



Online Professional Development Sponsorship Opportunities

Sponsoring AUTM's Online Professional Development is a cost-effective solution for leveraging marketing budgets. Your sponsorship of the online program – more than 20 live webinars per calendar year – provides repeated, consistent brand recognition for your company.

Benefits Include

- Acknowledgement (logo with link) on the online courses section of the AUTM website for one year.
- Acknowledgement in electronic marketing materials for one year – at least two emails per webinar to 15,000 tech transfer contacts.
- Four complimentary registrations to the professional development webinar of your choice.*
- Joint acknowledgement of all online professional development sponsors at the beginning and end of each online course for one year.
- Final registration list(s) in electronic format for one full year of AUTM Online Professional Development courses (excludes email addresses, per AUTM policy).

* Complimentary webinars must occur within the 12 months following contract acceptance.

AUTM Online Professional Development Offers

- In-depth coverage of a single issue that accommodates busy schedules. Most courses are 90 minutes.
- A convenient learning experience that requires no travel and no time out of the office. Sponsors and attendees can participate from the comfort of their own desks.
- One low registration fee for multiple attendees from the same office.
- New and seasoned pros stay up-to-date with 20-plus live webinars hosted each year and more than 100 on-demand topics.

For a list of online professional development topics, email Casey Annunziata, Sponsor and Exhibits Manager, at cannunziata@autm.net or visit the AUTM website, autm.net/webinars.

Yes! I would like to sponsor one year of the AUTM Online Professional Development series for \$2,000.

Sponsorship Contract

If not paid in full at the time of the application, AUTM will invoice the sponsor for the balance. Email completed form to cannunziata@autm.net, as sponsorship is available on a first-come, first-served basis. If paying by credit card, include details on this form as indicated below.

If paying by check, please email the completed form to cannunziata@autm.net and then mail payment with a copy of the application to:

AUTM

PO Box 88615 • Chicago, IL 60680-1615

Contact Information

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal Code

Phone

Email

Company Website Address

Payment Information

Check enclosed (all fees must be paid in US funds)

Make check payable to: AUTM

Charge my:

VISA MasterCard American Express Discover

Amount: \$500 deposit* Full payment \$ _____

Other \$ _____

Authorized Signature

Date

Print name as it appears on card

Billing address if different from above

Card Number

AUTM's taxpayer ID number is 36-3011951.

*** US tax code forbids AUTM to allow sponsors to make any qualitative statements about their companies, products or services.**

autm.net/webinars