



**Sponsorship Application**  
**Green Energy Innovation Expo**  
**May 17, 2023**  
**Alexandria, Virginia**

Green energy technology has never been more in demand. The Federal Laboratory Consortium (FLC), AUTM, and the United States Patent and Trademark Office (USPTO) will host the Green Energy Innovation Expo, where we will highlight the impact of green energy in the fight against climate change. **The day-long event will be attended by some 300 members of the technology development and commercialization community who work in the green energy sector.**

This event will facilitate partnerships between businesses and federal laboratories, universities, and private-sector innovators—including government-funded startups—offering a wide range of green energy technologies for licensing, including green hydrogen, energy storage, and wind energy.

<b>Sponsorship Opportunities</b>				
<b>Benefits</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Prominent display of your firm’s logo on event signage, the meeting app and the AUTM & FLC websites.	✓	✓	✓	✓
Verbal acknowledgement during the opening session	✓	✓	✓	
Message sent to attendees through the event app recognizing your support.	✓	✓	✓	
Customized email sent to registrants	Before event	After event		
Guaranteed registration for your group in the event of a sellout (max 10)	✓	✓	✓	✓
Ad placement in event program (ad submission deadline May 1st)	Back Cover	Full-page	Half-page	
LinkedIn post on FLC and AUTM accounts recognizing your support	✓	✓		
Complimentary exhibit table near registration	✓	✓	✓	✓
Acknowledgement of your company as the sole sponsor of select event	Lunch	Breakfast	Coffee break	
<b>Investment</b>	<b>\$12,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1,000</b>

\*All prices are in USD.

\*The USPTO is not accepting sponsorship funds for this event. Sponsorship agreements are strictly between the sponsor and AUTM.

## IMPORTANT INFORMATION

- Deadline for inclusion on printed Meeting signage: May 1, 2023
- Deadline for final payment: May 1, 2023
- Logo requirements: For the best results, please send a high-resolution version of your logo, at least 1024px wide, and a smaller “web” version of the logo, which should be max 245 px wide.

### Application and Payment:

Email completed form and your logo to [cannunziata@autm.net](mailto:cannunziata@autm.net).

Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor’s request.

AUTM’s Taxpayer/ID number is 36-3011951

· **If paying by credit card**, include details on this form as indicated below.

· **If paying by check**, please email the completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net) and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151

### Sponsorship Selection (select all that apply):

Platinum \$12,000

Gold \$10,000

Silver \$5,000

Bronze \$1,000

Custom: \_\_\_\_\_

### Contact Information:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

ZIP/Postal Code, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Information:

Charge my MasterCard/VISA/American Express/Discover:

Name on Credit Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Thank you for your support!**

**Questions?** Please contact: Casey Annunziata, AUTM & FLC Business Development Manager, at [cannunziata@autm.net](mailto:cannunziata@autm.net)