



ANNUAL MEETING

2019 February 10-13
Austin, Texas
JW Marriott Austin



EXHIBITOR PROSPECTUS

WWW.AUTM.NET/2019 #AUTM2019

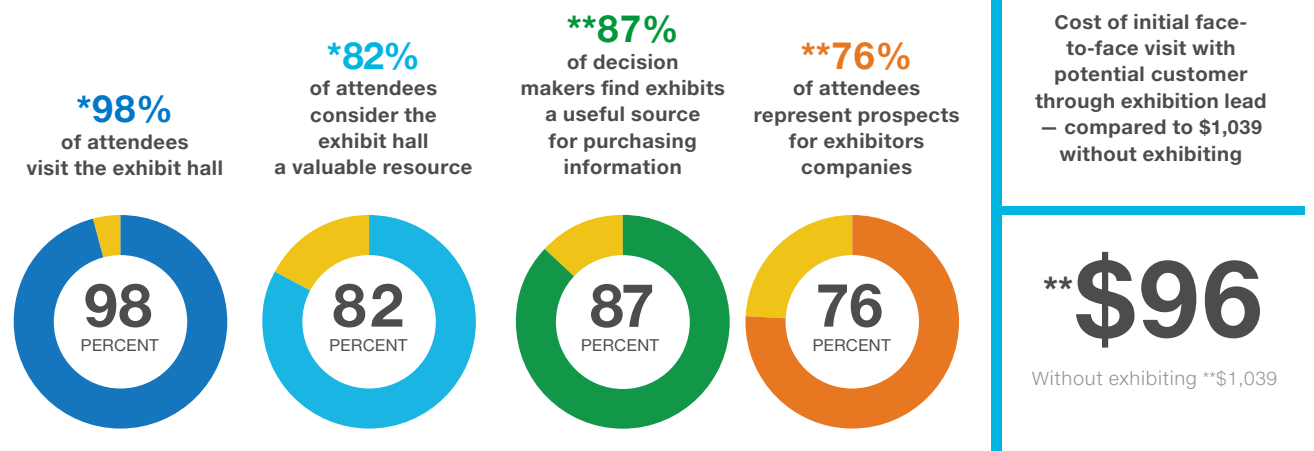
AUTM 2019 Annual Meeting

Exhibiting at the AUTM Annual Meeting allows you to meet face-to-face with nearly 2,000 technology transfer professionals from around the world. This is the premier event to build your client relationships, discover developments within the profession, unveil new services and share your expertise. There is no other meeting that offers this level of access to hundreds of decision makers responsible for protecting and licensing intellectual property. Each year, more than 90 percent of attendees visit the exhibit hall. Most attendees turn to exhibitors as valued industry resources and valuable sources of information on purchase decisions. Don't miss this opportunity to network with nearly every academic research institution in the world, in one place, at one time.

Space is limited so sign up today to become a 2019 exhibitor.

See you in Austin, Texas!

Exhibit Hall Value



*Percentage based on total number of annual meeting survey respondents
 **Statistics are based on current findings from the Center for Exhibition Industry Research (CEIR)

“AUTM is the conference where we get to see customers and meet the most prospects.”

— 2018 Exhibitor

Why Exhibit?

Exhibiting is one of the best marketing investments you can make. At the AUTM 2019 Annual Meeting, you'll find your ideal exhibit space where you can meet key decision makers from the technology transfer industry. Last year 98 percent of attendees visited the exhibit hall.

