



autm
50 YEARS OF
MAKING HISTORY

EXHIBITOR PROSPECTUS



2025 AUTM ANNUAL MEETING
MARCH 2-5, 2025

The 2025 AUTM Annual Meeting

Celebrate AUTM's 50th Anniversary with us March 2–5 at the Gaylord National Resort and Convention Center. The 2025 AUTM Annual Meeting is going to be a monumental bash filled with unforgettable memories and a dash of dazzle — because turning 50 never looked so good. This will be the largest gathering of tech transfer professionals and offers unmatched networking, education and deal making.



Our Community: An Expansive Network of Innovation Leaders

- **15,000+ Innovators:**
A powerful network focused on developing and commercializing academic research, both nationally and internationally.
- **3,000+ Members:**
A diverse, motivated and influential membership base.
- **2,000+ Annual Meeting Attendees:**
Onsite participants ready to learn, share and network.
- **Global Reach:**
Representatives from more than 800 organizations across 41 countries.
- **Engaged Volunteers:**
A dedicated network of highly qualified and engaged volunteers.
- **Exceptional Staff:**
Ready to support partnerships and programs.

Become an Exhibitor!



Book now!
[Click here](#) or scan the QR code to start your application today.

ABOUT AUTM

AUTM is the nonprofit leader dedicated to educating, promoting and inspiring professionals to advance academic research, driving innovation forward. Our members collaborate closely with commercial partners to transform ideas into opportunities, resulting in the creation of thousands of products, services and startups annually, contributing millions of dollars to economic development.

WHY PARTNER WITH AUTM?

With a proven track record of fostering dynamic partnerships with diverse organizations, firms, associations and universities, AUTM is the ideal partner for your business development goals. Our collaborations are built on shared missions, clear goals and well-defined deliverables.



Let's Work Together.

Casey Annunziata

AUTM Business
Development Manager

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EXHIBITOR SATISFACTION

98% of Annual Meeting attendees visit the Exhibit Hall

100%

of 2024 Exhibitors said their organization received the value they expected from their sponsorship.

“

Everyone is there looking for innovation and to improve the collaboration process.

BUT DON'T TAKE OUR WORD FOR IT:

“

AUTM annual meeting is the most important event for our company. In a single location we get to meet with our current and future customer base in an upbeat and positive atmosphere. It's fun and productive. Thank you AUTM!

“

The Exhibit Hall is an excellent place for us to engage with the AUTM Membership about how we are doing and discuss concerns within the tech transfer space. We believe it is a valuable experience and we will return.

“

The Exhibit Hall is useful for learning about new tools and services developed for the industry to aid and improve the work of TTOs.

Who should Exhibit?

Organizations and companies with an interest in technology transfer, intellectual property, innovation, and related fields, including:

Technology Companies: Both established corporations and startups involved in research and development, particularly those focused on bringing new technologies to market.

Pharmaceutical, Biotech and Physical Science Companies: Interested in networking and collaboration opportunities.

Intellectual Property Law Firms: Engaged in technology transfer and patenting processes.

Venture Capital Firms: Investing in technology startups and looking to connect with researchers and entrepreneurs.

Academic Institutions: Actively involved in technology transfer and seeking to elevate their profile in the field.

Government Agencies: Funding research and innovation.

Industry and Professional Associations: Supporting innovation, economic development, academic research, and technology transfer within their sectors.

See the full list of exhibitors from 2024 on page 5

Each 10'x10' booth space includes:

One complimentary full Meeting registration*



8' high back wall and 3' high side drape



Company identification sign



Security guard service at entrance



General cleaning of aisles and exhibit floor



General WiFi network



One 6'x30" Draped table



One Wastebasket



Two Side Chairs



Registration list in digital format

[excludes email addresses, per AUTM policy]



Company profile on the meeting app, AUTM Connect

*Additional registrations are available at the applicable member/non-member rate. Exhibit-only passes are available for booth staff.

