

# AUTM

ANNUAL MEETING  
NEW ORLEANS

## SPONSORSHIP OPPORTUNITIES

HILTON NEW ORLEANS RIVERSIDE  
FEBRUARY 20 - 23

BETTER  
TOGETHER IN THE  
BIG EASY

  
**autm**  
#AUTM2022

# BETTER TOGETHER

We're driven to fulfill our mission to support and advance technology transfer worldwide.

**Reach out today to discuss how we can collaborate in the Big Easy.**

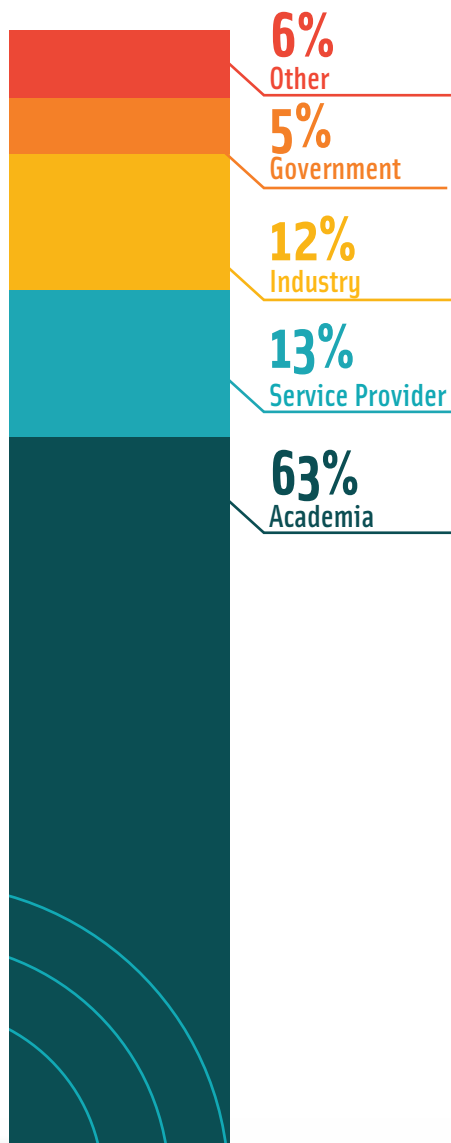
- Find trends *before* they become trends.
- Gains access to key decision makers and develop strategic partnerships.
- Strengthen your organization's position in the industry.

## WHY SPONSOR WITH AUTM?



**Provide valuable conference support to the industry's largest gathering of technology transfer professionals.** As an association, AUTM relies on our partners to help offset the costs of hosting this groundbreaking event. In return, we work to ensure our sponsors are well-positioned to connect with important stakeholders.

# WHO ATTENDS



1 out of 6



attendees is a **decision maker** when it comes to selecting a service provider



of attendees job responsibilities include **licensing**



Attendees from **40** Countries

# WHO SHOULD SPONSOR?

- Attorneys (IP, patents, trademarks, licensing, etc.)
- Biomedical organizations
- Incubators
- IP consultants
- Medical device companies
- Patent-related service providers
- Pharmaceutical companies
- Related nonprofit organizations
- Royalty audit firms
- Software developers
- Universities/research institutions
- Venture capital firms
- And other technology transfer field service providers



## ALL SPONSORSHIPS INCLUDE

- First-right-of-refusal for 2023 Annual Meeting
- First choice of exhibit booth location at 2022 Annual Meeting (if applicable)
- Logo on all general Meeting signage
- Company listing on the Annual Meeting website
- Verbal acknowledgment during the opening plenary session (for \$10,000 sponsors and higher)
- An invitation to the Sponsors' Luncheon with AUTM Board members
- An invitation to the Chairs' Reception
- Final registration list in digital format (excludes email addresses, per AUTM policy)

**SEE THE FULL LIST  
OF 2021 SPONSORS  
ON PAGE 19**

**TO SECURE YOUR SPONSORSHIP OR  
CREATE A CUSTOMIZED PACKAGE, CONTACT:**

**Casey Annunziata**

AUTM Sponsor and  
Exhibits Manager

+1-202-960-1782

cannunziata@autm.net



# GENERAL SPONSORSHIP OPPORTUNITIES

## PLATINUM \$20,000 (limited to four sponsors)

- The most visible and prominently placed logo on marketing materials.
- One complimentary 10' x 10' exhibit booth
- Post on AUTM's Twitter account during the Meeting week recognizing your support.
- One message sent to attendees through AUTM Connect recognizing your support.
- Four complimentary Meeting registrations.
- Company feature in an email sent to registrants before the Meeting begins. Company feature to include a 100-word company description and logo with hyperlink.

