



**AUTM ANNUAL MEETING**

**2026**

February 8–11 • Seattle, Washington  
Seattle Convention Center

## **PARTNERSHIP PROSPECTUS**

Sponsorship  
Exhibit Booths  
Advertising

The 2026 AUTM Annual Meeting will be a pivotal moment for the tech transfer community, uniting representatives from nearly every academic research institution. This dynamic event offers unmatched opportunities to connect, collaborate, and forge a path for advancing the vital work of turning groundbreaking innovations into real-world impact.

### WHO ATTENDS:

- Directors of Licensing
- Directors of Technology Transfer
- Licensing Associates / Officers
- Senior IP Managers
- Business Development Managers
- Contracts and Compliance Officers
- Innovation & Commercialization Managers
- Vice Presidents for Research
- Chief Innovation Officers

### UNIVERSITY ATTENDEES INCLUDE:

- Georgia Tech
- University Alabama
- UMASS
- Harvard
- Cambridge Enterprise
- Stanford University
- Purdue University

“

This was our first time attending the AUTM Annual Meeting. It was an excellent investment and a **huge step forward** in our growth into the tech transfer space.”

“

Everyone is there looking for innovation and to **improve the collaboration process.**”

“

The AUTM Meeting is consistently a **high quality, high value event** for my organization to sponsor, and for our professionals to attend. The conference is very well executed, the AUTM staff is easy to work with, and our sponsorship provides great value in terms of brand visibility and networking opportunities.”

**100%**

**of 2025 Sponsors said attendees were the right level of decision-makers for their business objectives.**

**100%**

**of 2025 Sponsors said their organization received the value they expected from their sponsorship.**

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## DON'T SEE WHAT YOU'RE LOOKING FOR?

Reach out to Casey Annunziata, AUTM's Senior Business Development Manager, at [cannunziata@autm.net](mailto:cannunziata@autm.net), to explore custom sponsorship opportunities tailored to your goals.

### Please note:

- All participating organizations must review and agree to the event [Terms & Conditions](#) before their package can be confirmed.
- Invoices must be paid in full by **March 1, 2026**. Failure to meet this deadline will result in removal from the First Right of Refusal process for the following year.
- To be included in printed marketing materials, packages must be confirmed, Terms & Conditions agreed to, and logos submitted by **December 8, 2025**.

## SPONSORSHIP TYPES



### EXPERIENCE SPONSORSHIP

Allows your organization to align with a specific program area, session, or attendee experience that resonates with your mission and audience. It's a powerful way to create direct engagement and leave a lasting impression on attendees through meaningful content or interaction.

### BRANDING SPONSORSHIP

Ideal for organizations seeking broad visibility through strategic marketing placements. This option integrates your brand throughout event materials; digital, print, and on-site, maximizing recognition before, during, and after the event.

### EVENT SPONSORSHIP

Provides overarching support for the entire event and offers the most extensive marketing reach. As a general sponsor, your organization is prominently featured across all programming, attendee materials, and communications. This tier of sponsorship enhances your reputation as a leader in the field while connecting you with a diverse and influential audience across multiple sectors.

# EXPERIENCE SPONSORSHIPS

## OPENING RECEPTION | \$25,000

- Exclusive signage at reception
- Four (4) complimentary registrations
- Push notification through the meeting app promoting the reception and your company's sponsorship



## KEYNOTE SPONSORSHIP | \$20,000 (ONLY 1 REMAINING!)

- Two minutes on stage to introduce the speaker(s) (script must be approved by AUTM)
- Exclusive signage and a push notification through the meeting app promoting the session and your company's sponsorship
- Prime seating for your staff with VIP early access to the keynote session
- Four (4) complimentary registrations

## CHAIR'S RECEPTION | \$15,000

- High-visibility signage and recognition on the invites and marketing materials promoting this VIP reception.
- Three (3) complimentary registrations



## PROFESSIONAL PORTRAIT STATION | \$15,000

- High-visibility signage and recognition in marketing materials promoting this service
- Three (3) complimentary registrations

