



# AUTM

annual meeting

# 2023

FEB 19 - 22 \* AUSTIN

CREATING OPPORTUNITIES  
*for* **EVERYONE**



**EXHIBITOR PROSPECTUS**

#autm2023

# Who Should Exhibit?

- Attorneys (IP, patents, trademarks, licensing, etc.)
- Biomedical organizations
- Incubators
- IP consultants
- Medical device companies
- Patent-related service providers
- Pharmaceutical companies
- Related nonprofit organizations
- Royalty audit firms
- Software developers
- Universities/research institutions
- Venture capital firms
- And other technology transfer field service providers



**100%**

**of 2022 exhibitors received the value they expected from their participation**



**98%**

**of attendees visit the exhibit hall**

**4 OUT OF 5**



**attendees find value in the exhibit hall**



# What the 2022 Annual Meeting Exhibitors say:

SEE THE FULL LIST OF 2022  
EXHIBITORS ON PAGE 6



“This was the first time we had the opportunity to meet our clients and prospects in person. We found it to be an incredible opportunity, at a fair price, and are extremely satisfied. AUTM does an amazing job.”

**Charles Bonhag, FirstIgnite, Ltd**



The AUTM annual meeting was a great opportunity to meet key decision makers at our partner university technology centers and the program had an excellent mix of technical and social justice topics. We look forward to attending AUTM again.

**John W. Peck, Partner, KPPB LLP**



## READY TO RESERVE?

Secure Your Spot. Exhibit booths must be purchased online

**Book Here**

Questions? **Contact Casey Annunziata**, AUTM Business Development Manager +1-202-960-1782  
**cannunziata@autm.net**

# EXHIBIT SCHEDULE

*Check the conference schedule for details*

## SETUP

**Sunday, Feb 19** Noon - 5:00 p.m.

## EXHIBIT HOURS

**Sunday, Feb 19** 6:00 p.m. - 8:00 p.m.

**Monday, Feb 20** 9:30 a.m. - 6:00 p.m.

**Tuesday, Feb 21** 9:30 a.m. - 4:00 p.m.

## TEAR DOWN

**Tuesday, Feb 21** 4:00 p.m.

## EXHIBIT HALL OVERVIEW

- **Location:** Griffin Exhibit Hall, JW Marriott Austin
- **Ceiling Height:** 12'
- **Floor:** Carpeted

*Note: Exhibitors are responsible for all freight, drayage, decorating and labor charges*

## EXHIBITOR BENEFITS

- One complimentary full Meeting registration per 10' X 10' booth space. Exhibit only passes are available for additional booth staff.
- Draped back wall and side rails
- Company identification sign
- General security guard service at entrance
- General cleaning of aisles and exhibit floor (excluding individual booths)

## INVESTMENT:

- **Inline Booth Price:** \$2,000 USD per 10' X 10' booth space
- **Corner Booth Price:** \$2,150 USD per 10' X 10' booth space



# SPONSORSHIP

## SPONSORSHIP OPPORTUNITIES INCLUDE:

- Plenary Sessions
- Sponsored Demonstrations
- Receptions - including events taking place in the Exhibit Hall!
- Branding Opportunities (Conference Pen, Keycards etc.)
- Networking Breaks

# ADVERTISING

## BRANDED METER BOARDS

*(Three Opportunities Available)*

Place your message front-and-center on three eye-catching, double-sided signs located in high traffic areas.

### BENEFITS INCLUDE:

- Double-sided meter board signage (3) placed in a high-traffic areas (artwork provided by sponsor and approved by AUTM)
- One discounted Meeting registration

**Sponsor: \$3,500**

## WEB BANNER

Place your banner ad prominently on the AUTM Annual Meeting homepage on the AUTM website. Web banners will be posted for four months prior to the Annual Meeting. Banner placement at the discretion of AUTM.

**Sponsor: \$5,000 (includes complimentary Meeting registration)**

## PUSH NOTIFICATIONS

Send a message to all attendees through the AUTM Connect app. You can provide a message about your organization, an event you are hosting, or simply a reminder to stop by your booth. In order to take advantage of this opportunity you must be a sponsor or exhibitor at the AUTM 2023 Annual Meeting.

**Sponsor: \$500 per push notification (limit 3 per day)**

# AUTM INSIGHT

Book your spot in AUTM Insight, our bi-monthly newsletter that reaches over 11,000 inboxes globally to start reaching our audience today with banner ads, sponsored content and more!

QUESTIONS?  
INTERESTED IN  
A BUNDLE?

Contact **Casey Annunziata** at  
+1-202-960-1782 or

**cannunziata@autm.net**

to start planning today.

# 2022 Exhibitors

- Amster, Rothstein & Ebenstein LLP
- Anaqua
- AUTM Foundation
- Berggren Oy
- Casimir Jones
- Cayuse
- Cure Innovation Labs
- Diagnostic and Defense Technology Analysts, Inc.
- EGB Ventures
- Federal Laboratory Consortium (FLC)
- FirstIgnite
- Foresight Science & Technology, Inc.
- Fuentek, LLC
- Fulcrum Sales & Marketing
- Global Royalty Audits, Inc.
- InfoEd Global
- IN-PART
- IntelliSpark, LLC
- InvotexIP, LLC
- IP Pragmatics (and IPRIS)
- Kerafast
- ktMINE
- LES
- McKee, Voorhees & Sease, PLC
- Murtha Cullina, LLP
- Novartis
- Pattern Health
- PCT Korea Center
- Redpath Consulting Group
- Richman Chemical Inc.
- RWS
- Sun IP
- The Sontag Foundation
- Thomas Horstemeyer
- Tradespace
- TreMonti Consulting
- Wellspring
- Ximbio