## GOLD \$10,000

- Prominent placement of logo on marketing materials.
- Twitter post on AUTM's account during the Meeting week recognizing your support.
- Two complimentary Meeting registrations.
- Company feature in an email sent to registrants before the Meeting begins. Company feature to include a 50-word company description and logo with hyperlink.

## BRONZE \$5,000

- One complimentary Meeting registration.
- Company feature in an email sent to registrants before the Meeting begins. Company feature to include a 30-word company description and logo with hyperlink.

## CONTRIBUTING \$1,500

- One discounted Meeting registration (at the Member Early-Bird rate).
- Company feature in an email sent to registrants before the Meeting begins. Company Feature to include logo.

### SPONSORS TO DATE:

AMSTER  
ROTHSTEIN  
& EBENSTEIN LLP  
Intellectual Property Law



### SPONSORS TO DATE:



### SPONSORS TO DATE:



# PROGRAM AND BRANDING OPPORTUNITIES

## PROGRAMMING AND PLENARIES

### INDUSTRY / ACADEMIA CONNECT AND COLLABORATE

A highly anticipated session which provides a unique venue for members of industry and academia worldwide to socialize, connect and discuss areas of interest. Industry attendees will have an opportunity to introduce themselves to their academic and governmental counterparts and provide information on their companies and partnering interests.

#### BENEFITS INCLUDE:

- Complimentary Meeting registrations (based on level of sponsorship)
- Signage with logo at the entrance of the session room
- Hospitality table outside Meeting room (available upon request)

*Sponsor: \$15,000 (Three complimentary registrations)*

*Co-Sponsor: \$7,500 (One complimentary registration)*

### FIRESIDE CHAT

#### BENEFITS INCLUDE:

- Opportunity to greet sponsored speakers and introduce moderator at the podium (script provided by AUTM)
- Acknowledgment at sponsored plenary session
- Two complimentary Meeting registrations
- Signage with logo at the plenary session
- Hospitality table at the plenary session (available upon request)

*Sponsor: \$12,500*

#### CO-SPONSORS TO DATE:



## MONDAY'S PLENARY SESSION FEATURING LT. GENERAL RUSSEL L. HONORÉ (RET.)

*Resilient Leadership in the Age of COVID-19: Plan, Prepare, Execute and Adapt Your Plan*

### BENEFITS INCLUDE:

- Opportunity to greet sponsored speakers and introduce moderator at the podium (script provided by AUTM)
- Acknowledgment at sponsored plenary session
- Two complimentary Meeting registrations
- Signage with logo at the plenary session
- Hospitality table at the plenary session (available upon request)

**Sponsor: \$12,500**

## TUESDAY'S PLENARY SESSION

*Perspectives from the Far Side of the Moon*

Panelists who have a deep understanding of the university perspective are now in different roles: helping startups, working at the industry-university interface of Big Pharma, and investing in university startups. Join us as they share what they've learned from being on the "other side." *This session promises lively interaction!*

### BENEFITS INCLUDE:

- Opportunity to greet sponsored speakers and introduce moderator at the podium (script provided by AUTM)
- Acknowledgment at sponsored plenary session
- Two complimentary Meeting registrations
- Signage with logo at the plenary session
- Hospitality table at the plenary session (available upon request)

**Sponsor: \$12,500**

**SOLD**

**SPONSOR:**

AMSTER  
ROTHSTEIN  
& EBENSTEIN LLP  
*Intellectual Property Law*



## CLOSING PLENARY SESSION

### BENEFITS INCLUDE:

- Opportunity to greet sponsored speakers and introduce moderator at the podium (script provided by AUTM)
- Acknowledgment at sponsored plenary session
- Two complimentary Meeting registrations
- Signage with logo at the plenary session
- Hospitality table at the plenary session (available upon request)

**Sponsor: \$12,500**

## SPONSORED DEMONSTRATION

Have a product you'd like to demonstrate? We have the tools to showcase your brand. With time dedicated to this segment within the program, this is a great opportunity to have the spotlight.