## AUTM COURSES | \$10,000

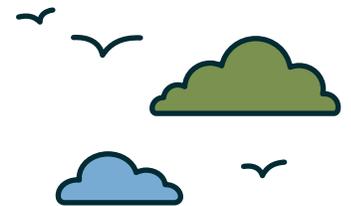
- Five (5) scholarships for attendees to the course of their choosing
- Exclusive signage
- Email to course attendees with your message
- Two (2) complimentary registrations

## INDUSTRY & ACADEMIA: CONNECT AND COLLABORATE | \$10,000

- Exclusive signage and recognition during the session and networking reception
- High visibility on emails and website page dedicated to this session
- Two (2) complimentary registrations

## ALL-ATTENDEE LUNCH | \$10,000 (2 AVAILABLE)

- High-visibility signage and recognition in marketing materials promoting this event
- Two (2) complimentary registrations



**BOOK NOW!**

Scan or [click here](#) to reserve your sponsorship today

# BRANDING SPONSORSHIPS

## NOTEBOOKS | \$20,000

- Custom notebooks featuring your logo, distributed at registration
- Four (4) complimentary registrations

## LANYARD SPONSORSHIP | \$15,000

- Custom lanyards featuring your logo, distributed at registration
- Four (4) complimentary registrations



## MEETING APP: AUTM CONNECT | \$15,000

- Prominent signage outside the AUTM Connect Partnering Room, logo visibility on the app and a dedicated, branded, table for partnering meetings
- Three (3) complimentary registrations

## HOTEL KEYCARD | \$10,000

- Your brand's ad featured on hotel keycards distributed at check-in at the Sheraton Grand Seattle
- Two (2) complimentary registrations



## CONFERENCE PEN | \$10,000

- Custom pens featuring your logo, distributed at registration
- Two (2) complimentary registrations



## SCHOLARSHIP PACKAGE | GOLD \$15,000

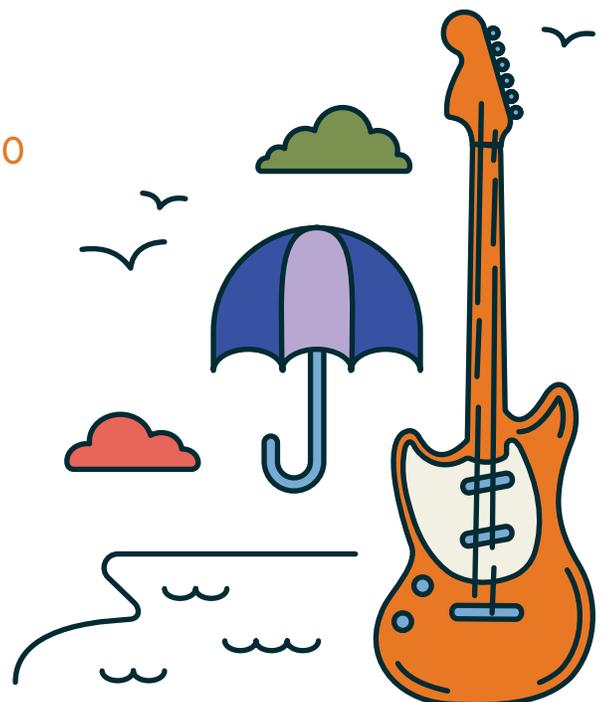
- Eight (8) registration scholarships for university attendees
- Scholarship Spotlight recognition on AUTM's LinkedIn
- Three (3) complimentary registrations for your team

## SCHOLARSHIP PACKAGE | SILVER \$10,000

- Five (5) registration scholarships for university attendees
- Two (2) complimentary registrations for your team
- Scholarship Spotlight recognition on LinkedIn



**BOOK NOW!**  
Scan or [click here](#) to reserve your sponsorship today



## EVENT SPONSORSHIPS:

**TITANIUM, PLATINUM, AND GOLD SPONSORSHIPS** are fully customized to align with your team's goals and registration needs. Packages start at \$12,500. [Contact AUTM](#) today to learn more.

