



AUTM on the Road

May 20 | Dallas, TX

June 16 | Boston, MA

October 14 | Washington D.C.

November 5 | Pasadena, CA

Expected Attendance: 75 - 90 attendees

About the Event: A high-impact, one-day program bringing together academic technology transfer professionals and industry partners for a focused, high-value experience centered on learning, connection, and collaboration.

With minimal travel barriers and strong local engagement, this is a cost-effective way to drive visibility and make real connections.

Sponsorship: \$5,000 (limited to 1 organization per package, 3 organizations per event)

- (3) Complimentary registrations
- Verbal recognition during the program
- Logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)
- One dedicated email sent to attendees pre- or post-event (via AUTM)
- Opportunity to provide a branded marketing item (i.e., pen, notebook) distributed at registration

Package Options

Kickoff Partner	Host breakfast at the venue and welcome attendees as the event kicks off. <i>Speaking Opportunity: 2-3 minutes before opening session</i>
Midday Momentum	Provide lunch onsite and help keep momentum going during the day's central networking moment. <i>Speaking Opportunity: 2-3 minutes before afternoon session</i>
Closing Connection	Sponsor the closing reception and leave a lasting impression! <i>Speaking Opportunity: 3-5 minute closing remarks</i>

Contact AUTM's Senior Business Development Manager, [Casey Annunziata](#), today to learn more or secure your package.