### BENEFITS INCLUDE:

- Two complimentary Meeting registrations
- Session room reserved for your event.
- Signage with logo at the entrance of the session room

**Sponsor: \$12,500**

*\*Topic of demonstration to be approved by AUTM by January 7, 2022.*

## CANADIAN PROGRAM SPONSOR

Following the Canadian Lunch, AUTM will offer programming focused on the unique challenges Canadian technology transfer offices are facing.

### BENEFITS INCLUDE:

- One complimentary Meeting registration
- Signage with logo at the entrance of the session rooms
- Hospitality table during the session (available upon request)

**Sponsor: \$5,000**

### SPONSORS TO DATE:



**DocuSign®**



**Wellspring**



## FIRST-TIME ATTENDEE ORIENTATION

Help welcome those new to the AUTM Community by supporting this networking event which will include a review of the Meeting program and other Meeting highlights.

### BENEFITS INCLUDE:

- One complimentary Meeting registration
- Signage with logo at the entrance of the session room
- Hospitality table during the session (available upon request)

**Sponsor: \$5,000**

## ROUNDTABLE DISCUSSION

Looking for a targeted group? These intimate and topic specific sessions connect you with the audience you desire.

### BENEFITS INCLUDE:

- Acknowledgment at Roundtable Discussion
- Signage with logo at the entrance of the session room
- One discounted Meeting registration (at the Member Early-Bird rate)

**Sponsor: \$4,000 per time slot**

## CONCURRENT SESSION SPONSOR

Support the educational mission of AUTM with this single or multiple track sponsorship.

### BENEFITS INCLUDE:

- Exclusive logo placement acknowledging the Concurrent Session Sponsor displayed in program materials.
- Signage with logo at entrance of the session rooms on day(s) of sponsored concurrent sessions
- One discounted Meeting registration (at the Member Early-Bird rate)

**Sponsor: \$4,000 per time slot**

*Note: A few sessions that are offered as exclusive sponsorships will be excluded from this offering, i.e. Industry / Academia Connect and Collaborate, plenary sessions, etc.*

### SPONSORS TO DATE:

Locke  
Lord

## PARTNERING FORUM

The Partnering Forum provides technology transfer professionals from industry and universities a unique opportunity to network in a particular technology sector and explore opportunities to form collaborations. The forum is intended to foster more robust networking opportunities.

### BENEFITS INCLUDE:

- Exclusive logo placement acknowledging the Partnering Forum Sponsor displayed in program materials.
- Signage with logo at the entrance of the session room
- One discounted Meeting registration (at the Member Early-Bird rate)

**Sponsor: \$2,000**

## RECEPTIONS

### OPENING RECEPTION

Make a strong impression by supporting this energetic and memorable event.

### BENEFITS INCLUDE:

- One complimentary 10' x 10' exhibit booth
- Five complimentary Meeting registrations
- Signage with logo at the Opening Reception
- One message sent to attendees through AUTM Connect recognizing your support.
- Hospitality table at Opening Reception (available upon request)

**Sponsor: \$25,000**

### CHAIRS' RECEPTION

This invitation-only reception gathers AUTM Board Members, past chairs', technology transfer VIPs and other leaders in the field. The Chairs' Reception is a high-visibility opportunity for organizations who want to work closely with active technology transfer offices.

### BENEFITS INCLUDE:

- Complimentary Meeting registrations (based on level of sponsorship)
- Admission to the reception for up to three delegates from the sponsoring organization
- Signage with logo at Chairs' Reception
- Hospitality table at Chairs' Reception (available upon request)

**Sponsor: \$20,000 (Four complimentary registrations)**

**Co-Sponsor: \$10,000 (Two complimentary registrations)**



**SPONSOR:**

**ROYALTY PHARMA**

## INDUSTRY / ACADEMIA CONNECT AND COLLABORATE NETWORKING RECEPTION

*(Great option for Exhibitors!)*

The reception will allow participants from the Connect and Collaborate session an opportunity to continue networking one-on-one. The reception sponsor will receive added visibility since this reception will be held in the exhibit hall.

### BENEFITS INCLUDE:

- Complimentary Meeting registrations (based on level of sponsorship)
- Signage with logo near bars during the reception

**Sponsor: \$15,000 (Three complimentary registrations)**

**Co-Sponsor: \$7,500 (One complimentary registration)**

## BOOTH, BITES AND BUBBLES - EXHIBIT HALL MEET AND GREET RECEPTION

*(Great option for Exhibitors!)*

Help us kick-off the Meeting with an all-attendee Meet-and-Greet Reception in the exhibit hall.