### SILVER | \$10,000

- Two (2) registrations and invitations to the Chair's Reception
- One (1) feature in the Sponsor Spotlight section of AUTM's newsletter, Insight, which is also shared on LinkedIn.
- Premier logo placement on meeting website, signage, slides, and emails
- Exclusive access to the sponsor shared drive with weekly-updated attendee lists, ready-to-use marketing materials, and essential meeting resources.

### BRONZE | \$5,000

- One (1) registration and invitation to the Chair's Reception
- Logo placement on meeting website, signage, slides, and emails
- Exclusive access to the sponsor shared drive with weekly-updated attendee lists, ready-to-use marketing materials, and essential meeting resources.

### CONTRIBUTING | \$2,500

- One (1) discounted (\$500 off) registration and invitation to the Chair's Reception
- Logo placement on meeting website, signage, slides, and emails
- Exclusive access to the sponsor shared drive with weekly-updated attendee lists, ready-to-use marketing materials, and essential meeting resources.

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## SCHOLARSHIPS

Due to travel restrictions affecting many universities, some teams may be unable to attend. If your organization has complimentary registrations, you do not plan to use, or if you are interested in providing scholarships to support participation, please contact us. Your generosity can help ensure broader access and representation at the event.

## CUSTOM OPPORTUNITY:

Have a creative concept or a specific goal in mind? Let's collaborate to create something new and uniquely tailored to your organization. Together, we can find innovative ways to achieve the impact you're looking for. [Contact AUTM](#) today to learn more.

## ADD-ON OPPORTUNITIES:

- **Private Partnering Table:** A dedicated table in the AUTM Connect room for your teams' partnering meetings. **\$1,500**
- **Email to Attendees:** **\$2,000** (limited to 4 sponsors)
- **Push Notification:** A message sent to all attendees through the AUTM Connect app. **\$500**



**BOOK NOW!**

Scan or [click here](#) to reserve your sponsorship today

# 2025 SPONSORS

## TITANIUM



## PLATINUM



## GOLD



## SILVER



## BRONZE



## CONTRIBUTING



# EXHIBIT BOOTHS

## THE EXPO HALL:

### Exhibit Hall Hours:\*

- **Move-In:**
  - Monday, February 9, 7:30 – 9:30 a.m.
  - Sunday, February 8, 12 – 4 p.m.
  - \*No exhibit hours are scheduled for Sunday, Feb. 8, as it falls on Super Bowl Sunday.*
- **Show Hours:**
  - Monday, February 9, 9:30 a.m. – 6 p.m.
  - Tuesday, February 10, 9:30 a.m. – 4 p.m.
- **Move-Out:** Tuesday, February 10, 4 – 7 p.m.

### Each 10'x10' Space Includes:

- One full-complimentary registration
- Draped back wall and side rails (blue drape)
- Company identification sign
- One 6' x 30" draped (blue) table
- One wastebasket
- Two side chairs
- Company profile on the meeting app, AUTM Connect.
- Access to the Exhibitor Shared Drive, which includes attendee lists (excluding email addresses per AUTM policy), promotional graphics, and updated event information

**Cost: \$2,650**

**ADDITIONAL COSTS TO CONSIDER:** The following items are **not included** and must be purchased separately. Further details will be provided upon request or once your booth is confirmed.

- **Registrations:** Available at the applicable member/non-member rate.
- **Flooring:** The exhibit hall has concrete flooring. Carpet or other flooring for individual booths is not provided.
- **Furniture:** Additional Furniture outside of the table and two chairs must be ordered separately.
- **Electricity:** Access to power outlets must be arranged in advance at an additional cost.
- **Audio/Visual (A/V):** monitors, lighting, cabling, and other A/V needs.
- **Wi-Fi:** complimentary basic Wi-Fi is provided. Hardwired connections or enhanced service levels require separate purchase.
- **Lead Retrieval Software:** Available for purchase to help track and follow up with booth visitors.

