

# AUTM

## ANNUAL MEETING

FEBRUARY 18-21, 2024

MARRIOTT MARQUIS SAN DIEGO MARINA

LEARN. CONNECT. MAKE WAVES.

EXHIBITOR  
PROSPECTUS

  
**autm**  
#AUTM2024

# WHO SHOULD EXHIBIT?

- Attorneys (IP, patents, trademarks, licensing, etc.)
- Biomedical organizations
- Incubators
- IP consultants
- Medical device companies
- Patent-related service providers
- Pharmaceutical companies
- Related nonprofit organizations
- Universities/research institutions
- Royalty audit firms
- Software developers
- Venture capital firms
- And other technology transfer field service providers

100%

of 2023 exhibitors received the value they expected from their participation

4 out of 5 attendees find value in the exhibit hall

98%

of all attendees visit the exhibit hall

# WHAT THE 2023 ANNUAL MEETING EXHIBITORS SAY:

*“AUTM annual meeting is the most important event for our company. In a single location we get to meet with our current and future customer base in an upbeat and positive atmosphere. It’s fun and productive. Thank you AUTM!”*

*“The exhibit hall is an excellent place for us to engage with the AUTM membership about how we are doing and discuss concerns within the Tech Transfer space. We believe it is a valuable experience and we will return.”*

SEE THE FULL LIST OF 2023  
EXHIBITORS ON PAGE 6

## READY TO RESERVE?

**SECURE YOUR SPOT TODAY!**

Exhibit booths must be  
purchased online

**BOOK HERE**

## QUESTIONS?

Contact Casey Annunziata  
AUTM Business Development Manager

+1 202-960-1782

[cannunziata@autm.net](mailto:cannunziata@autm.net)

# EXHIBIT SCHEDULE

## SETUP

SUNDAY, FEB. 18 Noon - 5:00 p.m.

## EXHIBIT HOURS

SUNDAY, FEB 18 6:00 p.m. - 8:00 p.m.

MONDAY, FEB 19 9:30 a.m. - 6:00 p.m.

TUESDAY, FEB 20 9:30 a.m. - 4:00 p.m.

## TEAR DOWN

TUESDAY, FEB 20 4:00 p.m.

*Check the conference schedule for details*

## EXHIBIT HALL OVERVIEW

**LOCATION:** Pacific Ballroom 14-22  
Marriott Marquis San Diego Marina

**CEILING HEIGHT:** 12'

**FLOOR:** Carpeted

*Note: Exhibitors are responsible for all freight, drayage, decorating and labor charges*

## EXHIBITOR BENEFITS

- One complimentary full Meeting registration per 10' X 10' booth space. Exhibit only passes are available for additional booth staff.
- Draped back wall and side rails
- Company identification sign
- General security guard service at entrance
- General cleaning of aisles and exhibit floor (excluding individual booths)
- One 6' x 30" Draped (white) Table
- One Wastebasket
- Two Side Chairs

## INVESTMENT

- **INLINE BOOTH PRICE:** \$2,500 USD
- **CORNER BOOTH PRICE:** \$2,650 USD

## SPONSORSHIP

ELEVATE YOUR INVESTMENT BY ADDING A SPONSORSHIP PACKAGE.

Options Include:

- Plenary Sessions
- Sponsored Demonstrations
- Receptions - including events taking place in the Exhibit Hall!
- Branding Opportunities (Conference Pen, Keycards etc.)
- Networking Breaks

**QUESTIONS?  
READY TO  
BUNDLE?**

Contact Casey Annunziata  
at +1 202-960-1782 or

[cannunziata@autm.net](mailto:cannunziata@autm.net)

## ADVERTISING

WANT TO MAKE YOUR MARK BEFORE OR AFTER THE EVENT? SCHEDULE YOUR ADVERTISING CAMPAIGN NOW!

Options Include:

- **AUTM ON THE AIR PODCAST:**  
Tackles timely topics and is downloaded 2,500 times a month.
- **AUTM INSIGHT:**  
With a 45% open rate and over 15,000 subscribers this is the best placement for your ad.
- **EMAIL BLAST:**  
Customized messages sent directly to our mailing list of more than 15,000 subscribers.

# 2023 EXHIBITORS

- Academic Analytics
- Allied Powers LLC
- Amster, Rothstein & Ebenstein LLP
- BCC Research
- Berggren
- Blank Rome LLP
- CancerTools.org
- Cayuse
- Cerovations, LLC
- Clarivate
- Cypris
- Dennemeyer
- EGB Ventures
- Elsevier
- e-lucid systems
- ERDCWERX
- Federal Laboratory Consortium (FLC)
- FirstIgnite
- FLEXcon Company, Inc.
- Foresight Science & Technology, Inc.
- Fuentek LLC
- Global Royalty Audits, Inc.
- Greensfelder
- InfoEd Global
- IN-PART
- IntelliSpark LLC
- InvotexIP, LLC
- IPTalons, Inc.
- ktMINE
- LES
- Massachusetts Biotechnology Council (MassBio)
- McKee, Voorhees & Sease, PLC
- McKool Smith
- Merck
- Minesoft
- Murtha Cullina LLP
- MyEdSolutions
- Myers Bigel
- OmniSync
- Pattern Health
- Practicing Law Institute
- Richman Chemical Inc.
- RLT
- RWS
- Scorpius
- Sun IP
- Syngenta Crop Protection, LLC
- The Education University of Hong Kong
- Thomas Horstemeyer LLP
- TreMonti Consulting
- USPTO
- Verasonics
- Wellspring
- WuXi Biologics

