



# AUTM on the Road

May 20 | Dallas, TX

June 16 | Boston, MA

October 14 | Washington D.C.

November 5 | Pasadena, CA

**Expected Attendance:** 75 - 90 attendees

**About the Event:** A high-impact, one-day program bringing together academic technology transfer professionals and industry partners for a focused, high-value experience centered on learning, connection, and collaboration. With minimal travel barriers and strong local engagement, this is a cost-effective way to drive visibility and make real connections.

**Sponsorship: \$5,000** (limited to 1 organization per package)

- (3) Complimentary registrations
- Verbal recognition during the program
- Logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)
- One dedicated email sent to attendees pre- or post-event (via AUTM)
- Opportunity to provide a marketing item (i.e., pen, notebook) distributed at registration

## Package Options

<b>Kickoff Partner</b>	Host breakfast at the venue and welcome attendees as the event kicks off. <i>Speaking Opportunity: 2-3 minutes before opening session</i>
<b>Midday Momentum</b>	Provide lunch onsite and help keep momentum going during the day's central networking moment. <i>Speaking Opportunity: 2-3 minutes before afternoon session</i>
<b>Closing Connection</b>	Sponsor the closing reception and leave a lasting impression! <i>Speaking Opportunity: 3-5 minute closing remarks</i>

**Supporting Organization: \$2,500** (limited to 4 organizations)

Includes logo placement on the meeting app and onsite signage, one (1) complimentary registration, and one dedicated email to attendees (sent either pre- or post-event).

Contact AUTM's Senior Business Development Manager, [Casey Annunziata](#), to learn more.