### ADD-ON OPPORTUNITIES:

- **Private Partnering Table:** A dedicated table in the AUTM Connect room for your teams' partnering meetings. **\$1,500**
- **Email to Attendees:** **\$2,000** (limited to 4 exhibitors)
- **Push Notification:** A message sent to all attendees through the AUTM Connect app. **\$500**



Standard Booth Setup  
(Draping will be blue)

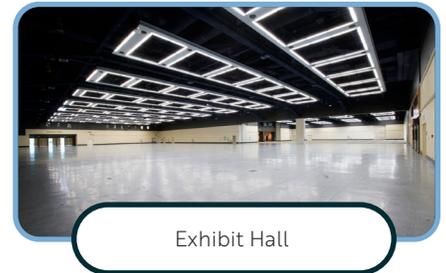


Exhibit Hall

## FLOORPLAN & BOOTH RESERVATIONS:

Scan or  
[click here](#)  
to reserve your  
sponsorship  
today!



## 2025 EXHIBITORS

AIPLA  
Amster, Rothstein, Ebenstein  
Barclay Damon  
BCC Research  
Berggren Oy  
Blank Rome  
Cancer Research Technology, Inc.  
Casimir Jones  
Cayuse  
Certified Licensing Professionals  
Computer Packages Inc.  
Cypris  
Dennemeyer  
Edge  
e-lucid  
Essen  
Federal Laboratory Consortium(FLC)  
FirstIgnite  
Foresight  
Fuentek  
Global Royalty Audits  
HYLTON-RODIC LAW PLLC  
InfoEd  
Innoloft Inc.  
InnoRate.ai  
Inpart  
Insight  
InteliSpark  
Inteum  
Invotex  
IP Bazaar Technology Consultants  
IP Copilot  
King & Spalding  
Knowledge Sharing Systems (KSS)  
ktMINE  
Licensing Executives Society International (LES)  
Mapi Research Trust  
MassBio  
McKee, Voorhees & Sease, PLC  
Merck  
Minesoft

Myers Bigal  
Noble Reach Foundation  
NSF  
OmniSync, Inc.  
One Transform, Inc.  
Paragon Co-Intelligence  
Patsnap  
PCT Korea Center (IP Korea Center)  
Portrait Station  
Quandron  
Redpath Consulting  
Richman Chemical  
Rose Rock Bridge  
Saul Ewing  
ScaleIP  
Singapore Management University  
Solve Intelligence  
SPARKNS  
SunIP  
Syncoda llc  
TechConnect  
TechPipeline  
The Focused Guide  
The Jackson Laboratory  
Thomas Horstemeyer  
Tradespace  
TreMonti  
UnitedLex  
USPTO  
WaveStrategy  
Wellspring  
XOR/Xlerator Network



# ADVERTISING OPPORTUNITIES

Ideal for organizations unable to attend in person but still looking to reach this influential audience.

## EMAIL TO ATTENDEES | \$2,000

- Reach all registered attendees directly with your custom message via a dedicated email blast.

## VIRTUAL DEMO

Details coming soon!

## AUTM INSIGHT BANNER AD

Featured in AUTM's e-newsletter, delivered to a highly targeted audience.

- Pre-Event (Dec 1 – Feb 13): **\$2,000**
  - Ad deadline: November 17
- Post-Event (Feb 15 – April 17): **\$1,500**
  - Ad deadline: January 10

## PODCAST AD – “AUTM ON THE AIR”

A short verbal ad aired before the podcast episode.

- Pre-Event (Dec 1 – Feb 13): **\$2,000**
  - Ad deadline: November 20
- Post-Event (Feb 15 – April 17): **\$1,500**
  - Ad deadline: January 10

## METERBOARD SIGNAGE | \$1,000 PER SIGN

- Eye-catching, freestanding signage placed in high-traffic areas throughout the event venue. Maximize your brand's visibility as attendees move between sessions, registration, and networking spaces. Limited availability.



**CONTACT US!**  
Scan or [click here](#)  
to advertise today!