### BENEFITS INCLUDE:

- Complimentary Meeting registrations (based on level of sponsorship)
- Signage with logo outside the exhibit hall
- Hospitality table outside the exhibit hall (available upon request)

**Sponsor: \$10,000 (Two complimentary registrations)**

**Co-Sponsor: \$5,000 (One complimentary registration)**

## NETWORKING BREAKS

Sponsor one of the many food functions that take place at the Meeting. Availability of these cost-effective and high-impact opportunities is limited, so plan now to reserve the right meal for your organization.

### BENEFITS INCLUDE:

- Signage with logo at selected food function
- Complimentary Meeting registrations (based on level of sponsorship)
- Hospitality table at selected event (available upon request)

**Lunch (Monday or Wednesday): \$10,000 (Two complimentary registrations)**

**Breakfast (Monday or Tuesday): \$5,000 (One complimentary registration)**

**Coffee Breaks (morning and afternoon on Monday or Tuesday): \$5,000 (One complimentary registration)**

**Coffee Break (Wednesday afternoon): \$2,500 (One discounted registration at Member Early-Bird rate)**

### CO-SPONSORS TO DATE:



## CANADIAN LUNCH

The Canadian Lunch is an event exclusively for Canadian delegates to gather, network and discuss latest trends. Take advantage of this opportunity to capture the attention of the leaders in Canadian technology transfer.

### BENEFITS INCLUDE:

- Acknowledgment at beginning of the Canadian Lunch
- Complimentary Meeting registrations (based on level of sponsorship)
- Signage with logo at the entrance of the session room
- Hospitality table during the lunch (available upon request)

**Sponsor: \$10,000 (Two complimentary registrations)**

**Co-Sponsor: \$5,000 (One complimentary registration)**

## CANADIAN NETWORKING RECEPTION

An afternoon of Canadian-specific programming will be followed by this networking reception.

### BENEFITS INCLUDE:

- One complimentary Meeting registration
- Signage with logo at entrance of the reception room
- Hospitality table during the reception (available upon request)

**Sponsor: \$5,000**

## CLOSING RECEPTION

The Closing Reception will be the final event of the AUTM Annual Meeting. This is the last opportunity to make an impression with attendees as they unwind and exchange contact information with new friends and colleagues.

### BENEFITS INCLUDE:

- One complimentary Meeting registration
- Signage with logo at Closing Reception
- Hospitality table at the Closing Reception (available upon request)

**Co-Sponsor: \$5,000**

### CO-SPONSORS TO DATE:

**Bereskin  
& Parr**

### CO-SPONSORS TO DATE:

 **NOVARTIS**

## DIRECTORS LUNCHEON

As one of our most active e-groups, we've decided to bring this engaged and communicative group together to meet and discuss challenges and opportunities over lunch.

### BENEFITS INCLUDE:

- One discounted Meeting registration
- Signage with logo at entrance of the reception room
- Two invitations to the luncheon

**Sponsor: \$2,500**

## BRANDING OPPORTUNITIES

### Wi-Fi

As the Wi-Fi Sponsor, you will be providing complimentary wireless Internet access for Meeting attendees in all meeting rooms and public spaces. Your company name will be the network name and password.

### BENEFITS INCLUDE:

- One complimentary 10' x 10' exhibit booth
- Five complimentary Meeting registrations
- Sponsor acknowledgment on splash page
- Dedicated signage with logo in the Meeting space
- Hospitality table in a high-traffic area (available upon request)

**Sponsor: \$25,000**

### AUTM CONNECT

Our powerful online partnering and networking tool, AUTM Connect, enables attendees to create detailed organizational and personal profiles, search effortlessly for other attendees, send and receive messages, discover licensing and collaboration opportunities and nimbly schedule one-on-one meetings.

### BENEFITS INCLUDE:

- Two complimentary Meeting registrations
- Prominent logo placement on email marketing that pertains specifically to partnering
- Prominent logo placement within partnering software digital screen display
- Private Partnering Table (available upon request)
- Message sent to attendees recognizing your support.

**Sponsor: \$10,000**

### CO-SPONSORS TO DATE:



**CONFERENCE PEN**

Get exposure for the duration of the Meeting and beyond with this high-visibility sponsorship.