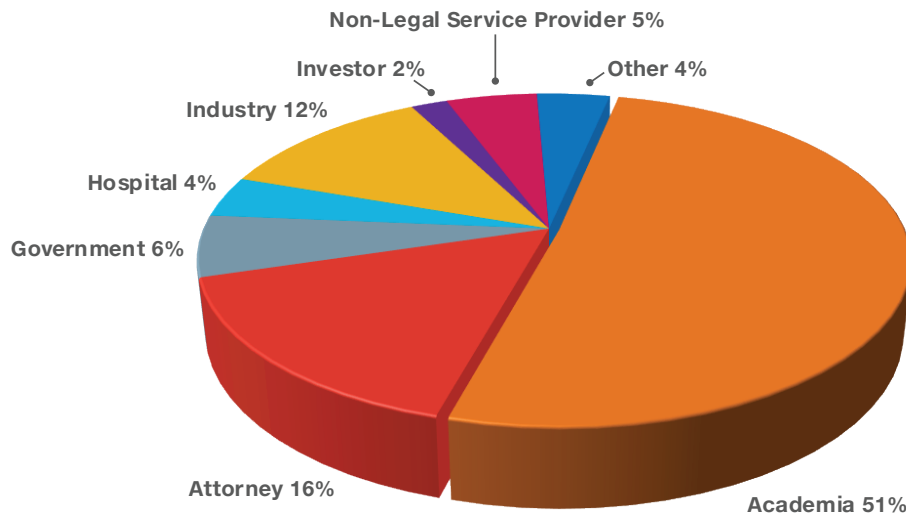
- Gain visibility with influential decision makers
- Strengthen your organization's position in the industry
- Build your contacts and form valuable partnerships
- Learn about the profession through sessions, workshops and meetings
- Discover the latest developments in technology and services
- Meet the people who are looking for your expertise

Who Should Exhibit?

You should exhibit at the AUTM 2019 Annual Meeting if your organization is looking to showcase your services and make connections with the largest gathering of academic technology transfer professionals.

- Pharmaceutical companies
- Universities/research institutions
- Medical device companies
- Attorneys (IP, patents, trademarks, licensing, etc.)
- Biomedical organizations
- IP consultants
- Related non-profit organizations
- Incubators
- Venture capital firms
- Software developers
- Royalty audit firms
- Patent-related service providers
- Research and development professionals
- And any other technology transfer service providers

Annual Meeting Attendance*



*AUTM 2018 Annual Meeting

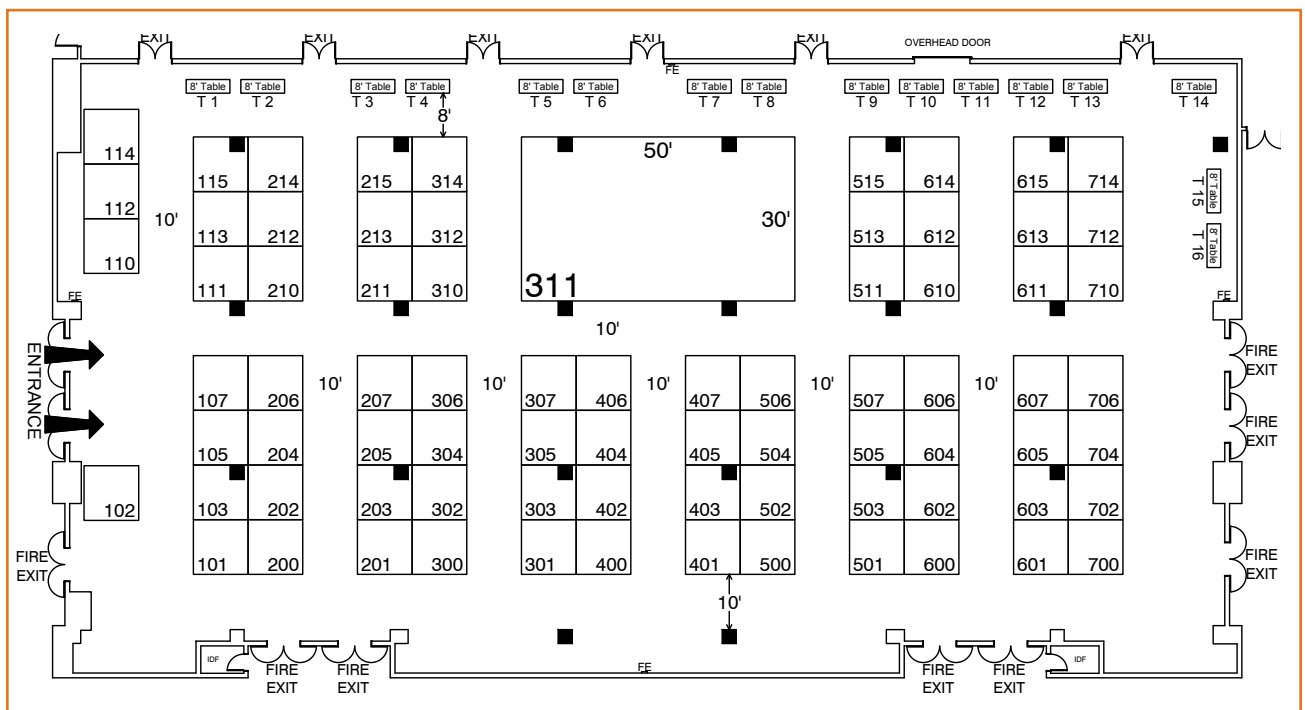
About AUTM

AUTM is the non-profit leader in efforts to educate, promote and inspire professionals, throughout their careers, to support the development of academic research that changes the world. AUTM’s community is comprised of more than 3,100 members who work in more than 800 universities, research centers, hospitals, businesses and government organizations around the globe.

