at selected Course: Essentials, Operations & Compliance, or Software	✓	✓		
LinkedIn post on AUTM's account during the Meeting week recognizing your support.	✓			
Verbal recognition during the opening remarks of selected Course	✓			
Dedicated email to registrants of selected Course	✓			
Opportunity to greet attendees and introduce moderator at the podium on the second day of the Course (script must be reviewed by AUTM)	✓			

QUESTIONS? Don't see what your looking for?



Contact: Casey Annunziata, AUTM Business Development Manager
cannunziata@autm.net or +1-202-960-1782

SPONSORSHIP APPLICATION

Deadline for inclusion on printed Meeting signage: October 3, 2025

Deliverables

- Send a high-resolution version of your logo in an .eps or .ai format. For the best results, please send a vector-based or high-resolution version of your logo, at least 1024px wide, and a smaller “web” version of the logo, which should be max 245 px wide.
- Send a brief company description (50 words or less).

Application: Email completed form, along with the deliverables outlined above to Casey Annunziata, Business Development Manager, cannunziata@autm.net, along with a copy of your logo.

I agree to the [Terms and Conditions](#)

SPONSORSHIP SELECTION

☐ **Platinum Sponsor: \$10,000** — (Please select course: ☐ Essentials ☐ Operations & Compliance ☐ Startup)

☐ **Gold Sponsor: \$5,000** — (Please select course: ☐ Essentials ☐ Operations & Compliance ☐ Startup)

☐ **Silver Sponsor: \$3,000** **Bronze Sponsor: \$1,750** **Email to registrants of one course: \$1,000**

CONTACT INFORMATION

Name/Title: _____

Company: _____

Address: _____ City: _____

State/Province: _____ Postal Code: _____

Country: _____

Phone: _____ Email: _____

Website Address: _____

PAYMENT INFORMATION

Payment Method: ☐ Send me a link to pay online ☐ *Credit Card ☐ **Check ☐ **Wire Transfer/ACH

*Credit Card – a form will be sent to the email above with secure payment instructions.

**If paying by check, please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151.

*** Wire Transfer/ACH – wire instructions or ACH information will be sent to the email above.

Please Note: An additional fee will apply for wire transfers. (\$30.00 USD within North America/\$45.00 USD outside North America)

AUTM's Taxpayer/ID number is 36-3011951

