



2019 Central Region Meeting

July 29-31, 2019

Renaissance Columbus Downtown Hotel
Columbus, Ohio

Sponsorship Program



www.autm.net/crm2019

#AUTMCRM2019



AUTM 2019 Central Region Meeting

Sponsorship at the AUTM Central Region Meeting is a smart investment. How do we know? More than 200 academic technology transfer professionals attended the event this year. We don't want you to miss this popular event in 2019 and a chance to engage with them. So, act now to become a 2019 Central Region Meeting sponsor.

With multiple sponsorship levels, you'll find a package tailored to fit your marketing and business development needs. For 2019, we'll offer the highly-exclusive Diamond and Titanium levels, in addition to Platinum, Gold and Silver sponsorship levels. Diamond sponsorship offers four complimentary meeting registrations, a full-page acknowledgement in the printed program and much more. The Titanium level offers exclusive sponsorship of the opening reception. At the Platinum level, you can choose exclusive sponsorship of any one of the following events:

- 1 of 4 Central Region Meeting plenary sessions
- 1 of 2 days of networking breaks
- 1 of 2 Central Region Meeting lunches
- The Welcome Reception on Sunday
- The Central Region Breakfast held at the AUTM 2019 Annual Meeting, or
- AUTM Connect, our popular online partnering tool.

Every year, we work hard to ensure maximum exposure for our sponsors. Don't miss this opportunity to connect with technology transfer professionals in your region, strengthen client relationships, explore resources and learn about developments within the profession.

Why become a Central Region sponsor?

- Meet with people who are looking for your expertise
- Target your valued customers and potential new customers in a focused, intimate setting
- Maximize your exposure and get the attention of more than 200 leaders in technology transfer
- Reinforce your organization's position or introduce your presence in the profession
- Enhance productivity by building contacts and partnerships
- Learn about the profession's activities through sessions, workshops and meetings
- Review the latest developments in technology and services

Questions?

Email [Madhuri Carson](mailto:Madhuri.Carson@autm.net) or call +1-847-686-2362.

About AUTM

AUTM is the nonprofit leader in efforts to educate, promote and inspire professionals, throughout their careers, to support the development of academic research that changes the world. AUTM's community is comprised of more than 3,000 members who work in more than 800 universities, research centers, hospitals, businesses and government organizations around the globe.



AUTM 2019 Central Region Meeting Sponsorship Levels

	Diamond	Titanium	Platinum	Gold	Silver
Recognition as a sponsor of the offsite reception (Tuesday)	X				
Recognition as a sponsor of the Opening Reception (Monday)		X			
Enhanced signage with logo	X	X			
Description of services in registration materials	Full page/ 100 words	Half page/ 50 words	50 words		
Complimentary meeting registrations	4	3	2	1	1
Choice of one of the following: <ul style="list-style-type: none"> one of four plenary sessions one of two lunch breaks one of two days of networking breaks (morning and afternoon) Welcome Reception (Sunday) AUTM Connect™ Central Region breakfast held at the AUTM 2019 Annual Meeting (Only one sponsor per event will be assigned on a first-come, first-served basis)			X		
Acknowledgement of your firm at the selected event (from above)	X	X	X		
Exclusive signage with logo at the selected event (from above)	X	X	X		
Exhibit table in an area maximized for interaction with attendees	X	X	X	X	
Discounted meeting registrations for employees of the sponsoring firm (at the member early registration rate)	Unlimited	Unlimited	1	1	
Prominent display of your firm's logo on signage at the meeting	X	X	X	X	X
Acknowledgement with logo with other sponsors in electronic marketing materials	X	X	X	X	X
Acknowledgement with logo in final printed program	X	X	X	X	X
Acknowledgement and link to your firm's website on AUTM website	X	X	X	X	X
Final registration list in electronic format (excludes email addresses, per AUTM policy)*	X	X	X	X	X

* The registration list is the property of AUTM and is entrusted to the attendees at the meeting for personal information only. Reproduction of the provided list is not authorized and its use for general mailings, email broadcast or similar purposes is prohibited.

To secure your sponsorship, complete and forward the last page of this application to AUTM. AUTM retains full discretion regarding sponsorship application acceptance.

Don't see what you're looking for? AUTM will work with you to help maximize your company's marketing goals. Additional opportunities are available as a customized package. Contact Madhuri Carson, mcarson@autm.net, +1-847-686-2362 for more information.





AUTM 2019 Central Region Meeting

Sponsorship Application

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Renaissance Columbus Downtown Hotel • Columbus, Ohio

Sign me up for:

- | | | | | |
|---|---|---|---|---|
| <input type="checkbox"/> Diamond Sponsor
\$10,000 | <input type="checkbox"/> Titanium Sponsor
\$7,500 | <input type="checkbox"/> Platinum Sponsor
\$5,000 | <input type="checkbox"/> Gold Sponsor
\$2,500 | <input type="checkbox"/> Silver Sponsor
\$1,750 |
|---|---|---|---|---|

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM will invoice sponsor for the payment balance.

Email completed form to mcarsen@autm.net, as sponsorship is available on a first-come, first-served basis.

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please **email the completed form to mcarsen@autm.net** and then mail payment with a copy of the application to: AUTM • PO Box 88615 • Chicago, IL 60680-1615

Contact Information

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal Code

Phone

Email

Company website address

Payment Information

AUTM's taxpayer ID number is 36-3011951.

☐ Check enclosed (All fees must be paid in U.S. funds.) Make check payable to: AUTM

☐ Charge my:

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Amount: ☐ \$500 deposit* ☐ Full payment \$ _____

☐ Other \$ _____

Authorized Signature

Date

Print name as it appears on card

Card Number

Expiration Date

*A minimum deposit of \$500 is due at the time of contract. The balance is due no later than Wednesday, June 19, 2019.

Cancellation policy: Cancellation of sponsorship commitment must be in writing. Deposits are non-refundable. If cancellation of sponsorship occurs prior to Monday, July 1, 2019, the sponsor will be refunded 50% of the total amount due. After Monday, July 1, 2019, no refunds will be made.

Conflicting Events: Sponsors of the AUTM 2019 Central Region Meeting will be required, as a condition of their participation, not to host conflicting events. Private events should not conflict with any of AUTM's educational sessions, special programs, social and themed events, including receptions and meals provided by AUTM. Sponsors should review the meeting program for potential conflicts before scheduling their events.

U.S. tax codes forbid AUTM to allow sponsors to make any qualitative statements about their companies, products or services.

