



# The Conversation

an AUTM Leadership Forum

## Sponsorship Program

August 29-30, 2022

Grand Hyatt | Denver, CO



## Sponsorship Levels

The Conversation, a leadership forum of high level technology transfer, corporate relations, investor/VC and industry professionals allows you to connect and discuss the ways in which we can leverage our leadership roles to stimulate interactions that drive broad collaborative initiatives, including accelerating commercialization and improving innovation.

**This event is designed for senior level academic professionals and industry leadership.**

The agenda includes timely discussions about holistic academia-industry engagements and current innovation initiatives, with a strict no-PowerPoints-allowed structure that engages attendees in meaningful discussion – and potentially debate – with each and every panel of experts. You will have an opportunity to explore current topics, including foundation and investor interactions, how IP affects us all, multi-institutional initiatives with industry, the expectations of our scientists and our bosses, and the entrepreneurial edge of the ecosystem.

As a sponsor your organization demonstrates its support for learning, sharing and networking to continuously improve the practices and skills that bring innovation to the public.

## Sponsor Packages

Benefits	Platinum \$5,000	Gold \$2,500	Bronze \$1,500
Company feature in an email sent to registrants before the forum begins	100 words	50 words	Contact Information
Complimentary meeting registrations	Three	Two	One
Acknowledgment of your organization at a selected event or service <ul style="list-style-type: none"> <li>• Breakfast</li> <li>• Lunch</li> <li>• Networking Reception</li> <li>• Challenge Session</li> <li>• WiFi</li> </ul>	✓		
<i>(Only one sponsor per event will be assigned on a first-come, first-served basis)</i>			
Exclusive signage with logo at the selected event <i>(from above)</i>	✓		
Inclusion of one sponsor-branded marketing piece in the registration materials distributed upon badge pick-up <i>(AUTM staff must approve the content)</i>	✓	✓	
Discounted meeting registrations for employees of the sponsoring organization <i>(at the member early registration rate)</i>	One	One	One
Prominent display of your organization's logo on signage at the meeting	✓	✓	✓
Acknowledgment with logo with other sponsors in electronic marketing materials	✓	✓	✓
Acknowledgment with logo in AUTM Connect			
Acknowledgment and link to your organization's website on AUTM website	✓	✓	✓
Final registration list in electronic format <i>(excludes email addresses, per AUTM policy)*</i>	✓	✓	✓

Don't see what you're looking for?

Contact Casey Annunziata, [cannunziata@autm.net](mailto:cannunziata@autm.net) for more information.

# Sponsorship Application

- **Deadline for inclusion on printed Meeting signage: August 1, 2022**
- **Deadline for final payment: August 22, 2022**
- **Logo requirements: For the best results, please send a vector-based or high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.**

## Sign Me Up For:

Platinum Sponsor: \$5,000     Gold Sponsor: \$2,500     Bronze Sponsor: \$1,500     Custom: \_\_\_\_\_

Email completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net) along with a copy of your logo. Sponsorship fees are due upon application acceptance. Invoices can be created at the sponsor's request.

**AUTM's Taxpayer/ID number is 36-3011951**

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net) and then mail payment with a copy of the application to: **AUTM PO Box 7151 Carol Stream, IL 60197-7151**

## Contact Information

\_\_\_\_\_  
Name/Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State/Province

\_\_\_\_\_  
Country

\_\_\_\_\_  
ZIP/Postal code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Company Website Address

## Payment Information

Check enclosed for \$ \_\_\_\_\_ in U.S. funds, payable to AUTM.

Charge my:

VISA     MasterCard     American Express     Discover

Amount:

Full payment    \$ \_\_\_\_\_

Other    \$ \_\_\_\_\_

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print name as it appears on card

\_\_\_\_\_  
Billing address if different from above

**Cancellation Policy:** Cancellation of sponsorship commitment must be in writing. If cancellation of sponsorship occurs prior to Wednesday, July 27, 2022, the sponsor will be refunded 50% of the total amount due. After Wednesday, July 27, 2022 no refunds will be made.

**Conflicting Events:** Sponsors of *The Conversation: an AUTM Leadership Forum* will be required, as a condition of their participation, not to host conflicting events. Private events should not conflict with any of AUTM's educational sessions, special programs, social and themed events, including receptions and meals provided by AUTM. Sponsors should review the meeting program for potential conflicts before scheduling their events.

**Please note: U.S. tax codes forbid AUTM to allow sponsors to make any qualitative statements about their companies, products, or services.**