**BENEFITS INCLUDE:**

- One-color sponsor logo on pens available at the AUTM registration desk
- Two complimentary Meeting registrations

*Sponsor: \$10,000*

**HOTEL KEYCARD**

Sponsor the hotel keycards at Hilton New Orleans Riverside and your company logo is the last one AUTM attendees will see before turning in each night.

**BENEFITS INCLUDE:**

- Three complimentary Meeting registrations
- Four-color sponsor logo on room keys distributed to all attendees staying at the AUTM headquarters hotel (artwork must be provided by sponsor and must be in accordance with keycard specifications)

*Sponsor: \$15,000*

**AUTM CONNECT PARTNERING ROOM**

The perfect place for holding relaxed meetings or negotiations. Appointments for this space are made through the AUTM Connect app. This is a great opportunity to get in front of those that are here to make a deal.

**BENEFITS INCLUDE:**

- Two complimentary Meeting registrations
- Signage with logo outside the Partnering Meeting room(s)
- Private Partnering Table (available upon request)
- Literature display table in Partnering Room (available upon request)
- Message sent to attendees recognizing your support.

*Sponsor: \$10,000*

**AUTM MEETING ROOMS**

AUTM reserves meeting space to provide a place for face-to-face meetings to develop strategies for the coming year. Get in front of AUTM's most committed Members by supporting the space for them to meet.

**BENEFITS INCLUDE:**

- One complimentary Meeting registration
- Signage with logo at the entrance of private committee rooms throughout the Meeting space

*Sponsor: \$5,000*

**SOLD****SPONSOR:****SOLD****SPONSOR:****BLANKROME****NEW!**

## PRIVATE PARTNERING TABLE

Interested in having a dedicated table for your partnering meetings? Sponsor a private partnering table and your AUTM Connect-scheduled meetings will automatically be assigned to your table.

### BENEFITS INCLUDE:

- One discounted Meeting registration
- Signage with logo at assigned partnering table for the duration of the Meeting

*Sponsor: \$3,000*

## ADVERTISING

### BRANDED METER BOARDS

*(Three Opportunities Available)*

Place your message front-and-center on three eye-catching, double-sided signs located in high traffic areas.

### BENEFITS INCLUDE:

- Double-sided meter board signage (3) placed in a high-traffic areas (artwork provided by sponsor and approved by AUTM)
- One discounted Meeting registration (at the Member Early-Bird rate)

*Sponsor: \$3,500*

### GRAPHIC INSERTS INSIDE ELEVATORS

Any attendee staying at the meeting headquarters hotel, the Hilton Riverside, is sure to take the elevator several times a day. Place your message inside the elevator to catch their eye while in transit.

### BENEFITS INCLUDE:

- Two 11.5" wide x 18.5" high signs in each of the 10 elevators (20 signs total).
- One discounted Meeting registration (at the Member Early-Bird rate)

*Sponsor: \$2,000*

### DAILY UPDATES EMAIL BLAST

Display your banner ad in our daily email sent during the Meeting. Ad placement at the discretion of AUTM. In order to take advantage of this opportunity you must be a sponsor or exhibitor at the AUTM 2022 Annual Meeting.

*Sponsor: \$500 per email*

NEW!

NEW!



## PUSH NOTIFICATIONS

Send a message to all attendees through the AUTM Connect app. You can provide a message about your organization, an event you are hosting, or simply a reminder to stop by your booth. In order to take advantage of this opportunity you must be a sponsor or exhibitor at the AUTM 2022 Annual Meeting.

**Sponsor: \$500 per push notification**  
(limit 3 per day)

## WEB BANNER

Place your banner ad prominently on the AUTM Annual Meeting homepage on the AUTM website. Web banners will be posted for four months prior to the Annual Meeting. Banner placement at the discretion of AUTM.

**Sponsor: \$5,000 (includes complimentary Meeting registration)**

## AUTM INSIGHT

Book your spot in AUTM Insight, our bi-monthly newsletter that reaches over 15,000 inboxes globally to start reaching our audience today with banner ads, sponsored content and more!

## CONFLICTING EVENTS:

If you plan to hold hospitality functions or social events at the AUTM 2022 Annual Meeting, they must be pre-approved by AUTM in writing. Social functions are only allowed during program-free hours and must not conflict with any of AUTM's educational sessions, special programs, social and themed events, including receptions and meals provided by AUTM. Failure to comply may result in denial of participation in all future AUTM events. Refer to the preliminary schedule of events for additional options if you choose to host a function on an alternate date.