Booth Assignments

Space is limited, so secure your position on the exhibit floor today. Review the exhibit hall layout, then submit an exhibit contract form along with three preferred booth locations. AUTM will make every effort to accommodate one of your top choices as well as requests for additional space. AUTM reserves the right to determine final booth assignments.

Note: Annual Meeting sponsors will be given first priority on exhibit space. Submit a contract immediately to hold your place in the queue.



“The opportunity to connect with colleagues and share experiences with them is invaluable. There is no better way to do this than attending the AUTM Annual Meeting. It is a must for professional success in our field.”

— Michael Dilling, Baylor College of Medicine

Exhibit Schedule

Exhibit Setup

Sunday, February 10 Noon – 5 p.m.

Exhibit Hours

Sunday, February 10 6 – 8 p.m.

Booths, Bites and Bubbles

(reception 6:30 – 7:30 p.m.)

Monday, February 11 7 a.m. – 6:30 p.m.

(breakfast, two refreshment breaks, dessert and a reception)

Tuesday, February 12 8 a.m. – 11:30 a.m.

(breakfast and one refreshment break)

Exhibit Tear Down

Tuesday, February 12 11:30 a.m.

Exhibit Hall Overview

Location: Griffin Hall, Level 2
JW Marriott Austin
Austin, Texas

Ceiling Height: 12 feet

Floor: Carpeted

Standard Booth Price: \$2,000 USD
per 10' X 10' booth

Adjacent Booth
with Pillar Price: \$1,000 USD per
10' x 10' booth

Exhibitor Benefits

- One complimentary full meeting registration per 10' X 10' standard booth space (includes access to sessions and available social functions). Additional registrations are available at the applicable member/non-member rate
- Company listing in the registration/program materials
- Recognition and link on the AUTM website
- Complimentary one-time use of the pre- and final meeting attendee mailing labels (emails excluded per AUTM policy)

Exhibit Booth Rental Includes

- Draped back wall and side rails
- Company identification sign
- General security guard service at entrance
- General cleaning of aisles and exhibit floor (excluding individual booths)

Please note: The exhibit hall is carpeted. AUTM will email an Exhibitor Services Kit (including all order forms) to exhibitors after the completed exhibit space application/contract is received by AUTM headquarters. Exhibitors are responsible for all freight, drayage, decorating and labor charges.

Cancellation Policy

Exhibitors who wish to cancel or reduce space must notify AUTM in writing. If the notification reaches AUTM headquarters by Thursday, December 6, 2018, the exhibitor is eligible to receive a 50 percent refund of the exhibit contract payment. AUTM will make no refunds after Thursday December 6, 2018.

**AUTM's core mission is to support and advance
academic technology transfer worldwide.**

2019 Advertising Opportunities

Advertising opportunities are available at the AUTM 2019 Annual Meeting. Options include traditional advertising space in the printed program distributed to attendees. Act quickly! Advertising opportunities are extremely limited — prime ad positions sell out fast. Complete the **advertisement application** or email Madhuri Carson at **mcarson@autm.net** to reserve your ad space.

Secure Your Place Among the Leaders of Technology Transfer

Don't miss your opportunity to target prospects and spend face time with existing customers all under one roof. Maximize your exposure and get the attention of more than 2,000 leaders in technology transfer. Plus, take advantage of new sponsorship options this year. Email Madhuri Carson at mcarson@autm.net for more information.

Event Scheduling

AUTM encourages its vendors to host hospitality suites or other events during the course of the meeting. AUTM recommends that you schedule your event for the evening of Tuesday, February 12. Your event may not conflict with any scheduled AUTM activities. Refer to the preliminary schedule of events to find the ideal time to host your function.

Questions?

For questions or to secure exhibit space, sponsorship and marketing opportunities contact:

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