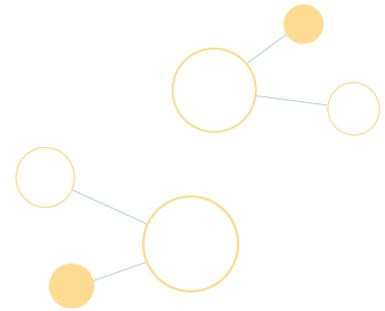




# Benefits and Impacts of Tech Transfer

## What is Technology Transfer?

Tech transfer is a collaborative, creative endeavor that translates knowledge and research into impact in society and the economy. The process advances early stage research to support innovation and drive economic growth, by developing ideas and moving them into the marketplace.



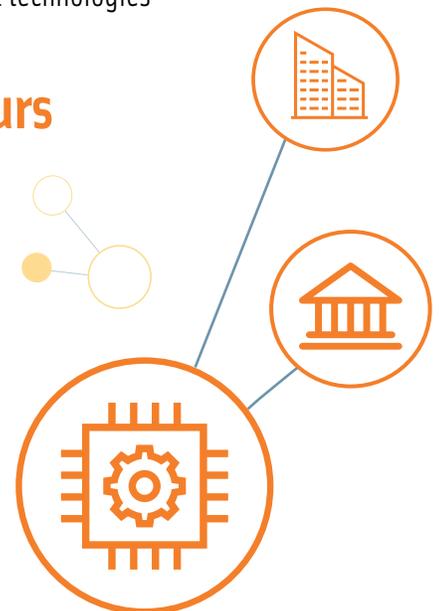
## Technology Transfer Supports Society

- **Commercializing** early-stage research
- Enhanced student **educational experiences and employment** opportunities
- **Economic development** via start-ups and job creation
- Incubating **groundbreaking innovations** like new drugs and high impact technologies



## Technology Transfers Support Institutions Like Yours

- **Faculty support** and satisfaction, recruitment and retention (including trailing spouses)
- **Career opportunities** for post-docs
- Enhanced **corporate engagement** opportunities
- Increased **institutional awareness** among the public
- New sources of **research funding** through start-up creation and industry partnerships
- Regional **economic development**
- Additional **knowledge dissemination** and reputation enhancement
- **Diversification of revenue** streams



# Putting Research Dollars to Work

**2.38**  
Patents Filed



**8.79**  
Deals per  
Licensing FTE

**Average  
Return per  
\$10M in  
Research  
Expenses**



**1.30**  
Licenses and  
Options Executed

**3.66**  
Disclosures  
Received



**0.15**  
Start-ups Formed



**\$410,258**  
Revenue Generated

# Technology Transfer Brings Research to Life

Technology Transfer supported the development of these and thousands of other vital innovations worldwide.

## Google



## Allegra



## Firefighting Drones



## NQR Explosive Detection Scanner



## Taxol Cancer Drug



## Rotovirus Vaccine



## Honeycrisp Apples



## The V Chip



## Non-lethal Pest Control



## FluMist



## Nicotine Patch



## High Definition TV



You can learn more about these and 500 other innovations in AUTM's Better World Project ([www.autm.com/BetterWorld](http://www.autm.com/BetterWorld)), which showcases the value of technology transfer as it brings research to life. The work at your institution is likely included.



**autm**  
better world  
project