## IMPORTANT INFORMATION:

- Deadline for inclusion on printed Meeting signage: **Friday, January 7, 2022.**
- Deadline for final payment: **Friday, January 21, 2022.**
- Logo requirements: For the best results, please send a high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.

## CUSTOM & BUNDLE OPPORTUNITIES:

Don't see what you're looking for? Interested in creating a bundle? Looking to interact with our community all year?

Maximize your marketing investment by creating a package that gives you the reach you need.

**Contact Casey Annunziata**  
at +1-202-960-1782 or  
cannunziata@autm.net to  
start planning today.

# AUTM 2022 ANNUAL MEETING SPONSORSHIP PROGRAM APPLICATION

To secure your sponsorship(s), complete and forward this application to  
Casey Annunziata, AUTM Sponsor and Exhibits Manager, at [cannunziata@autm.net](mailto:cannunziata@autm.net).



- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Platinum Sponsor: \$20,000                                      | <input type="checkbox"/> Chairs' Reception Sponsor: \$20,000                                     | <input type="checkbox"/> Wi-Fi: \$25,000                        |
| <input type="checkbox"/> Gold Sponsor: \$10,000  | <input type="checkbox"/> Chairs' Reception Co-Sponsor: \$10,000                                  | <input type="checkbox"/> AUTM Connect: \$10,000                 |
| <input type="checkbox"/> Silver Sponsor: \$7,000   | <input type="checkbox"/> Industry/Academia – Connect and Collaborate Reception Sponsor: \$15,000 | <input checked="" type="radio"/> Conference Pen: \$10,000       |
| <input type="checkbox"/> Bronze Sponsor: \$5,000   | <input type="checkbox"/> Industry/Academia – Connect & Collaborate Reception Co-Sponsor: \$7,500 | <input type="checkbox"/> Hotel Keycard: \$15,000                |
| <input type="checkbox"/> Contributing Sponsor: \$1,500                                   | <input type="checkbox"/> Booths, Bites and Bubbles Reception Sponsor: \$10,000                   | <input type="checkbox"/> AUTM Connect Partnering Room: \$10,000 |
| <input type="checkbox"/> Industry/Academia – Connect and Collaborate Sponsor: \$15,000   | <input type="checkbox"/> Booths, Bites and Bubbles Reception Co-Sponsor: \$5,000                 | <input checked="" type="radio"/> AUTM Meeting Rooms: \$5,000    |
| <input type="checkbox"/> Industry/Academia – Connect and Collaborate Co-Sponsor: \$7,500 | <input type="checkbox"/> Networking Lunch: \$10,000  | <input type="checkbox"/> Private Partnering Table: \$3,000      |
| <input type="checkbox"/> Fireside Chat: \$12,500   | Fill in Day _____  | <input type="checkbox"/> Branded Meter Boards: \$3,500          |
| <input checked="" type="radio"/> Monday's Plenary Session: \$12,500                      | <input type="checkbox"/> Networking Breakfast: \$5,000   | <input type="checkbox"/> Graphic Elevator Insert: \$2,000       |
| <input type="checkbox"/> Tuesday's Plenary Session: \$12,500                             | Fill in Day _____  | <input type="checkbox"/> Daily Updates Email Blast: \$500       |
| <input type="checkbox"/> Closing Plenary Session: \$12,500                               | <input type="checkbox"/> Networking Coffee Break: \$5,000  | <input type="checkbox"/> Push Notification: \$500               |
| <input type="checkbox"/> Sponsored Demonstration: \$12,500                               | Fill in AM or PM and Day _____   | <input type="checkbox"/> Web Banner: \$5,000                    |
| <input type="checkbox"/> Canadian Program Sponsor: \$5,000                               | <input type="checkbox"/> Networking Coffee Break on Wednesday: \$2,500                           |   |
| <input type="checkbox"/> First-Time Attendee Orientation: \$5,000                        | <input type="checkbox"/> Canadian Lunch Sponsor: \$10,000  |   |
| <input type="checkbox"/> Roundtable Discussion: \$4,000                                  | <input type="checkbox"/> Canadian Lunch Co-Sponsor: \$5,000                                      |   |
| Fill in Session _____  | <input type="checkbox"/> Canadian Networking Reception Sponsor: \$5,000                          |   |
| <input type="checkbox"/> Concurrent Session Sponsor: \$4,000                             | <input type="checkbox"/> Closing Reception Co-Sponsor: \$5,000                                   |   |
| Fill in Day/Time Slot _____  | <input type="checkbox"/> Directors Luncheon: \$5,000   |   |
| <input type="checkbox"/> Partnering Forum: \$2,000                                       |  |   |
| <input type="checkbox"/> Opening Reception: \$25,000                                     |  |   |

## IMPORTANT TO NOTE:

- AUTM retains full discretion regarding sponsorship application acceptance.
- Applications are processed on a first-come, first-served basis.
- AUTM reserves the right to offer multiple, non-competing companies the opportunity to sponsor the same event and/or course.