Investment:

Inline Booth: \$2,500 USD

Corner Booth: \$2,650 USD

Important Information:

The items below need to be purchased separately and are not included in the investment number listed above.

- **Carpet:** The hall floors are cement and not carpeted. Carpet for your booth is mandatory and can be purchased through Freeman.
- **Electricity:** For access to an electrical outlet, a separate order must be placed with Encore.
- **WiFi:** Complimentary WiFi is available. However, if you need a hardwired connection or a more robust WiFi service, you will need to place a separate order with Encore.
- **Lead Retrieval Software:** Conexsys can provide software to scan and track leads.

Add-On opportunities:

- **Product Demo:** 20-minute session held on the Innovation Stage, located on the exhibit floor. \$1,500
- **Email to Attendees:** A custom message sent to all meeting attendees. \$1,500 *(Limited to 4 sponsors.)*
- **Push Notification:** A message sent to all attendees through the AUTM Connect app. \$500

The Exhibit Hall

Exhibit Schedule

Setup

Sunday, March 2 Noon – 5 p.m.

Exhibit Hours

Sunday, March 2 6 – 8 p.m.

Monday, March 3 9:30 a.m. – 6 p.m.

Tuesday, March 4 9:30 a.m. – 4 p.m.

Tear Down

Tuesday, March 4 4:00 p.m.

(All items must be removed from the hall no later than 7:30pm)

Please check the full conference schedule for details.

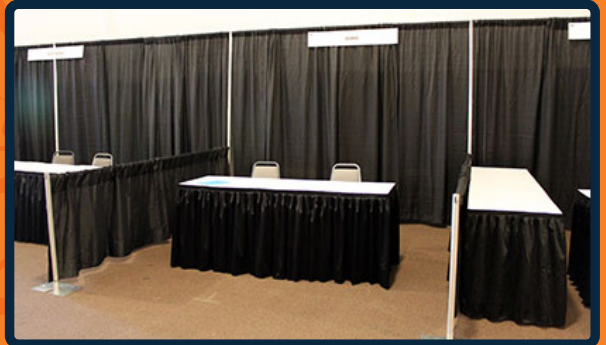


Exhibit Hall Overview

Location:

Prince George Hall C
Gaylord National Resort and Convention Center

Ceiling Height: 24'

Floor: Not Carpeted*

**Aisle carpet will be provided. Individual carpet for booths must be purchased separately.*



Questions? Ready to Book?

Casey Annunziata

AUTM Business Development Manager



Book now!

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2024 AUTM ANNUAL MEETING EXHIBITORS

alumshares

Amster, Rothstein & Ebenstein LLP

AUTM Foundation

Berggren Oy

Blank Rome LLP

Borman & Company, LLC

CancerTools.org

Casimir Jones

Cayuse

Certified Licensing Professionals, Inc.

Computer Packages

Curia Global

Cypris

Dawnbreaker

Denemeyer

Edge

e-lucid

ESSEN Patent and Trademark Office

Federal Laboratory Consortium (FLC)

FirstIgnite

Foresight Science & Technology, Inc.

FRESH IP, PLC

Fuentek LLC

Fulcrum Sales & Marketing

Global Royalty Audits, Inc.

IEEE

InfoEd Global

Inpart

Insight

InteliSpark LLC

InvotexIP, LLC

King & Spalding LLP

Knowledge Sharing Systems

ktMINE

LicenseLead Inc.

McKee, Voorhees & Sease, PLC

Merck

Minesoft

Murtha Cullina LLP

Myers Bigel

Nevrivy Patent Law Group P.L.L.C.

New Mexico Start Up Factory

OmniSync

OneValley Inc.

Redpath Consulting Group

Richman Chemical Inc.

RWS

Saul Ewing LLP

SPARK NS

Stauf Enterprises, Inc.

The Jackson Laboratory

Thomas Horstemeyer LLP

Tradespace

Tremonti Consulting

Vaero Inc.

VentureWell

Wave Strategy

Wellspring