



Sponsorship Program

The AUTM Innovation Marketplace (AIM) showcases university technologies that are available for licensing. With more than 22,000 technologies, AIM has more innovations listed than any portal of its kind.



AUTM Innovation Marketplace

More than 22,000 technologies
More than 270 research institutions

AUTM Innovation Marketplace (AIM)

AIM allows universities to automatically upload their available technologies, making it easy for corporations to identify potential university partners equipped with needed research capabilities. It's a must-have marketing tool to find the next great technology.

Be a Sponsor

AIM offers a variety of sponsorship packages that provide options for recognition. If you are looking for something beyond the levels listed here, and are interested in making an even greater sponsorship commitment, we would be happy to work with you on a custom package.

For more information on sponsorship opportunities and benefits, please contact Madhuri Carson at mcarson@autm.net or +1-847-686-2362.

All benefits applicable for one year from contract signing.

	Contributor Level	Supporter Level	Leader Level
Acknowledgement via AUTM social media (LinkedIn, Twitter and Facebook)	X	X	X
Sponsor logo with hyperlink on AIM landing page for one year	X	X	X
Sponsor logo featured on three issues in the "Take AIM" column of AUTM's Insight newsletter	X	X	X
Verbal recognition at Annual Meeting Plenary Session with sponsor logo on PowerPoint slides*		X	X
One month as the Featured Sponsor on the AIM landing page			X
An invitation to the Chairs' Reception at the Annual Meeting*			X

*Once within the 12-month period following contract acceptance.

The AUTM Innovation Marketplace (AIM) showcases university technologies that are available for licensing. With more than 22,000 technologies, AIM has more innovations listed than any portal of its kind.

4,400 website views on average for Top 20 technologies



14,000 readers of Insight newsletter



120,000 views of AIM website





Sponsorship Contract

Sponsors must provide a minimum deposit of \$500 to secure the sponsorship. If not paid in full at the time of the application, AUTM will invoice the sponsor for the balance. Email completed form to mcarsen@autm.net, as sponsorship is available on a first-come, first-served basis. If paying by credit card, include details on this form as indicated below. If paying by check, please email the completed form to mcarsen@autm.net and then mail payment with a copy of the application to:

AUTM
PO Box 88615
Chicago, IL 60680-1615

Select Sponsorship Level:

Contributor \$1,500

Supporter \$2,500

Leader \$5,000

Payment Information

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal Code

Phone

Email

Website Address

Check enclosed (All fees must be paid in U.S. funds.)
Make check payable to: AUTM

Charge my:
 VISA MasterCard American Express Discover

Amount: \$500 deposit* Full payment \$ _____

Other \$ _____

Card Number

Expiration Date

Authorized Signature

Date

Print name as it appears on card

Billing address if different from above

AUTM's taxpayer ID number is 36-3011951.

*** U.S. tax codes forbid AUTM to allow sponsors to make any qualitative statements about their companies, products or services.**