## CONTACT INFORMATION

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal code

Phone

Email

Website address

## PAYMENT INFORMATION

Check Enclosed (All fees must be paid in U.S. funds.)

Make check payable to:

**AUTM**

AUTM's Taxpayer/ID number is 36-3011951.

Charge my:

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Amount:

☐ Full payment \$ \_\_\_\_\_

Card Number

Expiration date

Authorized Signature

Date

Print name as it appears on card

Billing address if different from above

## IMPORTANT PAYMENT INFORMATION:

- If paying by **credit card**, include details on this form as indicated.
- If paying by **check**, please email the completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net) and then mail payment with a copy of the application to:

**AUTM** PO Box 7151 Carol Stream, IL 60197-7151.

**Questions?** Contact Casey Annunziata at +1-202-960-1782 or [cannunziata@autm.net](mailto:cannunziata@autm.net).

**Cancellation Policy:** Cancellation of the sponsorship agreement must be submitted to AUTM in writing. Payments will be refunded only if the cancelled sponsorship is resold.

# OFFICIAL SPONSORSHIP TERMS OF PARTICIPATION

US tax code forbids sponsors to make any qualitative statements about their companies, products or services.

**Conflicting Events:** If you plan to hold hospitality functions or social events at the AUTM 2022 Annual Meeting, they must be pre-approved by AUTM in writing. Social functions are only allowed during program-free hours and must not conflict with any of AUTM's educational sessions, special programs, social and themed events, including receptions and meals provided by AUTM. Failure to comply may result in denial of participation in all future AUTM events. Refer to the preliminary schedule of events for additional options if you choose to host a function on an alternate date.

**Payment:** AUTM sponsorships are sold on a first-come, first-served basis. AUTM reserves the right to assign sponsorships. By submitting the Sponsorship Agreement form, the sponsor understands and agrees to the provisions and terms and conditions as listed on this agreement and verifies they are authorized to execute the Sponsorship Agreement on behalf of their company. All sponsorships must be paid in full, 30 days prior to the start of the event. AUTM does not guarantee a minimum level of attendance at any program and sponsorship fees will not be adjusted or refunded in accordance to final attendance numbers.

**Inability to Hold Conference; Change in Scheduled Dates:** Should the premises or city in which the AUTM Meeting is to be held become, in the sole judgment of AUTM, unfit for occupancy, or should the Meeting be materially interfered with by the pandemic, elements, strike, picketing, boycott, embargo, war, riot, emergency declared by a government agency, or any other act beyond the control of AUTM, the Agreement may be terminated. In the event of such termination, the sponsor waives liability and releases AUTM of and from all claims for damages and agrees that AUTM shall have no obligations except to refund to the sponsor a prorated share, after deducting all costs and expenses in conjunction with such sponsorship.

**Audio, Photography and Video:** By sponsoring this Meeting, you authorize that audio, photography or video taken of you may be used by AUTM for marketing purposes. For more on how AUTM manages and protects your data, visit [autm.net/privacy-policy](https://autm.net/privacy-policy).

**Marketing and Advertising:** The sponsor acknowledges that their company's name, logo, and other information will be printed in the conference program, signage and in digital marketing materials (website, emails, registration notices etc.). The sponsor grants AUTM a non-exclusive, royalty-free license to use its logos and trademarks in recognizing and acknowledging sponsorship, both prior to, during and after the event. In addition, any marketing or advertising on the sponsor's behalf, prior to, during and after the event, pertaining to the Meeting and/or using AUTM's name or logo must align with the AUTM's policies.

Check Here if you wish to be excluded from all marketing related to this event.

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Signature

# 2021 SPONSORS

\*Please note: the 2021 Annual Meeting was virtual

Platinum



جامعة الملك عبد الله  
للعلوم والتقنية  
King Abdullah University of  
Science and Technology

Gold



Silver



Bronze



Contributing

