



# Advantage Program

The AUTM Advantage program provides AUTM members with discounts on products and services that benefit their everyday lives and business operations. Participating businesses are promoted year-round to our membership base of **over 3,000 individuals** from over **800 universities**, research centers, hospitals, businesses, and government organizations. This is a new opportunity that allows you to connect with the AUTM community year-round and aims to provide new and consistent business development opportunities for your organization while meeting the needs of our members.

**Businesses interested in participating are required to provide AUTM members with an ongoing, year-round discount off a product or service. AUTM's Membership year is January 1 through December 31.**

## Advantage Partner: \$5,000



A listing on our AUTM Advantage webpage to share your product and service information. AUTM members can view and request additional information from vendors by visiting their individual profiles.



Featured Partner spotlight in one issue of AUTM Insight.



Featured Partner spotlight on AUTM homepage for one month.



Listing in AUTM Annual Meeting pocket guide.



Three complimentary AUTM memberships.



One complimentary AUTM Annual Meeting registration.

## Solution Provider: \$1,000



A listing on the AUTM Advantage webpage to share your product and service information. AUTM members can view and request additional information from vendors by visiting their individual profiles.



Listing in AUTM Advantage email that goes out to our membership base quarterly.



One complimentary AUTM membership.

## Questions?

Reach out to Casey, AUTM Business Development Manager, at [cannunziata@autm.net](mailto:cannunziata@autm.net) today.



## DELIVERABLES

- Logo requirements: A high-resolution version of your logo, at least 1024px wide, and a smaller "web" version of the logo, which should be max 245 px wide.
- Overview of your products and services (approx. 50 words)
- Brief company description (approx. 30 words)
- Your proposed offer to AUTM members.

## APPLICATION AND PAYMENT

Email completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net) along with the list of deliverables above. Payment is due upon application acceptance.

AUTM's Taxpayer/ID number is 36-3011951

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to [cannunziata@autm.net](mailto:cannunziata@autm.net) and then mail payment with a copy of the application to: AUTM PO Box 7151 Carol Stream, IL 60197-7151

## SPONSORSHIP SELECTION

Solution Provider: \$1,000

Advantage Partner: \$5,000

Custom: \_\_\_\_\_

**Total:** \_\_\_\_\_

## CONTACT INFORMATION

\_\_\_\_\_  
Name/Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State/Province

\_\_\_\_\_  
Country

\_\_\_\_\_  
ZIP/Postal code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

## PAYMENT INFORMATION

Check enclosed for \$ \_\_\_\_\_ in U.S. funds, payable to AUTM.

Charge my:

VISA    MasterCard    American Express    Discover

Amount:                      \$ \_\_\_\_\_

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print name as it appears on card

\_\_\_\_\_  
Billing address if different from above

